

5.1.3

Capacity building and skills enhancement initiatives taken by the institution

5.1.3 Capacity building and skills enhancement initiatives taken by the institution include the following**1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills****Initiatives taken by the institution regarding Soft Skills****2021-22**

S. No.	Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
1	Session on 'How to plan for Start-up and legal & Ethical Steps'	8/2/2021	88	Institution's Innovation Council under the aegis of MoE's Innovation Cell
2	Business Plan Competition	8/2/2021	20	Institution's Innovation Council under the aegis of MoE's Innovation Cell
3	Virtual Workshop on 'Atamnirbharta- An Entrepreneurial Journey'	9/4/2021	190	Institution's Innovation Council under the aegis of MoE's Innovation Cell
4	Workshop on Innovation and Entrepreneurship as Career opportunity	27/11/2021	68	Institution's Innovation Council (IIC 4.0)
5	An awareness session on World AIDS Day	1/12/2021	38	NSS Units in collaboration with Red Ribbon Club and AIDS Awareness Committee
6	Awareness session on 'Social Entrepreneurship'	26/2/2022	100	Institution's Innovation Council
7	Session on Problem Solving and Ideation	2/15/2022	61	Institution's Innovation Council (IIC 4.0)
8	Expert talk on 'Process of Innovation Development & Technology Readiness Level (TRL) & Commercialization of Lab Technologies & Tech-Transfer'	2/22/2022	131	Institution's Innovation Council (IIC 4.0)

9	Industrial cum field visit to Global Apiaries India, Dera Bassi	22/2/2022	24	Department of Zoology under the aegis of Institution's Innovation Council (IIC 4.0) & MCM Vigyan Manch
10	Webinar on 'How to transform an Innovative idea into a Technology'	26/2/2022	150	Department of Food Science in collaboration with EYUVA and BioNEST, Panjab University, Chandigarh.
11	Workshop on 'Entrepreneurship skill, Attitude and behaviour Development'	3/3/2022	108	Institution's Innovation Council (IIC 4.0)
12	Idea competition	3/9/2022	20	Institution's Innovation Council (IIC 4.0)
13	Workshop Cum Mock Drill on Fire Fighting	24/3/2022	100	NSS Units of the college in collaboration with Disaster Management Committee
14	A Visit to Hunar Haat- 2022	30/3/2022	14	Department of Home Science in collaboration with Union Ministry of Minority Affairs and Chandigarh administration.
15	Online Workshop on 'Business Model Canvas'	4/7/2022	56	Institution's Innovation Council (IIC 4.0)
16	Educational tour to The Merck High-End Skill Development Centre at CSIR-Institute of Microbial Technology (IMTech), Sector 39A, Chandigarh	30/4/2022	34	Department of Food Science in collaboration with CSIR-Institute of Microbial Technology (IMTech), Sector 39A, Chandigarh
17	Novel Food Product Development Competition	14/5/2022	52	Department of Food Science in collaboration with Olitia Foods Pvt Ltd Jaipur

2020-21

1	Ten Day International Multi-Dimensional Student Development Programme	20-07-2020 to 30-07-2020	149	Post Graduate Department of Economics
2	Online Workshop on 'Floriculture for Entrepreneurship Development'	10/16/2020	101	Department of Botany under the aegis of RUSA
3	Session on 'Identifying Intellectual Property component at the early stage of Innovation'	24/12/2020	95	Institution's Innovation Council under the aegis of MoE's Innovation Cell

4	Session on 'Business Model Canvas (BMC)'	1/2/2021	101	Institution's Innovation Council under the aegis of MoE's Innovation Cell
5	Awareness session on 'Start-up and its Challenges'	4/26/2021	255	Institution's Innovation Council under the aegis of MoE's Innovation Cell
6	Session on 'Prototype Validation- Converting Prototype into a Start-up'	5/25/2021	128	Institution's Innovation Council under the aegis of MoE's Innovation Cell
7	Awareness session on 'Accelerators/Incubators- Opportunities for Students and Faculty (Early- Stage Entrepreneurs)'	5/27/2021	268	Institution's Innovation Council under the aegis of MoE's Innovation Cell
8	Webinar on 'Lean Startup and Minimum Viable Product/Business'	5/27/2021	129	Institution's Innovation Council under the aegis of MoE's Innovation Cell
9	Webinar on 'Intellectual Property Rights and Patents'	5/28/2021	153	Institution's Innovation Council under the aegis of MoE's Innovation Cell
10	Webinar on 'Angel Investing /Venture Capital Funding Opportunities for Early Stage Entrepreneurs'	5/29/2021	260	Institution's Innovation Council under the aegis of MoE's Innovation Cell
11	Virtual Workshop on 'Marketing Strategies and Funding Options for Entrepreneurs'	4/22/2021	247	Institution's Innovation Council under the aegis of MoE's Innovation Cell
12	Awareness session on 'Entrepreneurship Development'	6/28/2021	90	Institution's Innovation Council under the aegis of MoE's Innovation Cell
13	Awareness session on 'Pre-incubation & Incubation Management'	6/28/2021	90	Institution's Innovation Council under the aegis of MoE's Innovation Cell
14	Webinar on "Importance of profession ready training in clinical research, pharmacovigilance, Data Management and other domains: Train your brains for future Gains!"	9/06/2021	97	Department of Botany

2019-20



1	Workshop on 'Entrepreneurship, Innovation and Macro Economic Variables'	7/11/2019	50	PG Deptt. of Economics under the aegis of RUSA
2	Leadership Talk Series on 'Innovation for Resurgent India'	8/22/2019	76	Institution's Innovation Council under the aegis of MHRDs Innovation Cell
3	Orientation Programme for First Year Students at the MCM Hostel	9/27/2019	202	Geetanjali Counselling Helpline and Anti-ragging committee
4	Series of Comprehensive Workshops to promote Entrepreneurship	05-11-2019 to 14-11-2019	43	Skill development committee & Start-up Cell in collaboration with Innovative Financial Management (IFM), Chandigarh
5	Mentorship Programme for UGII & PGII: Time management	11/13/2019	1720	Mentorship committee
6	Lecture on 'Social Entrepreneurship'	11/26/2019	57	Institution's Innovation Council
7	Mentorship Programme for UGII & PGII: Swachh Bharat Abhiyan: Individual responsibility vis-à-vis a National mission	1/22/2020	1720	Mentorship committee
8	Idea competition	6/3/2020	57	Institution's Innovation Council
9	Workshop on 'Building Psychological Resilience Against Depression' during the 7 Day NSS Camp	12/30/2019	100	Geetanjali Counselling Helpline
10	Workshop on 'Business Model Canvas'	10/2/2020	82	Institution's Innovation Council
2018-19				
1	Mentorship Programme on 'Techniques for better Time Management'	23/1/2019	1881	Mentorship Committee
2	Mentorship Programme on 'Techniques for better Time Management'	30/1/2019	1733	Mentorship Committee

3	Skill Development Workshop on Event Management	01-06-2019 to 08-06-2019	34	Department of Mass Communication under the aegis of IQAC
2017-18				
1	Interactive session on 'Legal Literacy: a Tool for Women Empowerment'	30/09/2017	150 (approx.)	Women Development Cell
2	Workshop on 'Goods and Services Tax (GST)'	22/08/2017	200	Post Graduate Department of Economics
3	Talk on 'Legal Aspects of Women Safety'	13/3/2018	65	Legal literacy Club
2016-17				
1	Workshop on 'Leadership'	24/3/2017	31	RUSA

2021-2022

Online Session on 'How to plan for Startup, Legal and Ethical Issues?' **(8 February 2021)**

An online session was organised by the Institution's Innovation Council (IIC 3.0) on the topic 'How to plan for Startup, Legal and Ethical Issues?'. The resource person for the event was Mr. Anubhav Gupta, Head Taxation, Khurana & Khurana Advocates and IP Attorneys. A total of 88 students and 19 faculty members attended the event through Google Meet and live streaming of the session through YouTube. The session apprised the students about startups and how to setup a startup. Mr. Gupta discussed the legal and ethical issues to ponder upon while planning and starting a Start-up. He also explained how the students and faculty at higher educational institutions can convert their ideas into startups and become job-creators rather than job-seekers. In the end, the students were encouraged and motivated to come up with innovative ideas and business plans so as to promote start-up and innovation culture at the institution. The session was interesting and informative, and the examples quoted by the resource person were highly relevant in the context of the topic.

Mehar Chand Mahajan DAV College for Women Sector 36-A, Chandigarh

www.mcmdavcwchd.edu.in

Institution's Innovation Council (IIC)

Organizes
An Online Session on
How to plan for Startup, Legal and Ethical Issues?
by
Mr. Anubhav Gupta
Head Taxation, Khurana & Khurana
On February 8, 2021 12.30 pm onwards

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

The session will begin at 12.30 p.m. sharp.

Join the session five minutes prior to the scheduled time through your Institutional Id.

Only first hundred participants will be allowed to join. Students who fail to join the Google Meet can attend the event on YouTube Live Streaming which will be shared on the spot.

Remain on Mute Mode and switch off your personal video throughout the session.

In case of any problem or query during the session, post it in the chat box.

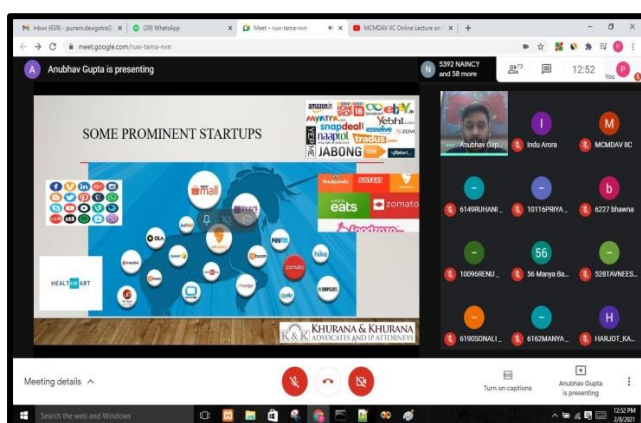
Attendance Form will be shared in the Chat box during the webinar. It will be available for half an hour.

Meeting Link: <https://meet.google.com/ruw-tama-nvn>

Ms Punam
Coordinator

Dr. Indu Arora
Vice President, IIC

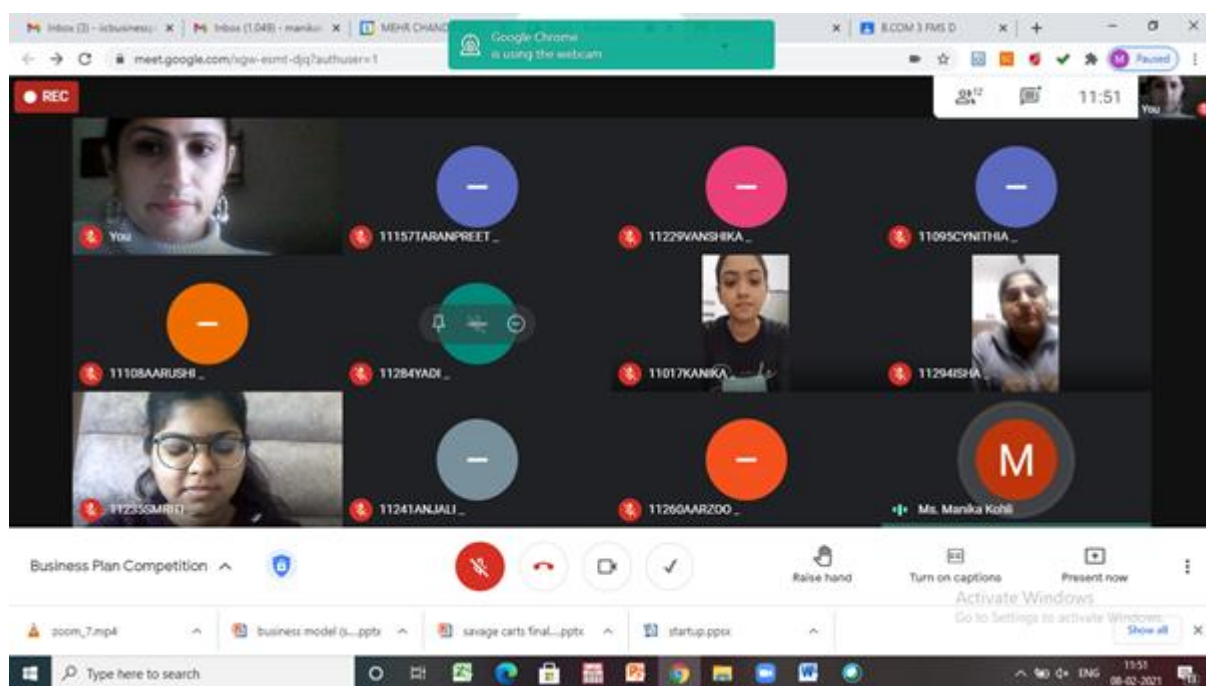
Dr. Nisha Bhargava
Principal & President, IIC



Business Plan/Prototype Competition to Invite Innovative Business Models from Students

(8 February 2021)

A Business Plan/Prototype Competition was organized by the Institution's Innovation Council (IIC 3.0) on 8 February 2021. Dr. Manika Kohli, Assistant Professor, Mehr Chand Mahajan DAV College for Women conducted the competition. Around 20 students participated in the competition. Around 20 students actively participated in the competition. The agenda of the event was to encourage the entrepreneurial pursuits of the students and give a practical shape to their ideas. The participants prepared business plan/business model canvas on innovative ideas of start-ups. The activity provided an insight to the students on how to pitch a business proposal to prospective investors. The students actively participated in the question-answer session and found the activity very interesting and fruitful. The Principal of the college, Dr. Nisha Bhargava, appreciated the efforts of Institution's Innovation Council and said that the college would continue to inculcate innovation and entrepreneurship culture in the students through such initiatives. Cash prizes were awarded to the top three teams. The zeal, enthusiasm, and participation of the students made the activity a success.



Virtual Workshop "Atamanirbharta" - An Entrepreneurial Journey (9 April 2021)

A virtual Workshop was conducted by the Institution's Innovation Council (IIC 3.0) on the topic "Atamnirbharta"- An Entrepreneurial Journey. The resource persons for the event were Ms. Alisha Gupta, Bakecstasy and Ms. Banipreet Kaur, BakeShop by Bani. A total of 190 students and 10 faculty members attended the event through Google Meet and YouTube live streaming platform. The session was a great endeavor to acquaint the participants with the efforts undertaken by an entrepreneur to start a successful venture. Ms. Alisha shared her experience and journey of growth from baking customized cakes at small scale to turning into a successful venture at present. She also shared how she used various social platforms to attract attention of clients. Ms. Banipreet Kaur also shared that how her offer of customized cakes let her cater to the specific needs of her customers. The resource persons emphasized that hard work, skill, risk-taking ability, creativity, connectivity and execution-oriented planning are essential attributes for an entrepreneur to grow a successful startup. The session was very engaging and inspiring.

Mehr Chand Mahajan DAV College for Women
Sector 36-A, Chandigarh (U.T.)

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

Institution's Innovation Council 3.0
Organises
Virtual Workshop
"Atamnirbharta"
An Entrepreneurial Journey

Date: 09.04.21 | Time: 12:00-14:00

Alisha Gupta, Bakecstasy

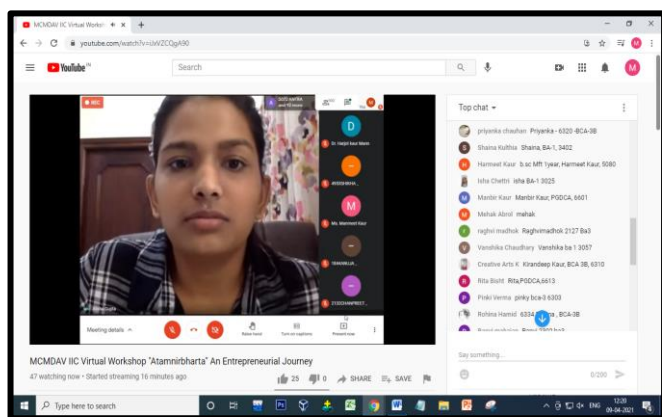
Banipreet Kaur, BakeShop by Bani

Google Meet link- <https://meet.google.com/bjf-jtub-ckf>
Kindly join the meeting by 11:50 am

Ms. Punam & Dr. Harjot Kaur Mann
Coordinators

Dr. Indu Arora
Vice President, IIC @ MCM

Dr. Nisha Bhargava
Principal & President, IIC @ MCM



Workshop on Entrepreneurship & Innovation as Career opportunity (27 November 2021)

A workshop was organized by Institution's Innovation Council (IIC 4.0) on the topic 'Entrepreneurship & Innovation as Career Opportunity'. The resource person for the event was Sh. Sidhant Banura, Director, Ashvamegha Solutions. A total of 68 students and 07 faculty members attended the session. The session was a great attempt to make students understand that how they can have successful careers as Entrepreneurs and innovators. Overall, the session was very informational and insightful. The students found the session very interesting and informative.

**Mehr Chand Mahajan DAV College for Women**
Sector 36-A, Chandigarh
www.mcmdavcwchd.edu.in

**INSTITUTION'S INNOVATION COUNCIL**
(Ministry of Education Initiative)

Institution's Innovation Council 4.0
Workshop on
Entrepreneurship & Innovation as Career Opportunity
Resource Person: Sh. Sidhant Banura
Director, Ashvamegha Solutions



Date
27th November
2021
Time
11:30AM -12:30
PM

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

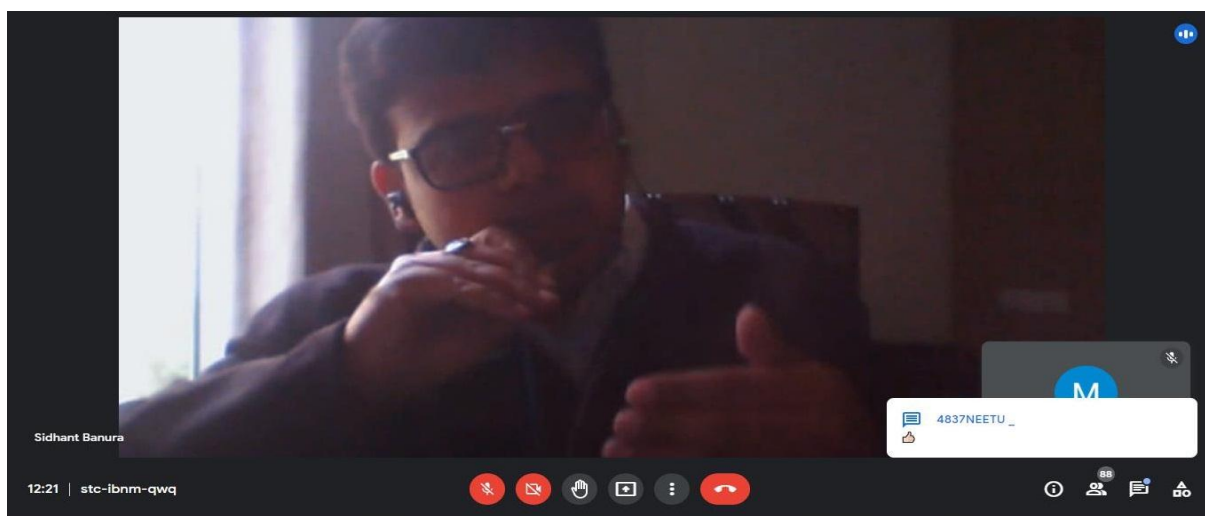
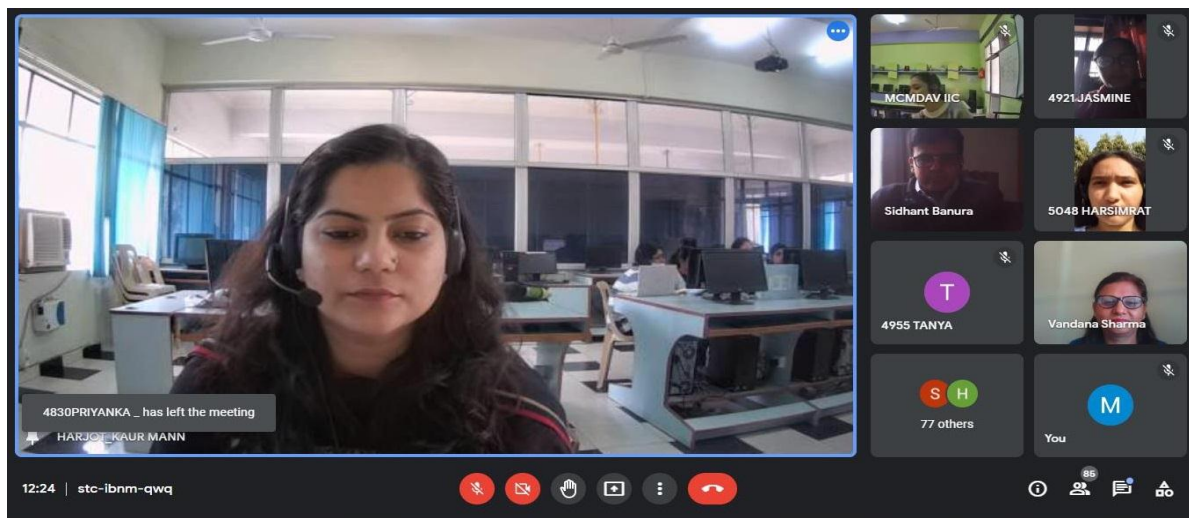
- ❖ The session will begin at 11.30 a.m. sharp.
- ❖ Join the session ten minutes prior to the scheduled time through your Institutional Id.
- ❖ Only first hundred participants will be allowed to join.
- ❖ Remain on Mute Mode throughout the session and ask your queries in the Chat Box.
- ❖ Attendance Form will be shared in the Chat box during the webinar. It will be available for half an hour.
- ❖ Meeting Link: meet.google.com/stc-ibnm-qwg

Dr. Vandana Sharma
Dr. Harjot kaur Mann
Ms Sandeep Kaur
Coordinators

Dr. Neetu
Convener, IIC

Dr. Indu Arora
Vice President, IIC

Dr. Nisha Bhargava
President (IIC) & Principal



37. An Awareness Programme on World AIDS Day - 2021

Date: 1 December 2021

Number of NSS Volunteers participated: 38

Objectives:

- To create awareness and educate people about the misconceptions and taboos related to HIV/AIDS among the people
- To enhance earlier referral to prevention, care, treatment and support for persons identified as HIV positive
- To end inequalities caused due to the taboos prevalent around AIDS

The Context: World AIDS Day, designated on 1 December every year, is an international day dedicated to raising awareness of the AIDS pandemic. AIDS - *acquired immunodeficiency syndrome* is a viral infection that interferes with the body's ability to fight infections. It is the most advanced stage of infection caused by HIV. The virus can be transmitted through contact by with infected blood, semen or vaginal fluid. This deadly disease also carries along with it many myths, which can cause physical and mental toll on the patient and hence need to be addressed in order to provide proper care and solution to the people suffering from AIDS. The stigma about this disease needs to be eradicated, and the only way to do that is by spreading more awareness. This year, the theme of the day was '**End inequalities. End AIDS. End Pandemics.**'

The Practice: To commemorate the day, **NSS Units** in collaboration with **Red Ribbon Club/AIDS Awareness Committee** of the College organized an **awareness programme** in the college premises. During the event, NSS Volunteers



organized **an awareness cum interactive session** where through hand-made posters, they disseminated information about HIV, AIDS, causes, symptoms of the

disease and initiatives taken up by the Government of India to curb this deadly disease. They exposed various myths in relation to the disease while explaining the actual truth of those myths. In addition, they discussed several taboos regarding AIDS and helped to promote a healthy mindset amongst college youth.

Evidence of Success: At the end of the programme, NSS volunteers, through this interactive session were able to spread awareness regarding HIV/AIDS in the society. **Links to the activity uploaded at various social networking sites are as follows:**



<https://www.facebook.com/MCMDAVCW/photos/a.239819746484286/1251048625361388/?type=3>

Media Clippings:

एमसीएम ने जागरूकता कार्यक्रम के साथ मनाया एड्स दिवस

» मंदरलैंड संवाददाता

चण्डीगढ़। इस वर्ष के विश्व एड्स दिवस को थीम 'एण्ड इनइक्वालिटी, एण्ड एड्स, एण्ड पैडेमिक', को ध्यान में रखते हुए एनएसएस इकाइयों और मेहर चंद महाजन डीएवी कॉलेज फॉर विमेन, चण्डीगढ़ के रेड रिबन क्लब ने कॉलेज परिसर में जागरूकता कार्यक्रम के साथ वह दिन मनाया। कार्यक्रम का उद्देश्य जागरूकता पैदा करना था ताकि एचआईवी/एड्स से संबंधित भ्रांतियों और वर्जनाओं को दूर किया जा सके और ऐसी वर्जनाओं के कारण उत्पन्न असमानताओं को समाप्त करने का संदेश फैलाया जा सके। कार्यक्रम के दौरान, एनएसएस स्वयंसेवकों ने एचआईवी/एड्स, इसके कारणों, बीमारी के लक्षणों और इस घातक बीमारी को रोकने के लिए भारत सरकार द्वारा की गई पहलों के बारे में जानकारी का प्रसार करने वाले पोस्टर प्रदर्शित किए। एक संवाद सत्र में, उन्होंने बीमारी से संबंधित विभिन्न मिथकों और वर्जनाओं पर चर्चा की, जिससे कॉलेज के युवाओं में एड्स के प्रति

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN, CHANDIGARH
Celebration of World AIDS Day 2021
Display of Posters & Interactive Awareness Session

वैज्ञानिक दृष्टिकोण को बढ़ावा देने में मदद मिली। प्रिंसिपल डॉ. निशा भार्गव ने इस जागरूकता पहल के महत्व को रेखांकित करते हुए इस तथ्य पर जोर दिया कि एड्स से जुड़े मिथक मरीजों के शारीरिक, सामाजिक और मानसिक तनाव को बढ़ा सकते हैं। उन्होंने कहा कि इस बीमारी से जुड़े कलंक को मिटाने की जरूरत है, और ऐसा करने का एकमात्र तरीका अधिक जागरूकता पैदा करना है।

MCM marks AIDS Day with awareness programme

Naresh Kumar

Chandigarh: In keeping with this year's theme of World AIDS Day i.e. 'End inequalities End AIDS - End Pandemics', the NSS units and Red Ribbon Club of Mehr Chand Mahajan DAV College for Women, Chandigarh commemorated the day with an awareness programme at the campus.

The programme envisioned to create awareness so as to dispel the misconceptions and taboos related to HIV/AIDS, and to spread the message of ending the inequalities caused due to such taboos.

During the programme, the NSS volunteers displayed



posters disseminating information about HIV/AIDS, its causes, the symptoms of the disease and the initiatives taken up by the Government of India to curb this deadly disease. In an interactive session, they discussed various myths and taboos related to the disease,

thereby helping in promoting among the college youth a scientific outlook towards AIDS.

Principal Dr. Nisha Bhargava underlined the importance of this awareness initiative by stressing upon the fact that the myths associated with AIDS can add to the patients' physical, social and mental stress and added that the stigma attached to this disease needs to be eradicated, and the only way to do that is by generating greater awareness.

38. International Day of Persons with Disabilities

Date: 3 December 2021

Number of NSS volunteers participated: 18

Objective:

- To spread awareness about the problems faced by people with disabilities
- To promote disabled friendly infrastructure
- To instill a positive and impartial attitude towards disabled people in young minds

The Context: Today, the world population stands at over 7 billion people and more than one billion people, or approximately 15 per cent of the world's population, live with some form of disability of which 80 per cent live in developing countries. The annual observance of the International Day of Disabled Persons on 3rd December was announced in 1992 by United Nations General Assembly resolution 47/3. The day aims to promote the rights and well-being of persons with disabilities in all spheres of society and development, and to increase awareness of the situation of persons with disabilities in every aspect of political, social, economic and cultural life.

Online awareness session on Social Entrepreneurship

(26 February 2022)

"A social entrepreneur is somebody who knows how to make an idea reality" stated by Eblood Patel signifies the importance of the concept and need of social entrepreneurship. Keeping this in mind, Institution's Innovation Council (IIC 4.0) of Mehr Chand Mahajan DAV College for Women, Chandigarh organized an online awareness session on the topic Social Entrepreneurship on 26 February 2022. The main objective of the session was to spread awareness about the working process that goes into social entrepreneurship and to provide real life examples of people who have aced the job to tackle social, cultural and environmental issues using innovative and path breaking solutions.

The Resource Person, Dr. Ketaki Dwivedi, Assistant Professor, Mehr Chand Mahajan DAV College for Women focused that as the world advances towards new heights, social challenges have engulfed us in equal measure. This sparks a dire need among people with a boatload of energy to come up with solutions to tackle social issues and hence, there is a growing need of social entrepreneurship. The session was power packed with a wealth of knowledge about social entrepreneurship. The key takeaways of the awareness session are a social entrepreneur holds the key for future development and sustainability and enables access, harness aid and lays the foundation of peace. The main difference between a social entrepreneur and a corporate entrepreneur is that the former is not profit driven. Concept of 3C's highlights the significance of the benefits of a consumer. Being strategic, resourceful and result oriented are the primary conditions to become a successful social entrepreneur. The awareness session witnessed an energetic response. Different brains with different perceptions gained knowledge from Dr. Ketaki Dwivedi's engaging and crisp insights into the world of social entrepreneurship. More than 100 students of the college from various streams actively marked their presence in this educational session which cements the success of the event. Dr. Sunaina Jain, Ms. Manmeet Kaur coordinated the event.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
SECTOR 36-A, CHANDIGARH (U.T.)
www.mcmdavcwchd.edu.in



Institution's Innovation Council 4.0

Organizes

An Online Awareness Session

On

Social Entrepreneurship

by

Dr Ketaki Dwivedi

Assistant Professor,

Mehr Chand Mahajan DAV College for Women



DATE: 26 February 2022

TIME: 11.00 am onwards

GOOGLE MEET LINK: <https://meet.google.com/wcv-opjc-zcw>

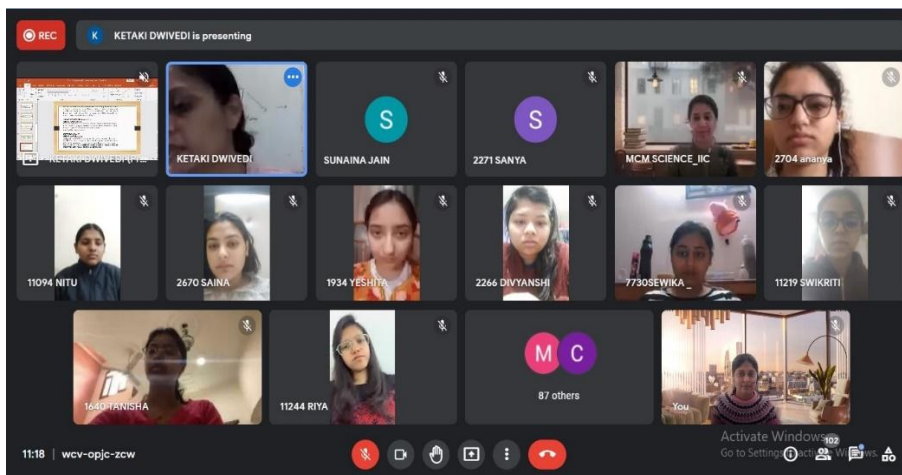
(Kindly join the meeting by 10.50 am)

Dr. Sunaina Jain
Ms. Manmeet Kaur
COORDINATORS

Dr. Neetu
CONVENER
IIC@MCM



Dr. Indu Arora
VICE PRESIDENT
IIC@MCM

Dr. Nisha Bhargava
PRINCIPAL &
PRESIDENT, IIC@MCM




Webinar-cum-Workshop on Problem Solving and Ideation Workshop (15 February 2022)

A Webinar-cum-Workshop on Problem Solving and Ideation was organized by Department of Computer Science & Applications under the aegis of IIC 4.0 on 15 February 2022. The resource person for the webinar-cum-Workshop was Mr. Neeraj Mehta, Entrepreneur, Investor and Philanthropist. Mr. Mehta discussed how students can look around in their surroundings and identify real life problems that can be solved with the use of innovation and information technology. He also emphasized that entrepreneurship is the future and students should convert their hobbies, skills and ideas into business that generate employment. Around 61 students and 11 faculty members participated in the event. Overall, it was an informational interactive session that gave opportunity to students to ask their questions about ideation and entrepreneurship.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
Sector 36-A, CHANDIGARH (U.T)
www.mcmdavcwchd.edu.in

Department of Computer Science and Applications
Under the aegis of
Institution's Innovation Council (IIC 4.0)



Organizes
Webinar cum Workshop
on
“Problem Solving and Ideation”
by
Mr. Neeraj Mehta, Entrepreneur , Investor And Philanthropist

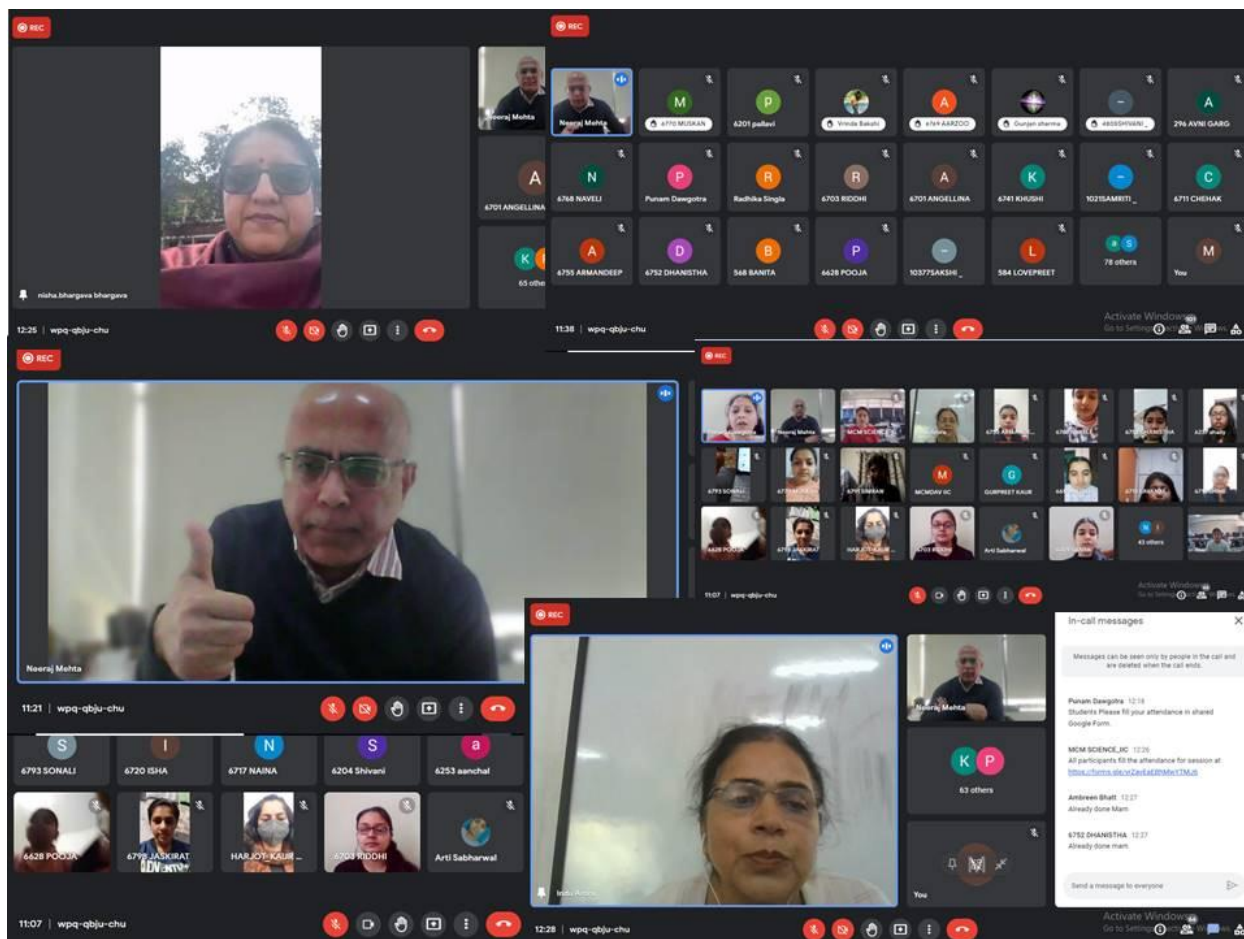
DATE:15th February 2022
GOOGLE MEET LINK: <https://meet.google.com/wpq-qbj-u-chu>
TIME: 11 AM onwards

(Kindly join the meeting by 10.45am)

Ms. Punam
Ms. Manmeet Kaur
Ms. Sonali
COORDINATORS

Dr. Indu Arora
VICE PRESIDENT
IIC @MCM

Dr. Nisha Bhargava
PRINCIPAL & PRESIDENT
IIC @MCM



**Webinar on Process of Innovation Development & Technology Readiness
Level (TRL) & Commercialism of Lab Technologies & Tech-Transfer
(22 February 2022)**

A webinar was organized by the Institution's Innovation Council (IIC 4.0) on the topic 'Process of Innovation Development & Technology Readiness Level (TRL) & Commercialism of Lab Technologies & Tech-Transfer'. The resource person for the event was Prof. Rupinder Tewari, IPR-Chair Professor, Former and Founder Chairperson, Dept. of Microbial Biotechnology, Panjab University, Chandigarh. A total of 131 students and 10 faculty members attended the event through Google Meet and YouTube live streaming platform. The session was a great endeavor to acquaint the participants with Intellectual property rights and its commercialization. Various types of Intellectual Property Rights such as patents, trademarks, copyright, industrial design, geographical indication, etc. and how they protect the interest of producers and consumers were very well explained by the resource person through various examples. The role of IPRs in protecting, adding economic value and ensuring idea protection was also clarified. The resource person also demonstrated the role of innovative Intellectual property rights in the innovation ecosystem. He also discussed the history, importance and process of innovating intellectual property rights in different industries in detail. Finally, numerous leading innovative rights were also elucidated. Overall, the session was very interactive and intuitive.



Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)
www.mcmdavcwchd.edu.in



Institution's Innovation Council (IIC 4.0)

Organizes

Expert Talk

on



“Process of Innovation Development & Technology Readiness Level (TRL) & Commercialism of Lab Technologies & Tech-Transfer”

by

Prof. Rupinder Tiwari, IPR-Chair Professor

Dept. of Microbial Biotechnology, Panjab University, Chandigarh

DATE: 22nd February 2022

TIME: 11 am to 12:30 pm

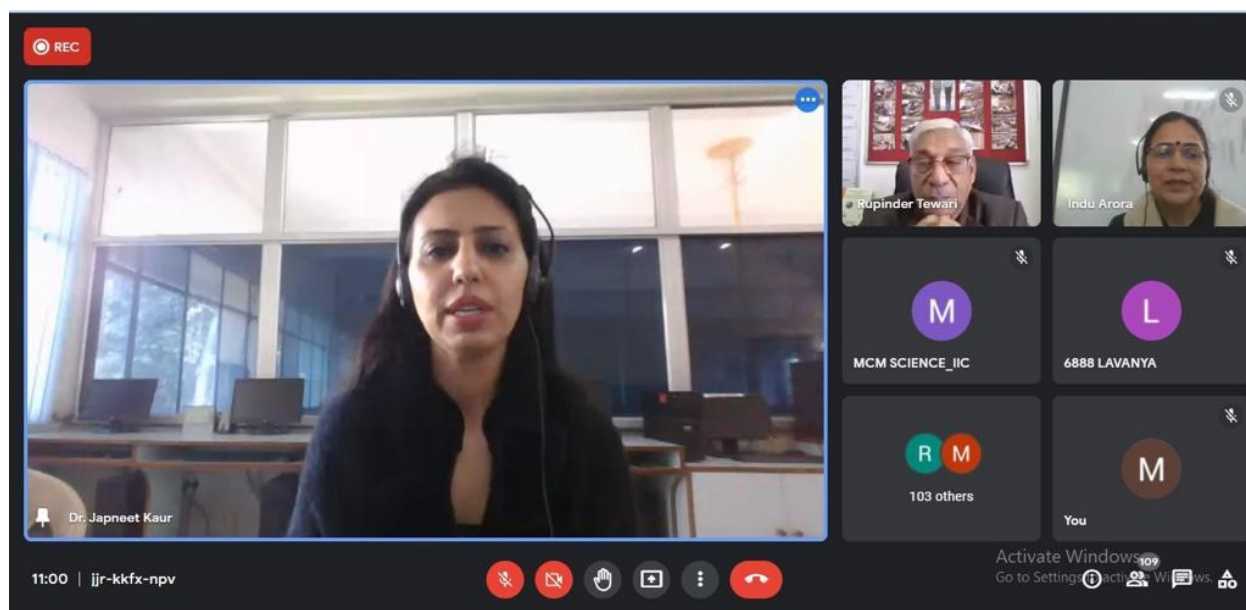
Google Meet Link: <https://meet.google.com/jjr-kkfx-npv>
(Kindly join the meeting by 10:50 am)

Ms. Sidaq
Dr. Japneet Kaur
Ms. Sonali
COORDINATORS

Dr. Neetu
CONVENER
IIC @MCM

Dr. Indu Arora
VICE PRESIDENT
IIC @MCM

Dr. Nisha Bhargava
PRINCIPAL & PRESIDENT
IIC @MCM



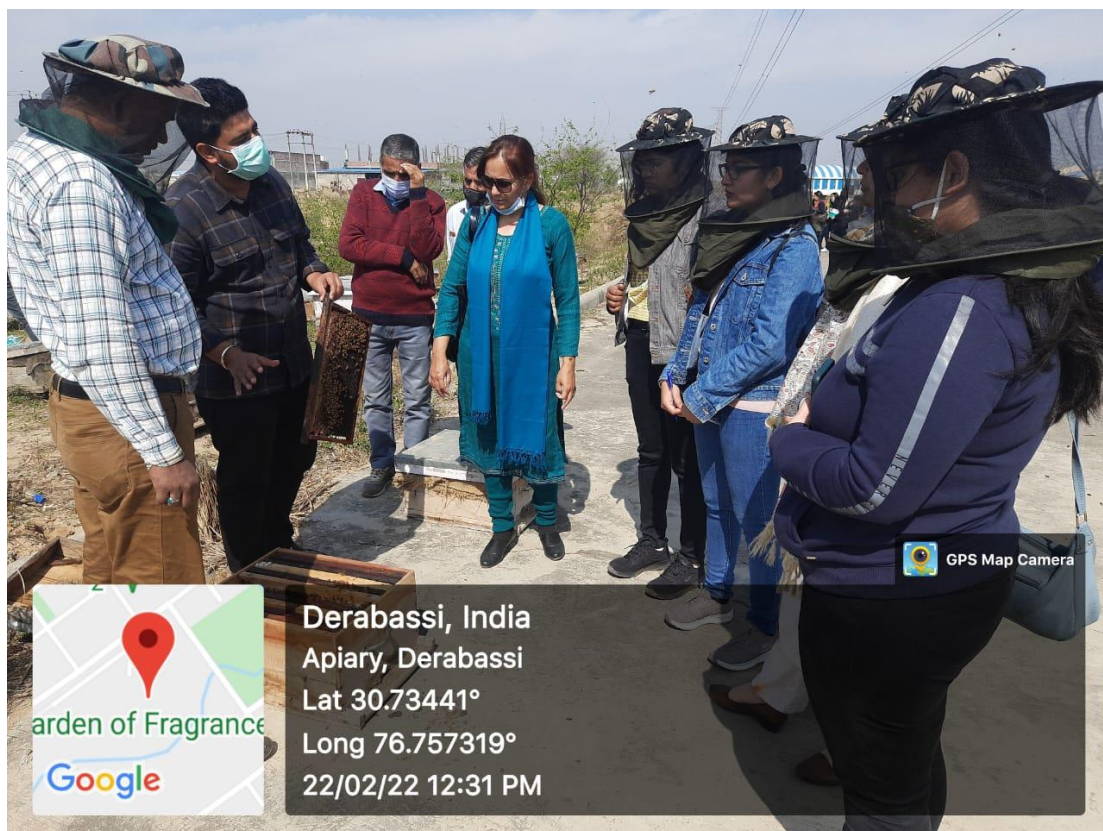
Industrial Cum Field Visit to Global Apiaries India, Dera Bassi (22 February 2022)

Department of Zoology under the aegis of Institution's Innovation Council and MCM Vigyan Manch organized an industrial cum field visit to Global Apiaries India, Dera Bassi on 22 February, 2022 for the students of B.Sc-III Medical. The field visit was organized to make the students understand the problems faced in establishing a successful Apiary. The students asked various questions from the officials in the company. 20 students and 3 faculty members went for the field visit.

Sh. Madan Sharma, the Proprietor of the firm shared his entrepreneurial journey and motivated the students to go for start-ups in beekeeping. He said that beekeeping is a technology that is simple, easily accessible and affordable, especially in rural areas. A number of small-scale industries depend upon bees and bee products. Honey and bee products find use in several industries such as pharmaceuticals, bees wax industries, bee venom, royal jelly, bee nurseries, bee equipment and hives etc. He emphasized that beekeeping is not only a source of honey and a variety of beehive products but it also enhances the productivity of crops due to better pollination and seed setting. There is a vast scope for expansion of beekeeping in India because we need at least 3 colonies/ha in crops and 5/ha in forests for pollination. Further he said that honeybees are affected by large number of viral, bacterial and protozoan organisms, ecto and endoparasitic mites, insects and non-insect enemies. The success of beekeeping depends upon proper understanding of the biology and behaviour of honeybees, their scientific management techniques including methodologies to combat various maladies like diseases and enemies. In spite of great potential of beekeeping in India, apiculture research in India and its gainful utilization has not yet received the required impetus and is far below the available resources. At the end he concluded that there is a need for undertaking scientific beekeeping in increasing honey production and pollination of crops. He motivated the students to apply their scientific knowledge and to explore the potential of biotechnological interventions for improving the quality and quantity of products.



Derabassi, India
Apiary, Derabassi
Lat 30.73441°
Long 76.757319°
22/02/22 01:35 PM



	Recognized as a Coordinator in an Intra College Competition "The Fantastic Fungi" on the occasion of Fungal Awareness Week organized by the Department of Food Science.	Mehr Chand Mahajan DAV College for Women, Chandigarh	2-8 Oct, 2021
	Recognized as a Coordinator in a Workshop under PM Formulation of Micro Food Processing Enterprises Scheme (PM FME), Ministry of Food Processing Industries, GOI.	Mehr Chand Mahajan DAV College for Women, Chandigarh	8-12 Oct, 2021
	Recognized as a Coordinator in an Inter College Competition on the occasion of "World Food Day" organized by the Department of Food Science.	Mehr Chand Mahajan DAV College for Women, Chandigarh	27 Oct, 2021
	Recognized as a Coordinator in a Webinar on "How to Transform an Innovative Idea into a Technology" sponsored by Department of Science & Technology & Renewable Energy, Chandigarh organized by Department of Food Science under the aegis of MCM Vigyan Manch.	Mehr Chand Mahajan DAV College for Women, Chandigarh	26 Feb, 2022
	Recognized as a Coordinator in a Session on "How to develop Proof of Concept for Innovative Ideas/Pitching Event for POCs developed and linkage with Innovation Ambassadors for mentorship support" organized by Institution's Innovation Council 4.0.	Mehr Chand Mahajan DAV College for Women, Chandigarh	5 March, 2022
	Appointed as Summer Training/Internship Coordinator for B.Sc. (MFT) Second Year.	Mehr Chand Mahajan DAV College for Women, Chandigarh	-
	Recognized as Coordinator in "Soil, Water and Food Testing Laboratory".	Mehr Chand Mahajan DAV College for Women, Chandigarh	-

14. List of eminent Academicians and Scientists delivered Offline/Online lectures to the Department:

S. No.	Speaker's Name	Title of the Lecture	Date
1.	Mr Tarun Banerjee Senior Faculty, Regional Centre for Entrepreneurship Development (RCED), Chandigarh	Introduction of Entrepreneurship	7 Sept, 2021
2.	Mr Satwinder Singh Senior Consultant/Master Trainer, RCED, Chandigarh	Business Opportunity Guidance	8 Sept, 2021

3.	Mr Paramjeet Singh Director, Regional Centre for Entrepreneurship Development (RCED), Chandigarh	Entrepreneurial Motivation	9 Sept, 2021
4.	Mr Balbir Singh Advisor, RCED, Chandigarh	Small Business Management	10 Sept, 2021
5.	Mr Charanjeet Singh Senior Consultant/Master Trainer, RCED Chd	Financial Management in Loan Businesses: Book Keeping and Accounts, Balance Sheet and Profit and Loss Accounts	11 Sept, 2021
6.	Mrs. Baljeet Kaur Director, VMAD, Chandigarh	Branding and Marketing of Bakery Products	12 Sept, 2021
7.	Mr. Paramjit Singh, Director, Regional Centre for Entrepreneurship Development (RCED) Chandigarh	Setting up of the Micro Enterprise	12 Sept, 2021
8.	Dr. Rohit Sharma Professor and Chairperson, Dept of Microbial BioTechnology Panjab University, Chandigarh	How to transform an innovative idea into a technology	26th Feb, 2022
9.	Ms. Shivanshi Vashist Managing Director Micro Radical 360 Degrees Pvt. Ltd	How to Develop a proof of concept for innovative Ideas/Pitching Events for POCs Developed and Linkage with Innovation Ambassadors for Mentorship Support	5th March, 2022
10.	Mr. Samarth Sharma Consultant, MGNCRE, Ministry of Education, Government of India	"Video Editing (Via Mobile)"	24-26 May, 2022

Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

(3 March 2022)

An online workshop was conducted by the Institution's Innovation Council (IIC 4.0) on the topic "Entrepreneurship Skill, Attitude and Behaviour Development". The resource person for the lecture was Prof (Dr) Raj Kumar Singh, Dean (R&D), HOD (Department of Commerce) and Chairperson (Centre for Entrepreneurship, Innovation and Skill development), School of Management Sciences, Varanasi. A total of 108 students and 09 faculty members attended the workshop through Google meet link and YouTube live streaming platform. The lecture provided a thorough insight on the meaning of entrepreneurship skills, attitude and behavior. The resource person also discussed the need for more startups and patents in a developing country like India. Though the number of patents has increased due to government support but less than one (out of 100) finally converts and comes to the market.

The resource person also emphasized on the 3C model: Convenience, Choice and Cost Model. Further the speaker discussed the main principles of technological feasibility, desirability of customer and viability of a business. He gave suitable examples from shadi.com, Naukri.com, make my trip, cloud kitchen, Kirloskar pump, etc. to validate his ideas on innovations. He also emphasized on the need to identify, validate the concepts and make customer relations. Gaining loyalty of a customer is an asset for a good entrepreneur. In order to develop an innovative ecosystem in an institution, there is a need to have cost benefit, technical benefit and strategic fit analysis. Also discussed the importance of more experiments and business plans for successful innovations. The session was very informative and interesting and well received by the participants. The students actively participated in the session by raising various questions and discussing their doubts with the resource person. They gained a lot of information on the government measures to support startups and how to tackle failures in the entrepreneurship journey. Overall, the session was very informative and insightful for the students aiming to be successful entrepreneurs with innovation skills.



Mehr Chand Mahajan DAV College for Women
 Sector 36-A, Chandigarh
www.mcmdavcwchd.edu.in




Under the aegis of Institution's Innovation Council (4.0)
 organizes

Workshop on
"Entrepreneurship skill, Attitude and Behaviour Development"
 By

Date:
3rd March, 2022

Time:
11:00 am

Prof.(Dr.) Raj Kumar Singh
 Dean (R&D) & HOD (Department of Commerce)
 Chairperson, Centre for Entrepreneurship,
 Innovation & Skill Development School of Management Sciences
 Varanasi, India



GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

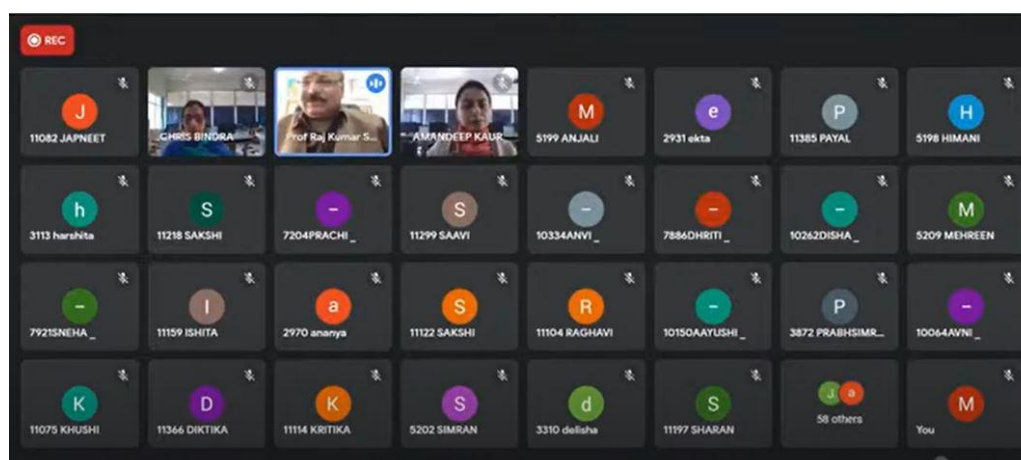
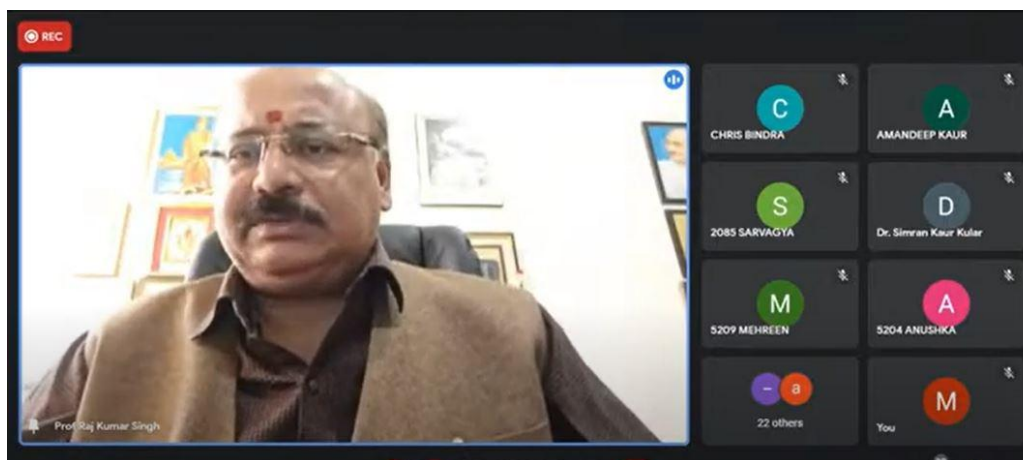
- The session will begin at 11.00 am sharp.
- Join the session five minutes prior to the scheduled time through your Institutional Id.
- Attendance Form will be shared in the chat box during the workshop. It will be available for half an hour.
- Meeting link <https://meet.google.com/pft-minx-xw>

Dr Amandeep Kaur
Ms Chris Bindra
 Coordinators

Dr Neetu
Convener
IIC@MCM

Dr Indu Arora
Vice President
IIC@MCM

Dr Nisha Bhargava
President (IIC@MCM)
& Principal



Idea Competition **(09 March 2022)**


Institution's Innovation Council (IIC 4.0) organized an online Idea Competition on 9 March 2021. A total of 11 teams of 20 students participated in the Idea Competition and presented their ideas on various themes. Around six faculty members attended the event.

Theme	Idea Topic
Other emerging areas of Innovation and Startup opportunity	Fighting Food Waste: A Novel Approach
Healthcare and Biomedical Devices	Lifeline - Saving lives
Healthcare and Biomedical Devices	The Repertoire of Bamboo (Fifth prize)
Waste Management	Coconut soil
Food Processing	Beet leaves as probiotics (First prize)
Other emerging areas of Innovation and Startup opportunity	Sustainable bio-based food packaging through waste recycling (Second prize)
Food Processing	Basket full benefits of organic tablets over chlorine tablets for purification of water (Third prize)
Waste Management	C spray
Food Processing	Bryovera the healthy elixir
Food Processing	Protein bars (Fourth prize)
Other emerging areas of Innovation and Startup opportunity	AI Enabled quality monitoring of fruits and vegetables

Out of these 6 teams were shortlisted by the screening committee for off line presentations. First Prize of Rs 20000/- went to Agrima and Palak of Bsc MFT-II for Beet leaves as probiotics. Second Prize of Rs 15000/- went to Noveldeep Kaur and Harsimrat Kaur of BSc MFT-II for Sustainable Bio based food packaging through waste recycling. Third Prize of Rs 10000/- went to Charlie and Chailcy Verma MFT-II for Basket full benefits of organic tablets over chlorine tablets for purification of water. Fourth Prize of Rs 5000/-went to Rupika arya, Mehak bains MFT II for Protein Bars. Fifth Prize of Rs 3000/-went to Sangam and Aayushi Roy MFT-II for the Repertoire of Bamboo.



Mehr Chand Mahajan DAV College for Women
 Sector 36-A, Chandigarh
www.mcmdaycwchd.edu.in
Institution's Innovation Council (IIC 4.0)
Idea Competition – 9th March, 2022





Five Cash prizes of
 Rs.20000, Rs.15000,
 Rs.10000, Rs.5000 &
 Rs.3000 will be given to best
 Ideas reaching POC level

SUGGESTED THEMES

- Healthcare & Biomedical devices.
- Agriculture & Rural Development.
- Smart Vehicles/ Electric vehicle/ Electric vehicle motor and battery technology.
- Food Processing.
- Robotics and Drones.
- Waste management.
- Clean & Potable water.
- Renewable and affordable Energy.
- IoT based technologies (e.g. Security & Surveillance systems etc.)
- ICT, cyber-physical systems, Blockchain, Cognitive computing, Cloud computing, AI & ML.
- Other emerging areas of Innovation and Startup opportunity.

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

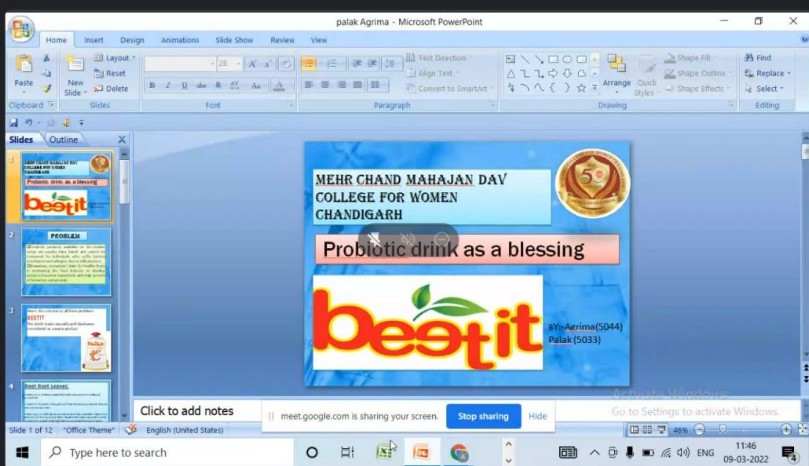
- Students should take ideas from real life problems from surroundings and provide novel solutions to them.
- The participant must be exclusive owner and sole author of the idea. The idea should not violate intellectual property rights of any third party.
- The idea must be presented in form of MS PowerPoint presentation (8-10 slides) and duration up to 10 minutes. Presentation must clearly state the problem identified, feasibility study, its proposed solution(s) and market analysis. Selected novel ideas will be submitted on MIC Portal.
- After Ideation, the participant will further work to develop Proof of Concept (POC) to make the idea practically and commercially viable.
- Completed POCs will also be submitted on MIC Portal. The participant with best POC will participate in National level Competition.
- Registration link: <https://forms.gle/u4V2V2AgntPuyr06> .Last date to register is 08th March, 2022.
- Registered candidates will be given guidance through extended lectures on Ideation & Proof of Concept.

Dr. Neetu
 Convener, IIC@MCM

Dr. Indu Arora
 Vice President, IIC@MCM

Dr. Nisha Bhargava
 Principal & President, IIC@MCM

REC
5044 AGRIMA is presenting



MCM SCIENCE_IIC

5002 NOVELDEEP

5048 HARSIMRAT

17 others

5079 SANGAM

mcm iic4.0

You

REC 5027 Charlie is presenting

BASKET FULL BENEFITS OF ORAGNIC TABLETS OVER CHLORINE TABLETS FOR PURIFICATION OF WATER

MICROBIOLOGY AND FOOD TECHNOLOGY DEPARTMENT
MCM DAV COLLEGE FOR WOMEN, CHANDIGARH
ROLL NO. Chailey 5025, and Charlie 5027

5027 Charlie

5002 NOVELDEEP

MCM SCIENCE_IIC

5079 SANGAM

4833RAMANJOT_

5048 HARSIMRAT

19 others

You

11:37 | pyx-bptm-hoj

REC 5044 AGRIMA is presenting

BRYOVERA
The Healthy Green Elixir

By: Shruti Pasricha
Class: Bsc. MFT2

5100 SHRUTI PASRICHA

MCM SCIENCE_IIC

5072 ANTRA

5077 Rupika Arya

5048 HARSIMRAT

mcm iic4.0

12 others

You

12:27 | pyx-bptm-hoj

Meet - pyx-bptm-hoj
meet.google.com/pyx-bptm-hoj?authuser=0&pli=1

REC
5077 Rupika Arya is presenting

Presentation 14 (8).pdf
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1
of 11

Page view
Read aloud
Add text
Draw
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Erase

INNOVATIVE IDEA
ON PROTEIN BAR

By: Rupika Arya and Mehak Bains
B.Sc.(microbial and food technology)2nd year

13:00 | pyx-bptm-hoj

MCM SCIENCE_IIC

5077 Rupika Arya

5013 AAYUSHI

mcm iic4.0

5100 SHRUTI PASRICHA

Indu Arora

9 others

You

REC
4833RAMANJOT_ is presenting

Fighting Agricultural
Waste & Plastic :A
Novel Approach

Submitted By: Ramanjot Kaur Bhullar
BSc.Microbial & Food Technology 3rd year

11:29 | pyx-bptm-hoj

MCM SCIENCE_IIC

5002 NOVELDEEP

Ms. Sonali Mehndiratta

5048 HARSIMRAT

mcm iic4.0

GURJEET_VIRK SIDHU

15 others

You

10. Workshop Cum Mock Drill on Fire Fighting

Date: 24 March 2022

Number of NSS Volunteers participated: 100

Objectives:

- To sensitize the volunteers about the necessary steps taken during a fire outbreak
- To demonstrate and give hands-on exposure to the handling of different types of fire extinguishers

The Context: Fires not only destroy property but cause injuries, and cost lives. With proper training in basic fire-fighting techniques, one can eliminate fire hazards and respond quickly and efficiently, thus helping in preventing small fires from becoming big



emergencies. As a committed NSS volunteer, one must know what to and how to do in case of a fire hazard. With this objective, a Workshop cum Mock Drill on Fire Fighting was organized under the supervision of NSS Programme Officers – Dr. Pallvi Rani and Dr. Purnima Bhandari and Dr. Anju Lata (Co-Convenor, Disaster Management Committee) and Ms. Baljeet Kaur Tiwana (Dean, Hostel) on Day 3 of Seven Day/Night NSS Special Camp– 2022.

The Practice: Considering the need of the hour to deal with fire hazards, a Workshop cum Mock Drill on Fire Fighting by Leading Fire Man (LFM) Bhupinder Singh and Team from Fire Station, Sector 38, Chandigarh was organized in the third session by NSS Units in collaboration with Disaster



Management Committee of the college. During the workshop, LFM Bhupinder Singh demonstrated the correct techniques for using fire extinguishers during emergency. He informed the volunteers about the dos and don'ts of the fire safety norms, types of fire hazard and ways to control fire outbreak. He further briefed the volunteers about the different types of fire extinguishers used to extinguish fires. They also demonstrated and allowed the volunteers and NSS Programme Officers to have hands-on experience with using extinguishers.

A fire tender was called during the mock drill where the demonstrators gave a practical presentation of how the fire department works during a fire emergency. In the end, a green planter as a token of gratitude was presented to the personnel of the Fire Department by Principal Dr Nisha Bhargava.

Evidence of Success: It was an interactive cum informative training session where NSS volunteers were apprised of the safety measures that need to be taken in case of a fire emergency. The link to the event uploaded on the social media handle is as follows:

<https://www.facebook.com/MCMDAVCW/photos/a.239819746484286/1324695404663376/?type=3>



21-03-2022

On the occasion of World Forest day, the environment society of GGSCW sector-26 organized rangoli competition wherein Anshika & Kriti bagged 3rd prize (cash prize).

30-03-2022

14 students along with a faculty member visited 'Hunar Haat' –an exhibition at Parade ground, sector-17, Chandigarh to explore the Indian traditional art and crafts. They interacted with the artisans and weavers and learnt about various textiles.



31-03-2022

In an Intercollege flower arrangement competition organized by Department of Botany and Add –on course in floriculture, MCMDAV College for Women, Anjoli of BA 1st year won 1st prize.

08-04-2022

Anshika of BA 3rd year participated and won 3rd prize in rangoli competition organized by department of law, Panjab University.

Online Workshop on Business Model Canvas (07 April 2022)

Institution's Innovation Council 4.0 organized an Online Workshop on Business Model Canvas with an aim to propagate the culture of innovation and start-ups among the students. The speaker of the event was Dr Manika Kohli Innovation Ambassador, Assistant Professor, Mehr Chand Mahajan DAV College for Women. Dr. Manika explained how the concept of Business Model Canvas is an essential step for entrepreneurship and start-up. She elucidated the purpose and need of feasibility study of a business plan and how to write a business plan. She explained the importance and technique of value proposition of Business Plan. She also shared how a business plan is prepared and pitched to the investors. Business Model Canvas, as described by Osterwalder and Pigneur (2010) in their famous book Business model generation: A handbook for visionaries, game changers, and challengers, was the highlight of the session. Hands on training to prepare the canvas was imparted to the students through various examples during the workshop. The students were actively engaged in the session and responded well during the discussion. In total, 13 faculty members and 56 students attended the session.



REC Ms. Manika Kohli is presenting



Workshop on Business Model Canvas


BUSINESS PLANS

Dr. Manika Kohli,
Innovation Ambassador, IIC
Assistant Professor
Mehr Chand Mahajan DAV College for Women
manikakohli@mcmclavcwchd.in

11:19 | ytz-byxq-utz

Participants: Ms. Manika Kohli, Ms. Sonali Mehndiratta, Punam Dewgotra, 10087KOMALDEEP, 10116PRIYA, 10340KHUSHI, 85 others, You.

REC Ms. Manika Kohli is presenting



Writing a Business Plan

Title Page

- Executive Summary**
 - Brief summary of the elements of the business
- Company Description**
 - Introduce the reader to your company, the product/s or services offered by the company, and the business concept
 - Implementation of the time-line
 - Your Unique Selling Proposition
- Industry Analysis**
 - Broad overview of the industry and the position of your business in the industry
 - Market and Competition- the market share of your company
 - Competitive Advantage

11:29 | ytz-byxq-utz

Participants: Ms. Manika Kohli, 9637 SIMRAN, MCM SCIENCE_IC, 10036JESSICA, 10116PRIYA, Punam Dewgotra, 73 others, You.

	Recognized as a Coordinator in a workshop (Training for Beneficiaries) under PM Formalization of Micro Food Processing Enterprises Scheme (PM FME)	Department of Food Science, Mehr Chand Mahajan DAV College for Women, Sec 36, Chandigarh (A STATE LEVEL TECHNICAL INSTITUTE) in collaboration with the Department of Industries, U.T., Chandigarh	8-12 Oct, 2021.
	Recognized as a Coordinator in An Inter College Competition (Extempore speech competition, Poster making & Food Quiz competition) on the occasion of "World Food Day"	Department of Food Science in collaboration with Department of Industries, U.T., Chandigarh	27 Oct, 2021.
	Recognized as a Coordinator for a webinar on "How to transform an Innovative Idea into a Technology", sponsored by Department of Science & Technology & Renewable Energy, Chandigarh Administration	Department of Food Science, MCM DAV College for Women, Chandigarh	26 Feb, 2022
	Mentoring research project titled Poop Bag for Automated Bed Pooping system in Intelligent Patient Care Ms..Ramandeep (Mentee)	ICMR – Center for Innovation and Bio-Design (CIBioD), PGIMER, Chandigarh (U.T)	Ongoing
Dr Gurpreet Kaur	Recognized as a Coordinator in a workshop (Training for Beneficiaries) under PM Formalization of Micro Food Processing Enterprises Scheme (PM FME)	Department of Food Science, Mehr Chand Mahajan DAV College for Women, Sec 36, Chandigarh (A STATE LEVEL TECHNICAL INSTITUTE) in collaboration with Department of Industries, U.T. , Chandigarh	8-12 Oct, 2021.
	Recognized as a Coordinator in An Inter College Competition (Extempore speech competition, Poster making & Food Quiz competition) on the occasion of "World Food Day"	Department of Food Science in collaboration with Department of Industries, U.T., Chandigarh	27 Oct, 2021.

	Recognized as a Coordinator for a webinar on “How to transform an Innovative Idea into a Technology”, sponsored by Department of Science & Technology & Renewable Energy, Chandigarh Administration	Department of Food Science, MCM DAV College for Women, Chandigarh	26 Feb, 2022
	Recognized as an Organiser of an Educational Tour for B.Sc. (MFT) - II to the Merck High-End Skill Development Centre at Council of Scientific and Industrial Research-Institute of Microbial Technology (CSIR-IMTECH), Sector 39A, Chandigarh	Department of Food Science, MCM DAV College for Women, Chandigarh	30 April, 2022
	Recognized as a Judge for “Novel Food Product Development Competition”	Department of Food Science, MCM DAV College for Women, Chandigarh in collaboration with Olivia Foods Pvt. Ltd., Jaipur	14 May, 2022
	Recognized as an Organiser for Food Tales : Share Farm to Fork Food Safety Experiences of Stakeholders on the occasion of World Food Safety Day	Department of Food Science, Mehr Chand Mahajan DAV College for Women, Sector 36A, Chandigarh	14 June, 2022
	Recognized as a Coordinator on the occasion of 75 Azadi Ka Amrit Mahotsav at Sukhna Lake, Chandigarh.	Food Safety Administration, Health Department, U.T., Chandigarh	15 May, 2022
	Recognized as a Coordinator in an Intra College Competition “The Fantastic Fungi” on the occasion of Fungal Awareness Week organized by the Department of Food Science.	Mehr Chand Mahajan DAV College for Women, Chandigarh	2-8 Oct, 2021
	Judged an Intra College Competition : The Fantastic Fungi” - a short video & PPT competition on the occasion of Fungal Awareness Week	Department of Food Science, Mehr Chand Mahajan DAV College for Women, Sec 36, Chandigarh	2-8 Oct, 2021
	Recognized as a Coordinator in a workshop (Training for Beneficiaries) under PM Formalization of Micro Food Processing Enterprises Scheme (PM FME)	Department of Food Science, Mehr Chand Mahajan DAV College for Women, Sec 36, Chandigarh (A STATE LEVEL TECHNICAL INSTITUTE) in collaboration with Department of Industries, U.T., Chandigarh	8-12 Oct, 2021

13. Awards/ Recognitions Received by Faculty:

Name and Designation	Name of the Award	Name of the Agency	Month/Year
Dr. Geeta Mehra	Recognition as an Organiser in Jointly organised a National e-Seminar on 'Feeding the Zillions: Scope and Challenges for Food Technologists'.	VELS Institute of Science, Technology & Advanced Studies, Chennai, Chandigarh Administration, NetProFaN, and National Council of Vocational & Research Training, New Delhi,	31 July, 2021
	Recognition as an Organiser in National e – Seminar on 'Nourish to Flourish' celebrating National Nutrition Week comprising a Traditional Recipe – Food Contest.	Phoenix Science Club, Puducherry	6 Sept, 2021
	Recognition as an Organiser in a Webinar under the aegis of Science Setu on 'Malaria vaccines: Hurdles and Opportunities'	National Institute of Immunology, New Delhi	16 Nov, 2021
	Recognition as an Organiser in National Workshop on "Good Laboratory Practices in Biological & Chemical Sciences"	Bharkaracharya College of Applied Sciences, New Delhi, and AFSTI, New Delhi Chapter,	10 March, 2022,
	Recognition as an Organiser in an online workshop on "Food Adulteration: Unboxing the Boxes"	National Academy of Sciences, India in collaboration with Gargi College, New Delhi	22 March 22, 2022.
	Recognition as an Organiser in National Workshop on "Good Laboratory Practices" Follow up Student Activity 'Click A Pic'	Bharkaracharya College of Applied Sciences, New Delhi, and AFSTI, New Delhi Chapter,	2-10 April, 2022.
	Recognized as a Coordinator for "Novel Food Product Development Competition"	Department of Food Science, MCM DAV College for Women, Chandigarh in collaboration with Olivia Foods Pvt. Ltd., Jaipur	14 May, 2022

2020-2021

DEPARTMENTAL ACTIVITIES

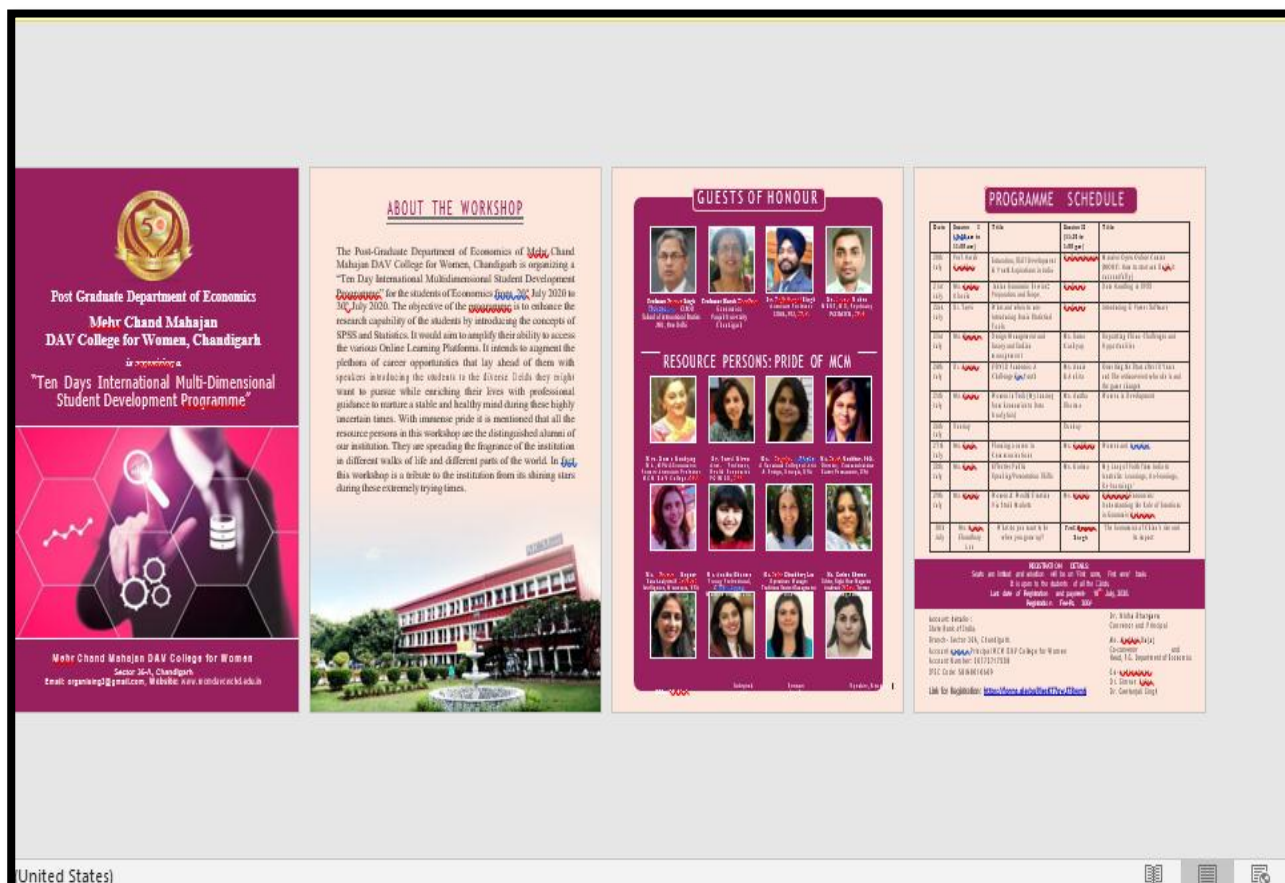
WORKSHOP

- ❖ **Student Development Programme:** The PG Department of Economics, Mehr Chand Mahajan DAV College for Women Organised online **Ten-days “International Multi-Dimensional Student Development Programme”** on **July 20-30 , 2020**. **Prof. Swaran Singh, Chairman CIPOD, Jawahar Lal Nehru University, New Delhi** was the **Guest of Honour**. **Eighteen Resource Persons**, included 12 distinguished alumni of the college associated with this prestigious organisations/fields such as Indian Economic Service, NITI Aayog, London School of Economics, Panjab University and PGIMER. A total of 17 alumni from different countries such as USA, Australia and from different regions of the country attended the event as resource persons. Total **One Hundred and fifty** students participated in the SDP.

Number of Participants: 150

Meet Link: <https://meet.google.com/eze-isav-qju>





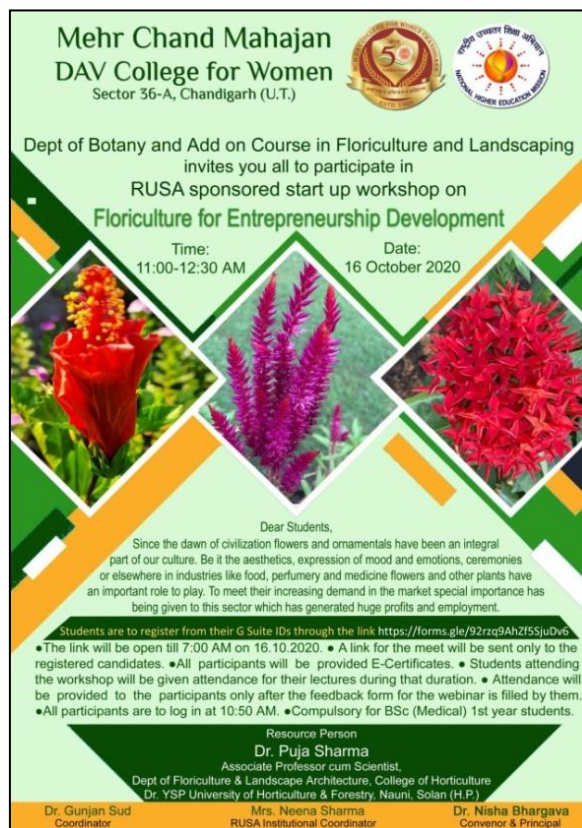
WEBINAR

- ❖ The Postgraduate department of Economics, MCM DAV College for Women Organised a **Webinar on “Indian Economy Challenges Ahead”** on **September 15, 2020**. **Shri. Sarvesh Kaushal, IAS, Former Chief Secretary, Govt. of Punjab** was the **Chief Guest** and keynote speaker for the event. **Professor J.S. Bedi, Professor in Economics, IDC, Chandigarh** was the **Guest of Honour** for the webinar. Around **Ninety-Six** students participated in the lecture. Shri Sarvesh Kaushal explicitly remarked that such pandemics are not the last ones of their type, future is very indeterminate concerning further epidemics and administrators as well as economists will have to fight with realm of economics. Professor Bedi eloquently the past challenges being faced by the Indian economy. He mentioned according to CMIE database, COVID-19 has severely deteriorated the employment prospects as well has led to grave reduction of incomes of the people, migrants in particular. The session has assuredly enhanced the knowledge quotient of the participants on various challenges cum opportunities of Indian Economy.
- Number of students: 96

Workshop on Floriculture for Entrepreneurship Development

16th October 2020

In an endeavour to promote entrepreneurial aptitude of students in the flourishing field of floriculture, the Department of Botany, Mehr Chand Mahajan DAV College for Women organised a one-day Rashtriya Uchchatar Shiksha Abhiyan (RUSA) sponsored online workshop on 'Floriculture for Entrepreneurship Development'. The aim of the workshop was to generate awareness among students about the bright prospects this promising industry possesses and to motivate them to be employment generators. The resource person for the workshop was Dr. Puja Sharma, Associate Professor cum Scientist, Department of Floriculture and Landscape Architecture, Dr. Y.S. Parmar University of Horticulture and Forestry, Nauni, Solan. 101 participants including students and faculty members took part in the workshop.

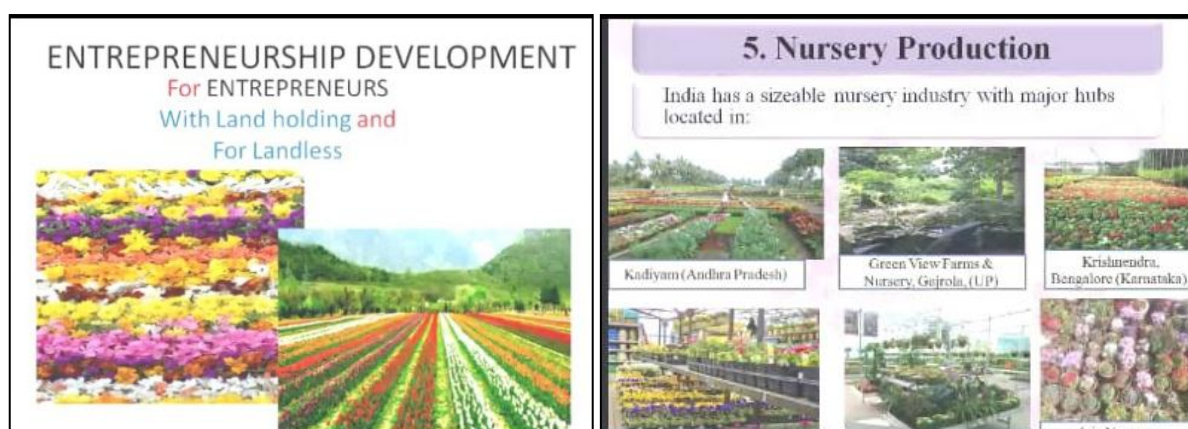


Dr. Puja Sharma gave an enlightening talk on different aspects of floriculture. She explained how both landless people and the ones with large land holdings can avail the different opportunities provided by this field. Besides providing an insight into the cut flower cultivation industry, Dr. Sharma also discussed about the other related fields like seed production, loose flower industry, setting up of green houses, propagation of greens, decoration and garland industry, dry flower industry, pot and basket making industry. Dr. Puja also provided interesting information on certain by-products such as the xanthophyll extract from the marigold flower which is being fed to the chicks for developing colour of the yolk.



Dr. Nisha Bhargava, Principal of the college appreciated this initiative to sow the seeds of entrepreneurial spirit and encouraged the students to take up skill development courses such as add-on course in Floriculture and Landscaping which is being run by the college. Stressing upon the relevance of such workshops in furthering the idea of 'Atmanirbhar Bharat', Dr. Bhargava said that floriculture is a fast developing industry that holds immense potential to provide employment to millions of people, both skilled and unskilled.

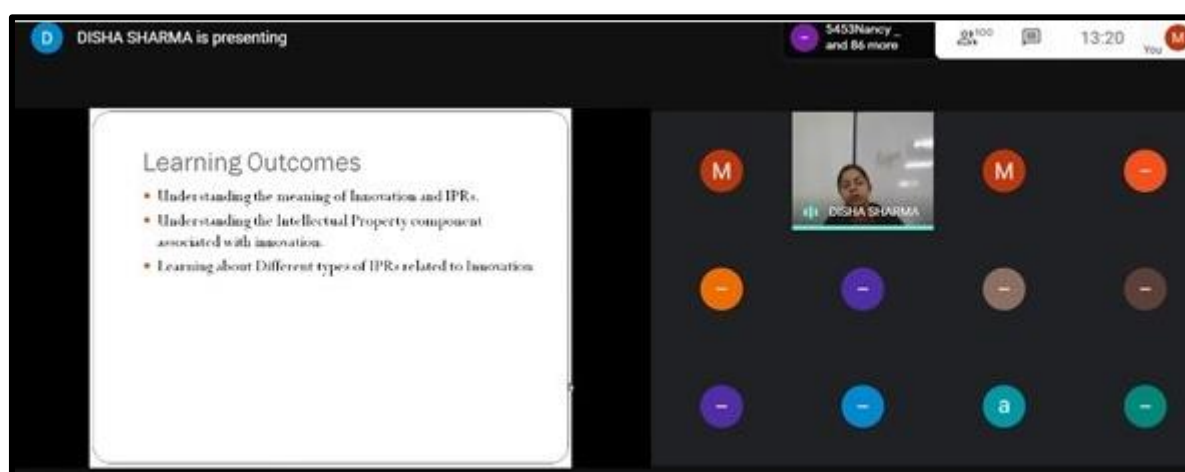
RUSA Institutional Coordinator at MCM Mrs. Neena Sharma expressed gratitude to the expert for enlightening the students about the opportunities in this sunrise industry.



Identifying Intellectual Property at the Early Stage of Innovation

(24 December 2020)

An Orientation Session was conducted by the Institution's Innovation Council (IIC 3.0) on the topic 'Identifying Intellectual Property at the Early Stage of Innovation' on 24 December 2020. The resource person for the event was Ms. Disha Sharma, Innovation Ambassador-IPRs and Technology Transfer, IIC 3.0. A total of 95 students and 06 faculty members attended the event through Google Meet. Live streaming of the session was also done through YouTube platform in which more than 50 students participated. The session apprised the students on the benefits of using Intellectual Property Rights (IPRs) namely copyrights, trade secrets, patents, trademarks, and industrial designs, at an early stage of innovation. Some interesting examples of well-established companies like Coca-Cola, McDonald's, Puma, etc. were discussed to acquaint the students with the difference between various forms of IPRs. Live polling was also conducted during the session to know the views of the participants. Overall, it was a very insightful session and equipped the students with the know-how of intellectual property. The students found the session very absorbing and illuminating.





Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh

www.mcmandavcwchd.edu.in



Date

24th December
2020

Time

01:00 PM
onwards

Institution's Innovation Council 3.0

Organizes

Orientation Session

on

Identifying Intellectual Property at the Early Stage of Innovation



Ms. Disha Sharma, Innovation Ambassador-IPRs and Technology Transfer, IIC 3.0

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

- ✦ The session will begin at 01.00 p.m. sharp.
- ✦ Join the session five minutes prior to the scheduled time through your Institutional Id.
- ✦ Only first hundred participants will be allowed to join.
- ✦ Remain on Mute Mode and switch off your personal video throughout the session.
- ✦ Attendance Form will be shared in the Chat box during the webinar. It will be available for half an hour.
- ✦ Meeting Link: <https://meet.google.com/kpi-xpcv-giy>

Dr. Manika Kohli
Ms. Priyanka
Coordinator(s)

Dr. Neetu
Convener, IIC

Dr. Indu Arora
Vice President, IIC

Dr. Nisha Bhargava
President (IIC) & Principal

Online Workshop on "Business Model Canvas"
(1 February 2021)

An Online Workshop was conducted by the Institution's Innovation Council (IIC 3.0) on the topic 'Business Model Canvas' on 1 February 2021. The resource person for the event was Dr. Manika Kohli, Assistant Professor, Department of Commerce, Mehr Chand Mahajan DAV College for Women, Chandigarh. A total of 101 students and 07 faculty members attended the event through Google Meet and YouTube live streaming platform.

The workshop provided a thorough insight to the students on the art of writing a business plan through practical examples. The session also apprised the students about how to pitch a business proposal to prospective investors. Further, each component of the Business Model Canvas was discussed by the speaker using examples from the industry. The participants were also apprised about how the feasibility/viability of an idea can be checked by conducting feasibility analysis. The speaker thoroughly explained all the steps of conducting a feasibility study - starting from checking the prima facie feasibility of the idea to conducting the market/demand analysis, thereafter judging whether the product/service is technically viable, and at the end computing the financial feasibility. The art of preparing a business pitch was also shared using a practical example.

The session was concluded with a very interesting activity to prepare a business model for a proposed product/service by the participants which provided hands-on training to the students on preparing a Business Model Canvas. The students actively participated in the workshop and found the session very interesting and informative.



Mehr Chand Mahajan DAV College for Women
 Sector 36-A, Chandigarh
www.mcmandavcwchd.edu.in



Date
1st February 2021

Time
12:00 PM onwards

Institution's Innovation Council 3.0
 Organizes
Workshop on Business Model Canvas



Dr. Manika Kohli
 Assistant Professor, Department of Commerce

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

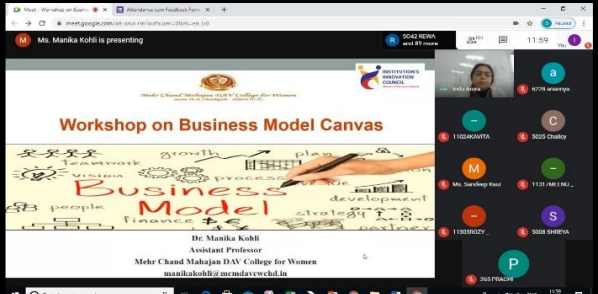
- ❖ The session will begin at 12.00 p.m. sharp.
- ❖ Join the session five minutes prior to the scheduled time through your Institutional Id.
- ❖ Only first hundred participants will be allowed to join.
- ❖ Remain on Mute Mode and switch off your personal video throughout the session.
- ❖ Attendance Form will be shared in the Chat box during the webinar. It will be available for half an hour.
- ❖ Meeting Link: <https://meet.google.com/alt-unh-cry>

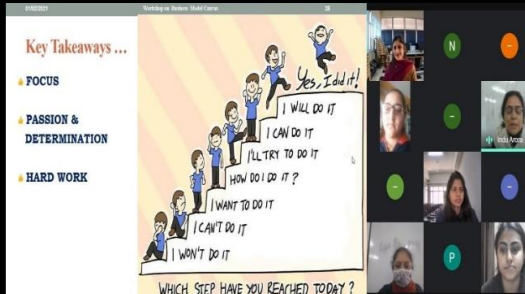
Ms Priyanka
Ms Sandeep Kaur
Coordinator

Dr. Neetu
Convener, IIC

Dr. Indu Arora
Vice President, IIC

Dr. Nisha Bhargava
President (IIC) & Principal





Awareness Session on Start-Up and its Challenges

(26 April 2021)

An awareness session was conducted by the Institution's Innovation Council (IIC 3.0) in collaboration with the Start-up Cell on the topic 'Start-up and its Challenges'. The resource person for the event was Mr. Paramdeep Singh Anand, CEO, Field Assist. A total of 255 students and 05 faculty members attended the event through Google Meet and YouTube live streaming platform. The session was a great endeavor to acquaint the participants with various challenges associated with start-ups for entrepreneurs. He urged upon the need to predefine vision, mission and goals before venturing into a start-up. The resource person also emphasized certain attributes, such as empathy, risk-taking ability, execution-oriented approach, etc. which an entrepreneur needs to possess to be successful. Further, the problems faced by entrepreneurs and reasons for the failure of start-ups were also discussed. Finally, numerous privileges available for the students for venturing into a start-up were also elucidated. Overall, the session was very interactive and intuitive. The session raised the awareness level of the students in the field of start-ups.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
SECTOR 36-A, CHANDIGARH (U.T.)
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Institution's Innovation Council 3.0
in collaboration with the Start-up Cell
Organizes
Awareness Session
on
START-UP AND ITS CHALLENGES
by
Sh. Paramdeep Singh Anand, CEO, FieldAssist



DATE: 26 April 2021

TIME: 10.30 am onwards

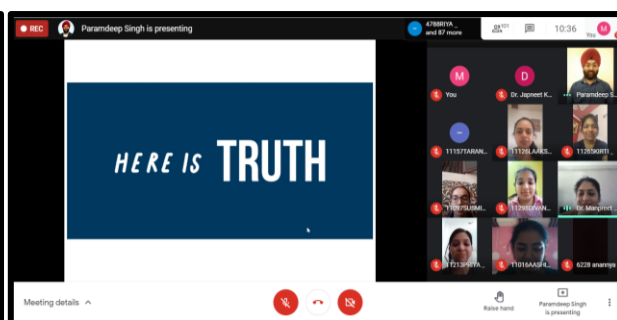
GOOGLE MEET LINK: <https://meet.google.com/ibd-pnoe-uce>
(Kindly join the meeting by 10.20 am)

Dr. Manpreet Kaur
Dr. Japneet Kaur
Ms. Manmeet Kaur
COORDINATORS

Dr. Neetu
CONVENER
IIC@MCM


Dr. Indu Arora
VICE PRESIDENT
IIC@MCM

Dr. Nisha Bhargava
PRINCIPAL &
PRESIDENT, IIC@MCM



Session on Prototype Validation-Converting Prototype into a Startup on (25 May 2021)

A session was conducted by the Institution's Innovation Council (IIC 3.0) on the topic 'Prototype Validation - Converting Prototype into a Startup'. The resource person for the event was Dr. Manika Kohli, Assistant Professor, Department of Commerce, Mehr Chand Mahajan DAV College for Women, Chandigarh. A total of 128 students and 10 faculty members attended the event through Google Meet and YouTube live streaming platform. The session provided a thorough insight to the students into the meaning and relevance of building a prototype through practical examples. The session also apprised the students about how important prototype validation is to pitch one's business idea to prospective investors. Further, various real life examples were discussed by the speaker. Examples of well-known companies were also used which students found relevant as well as relatable. The students actively participated in the session and found the session very interesting and informative.



Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh

www.mcmandavcwchd.edu.in




Date
17th May 2021

Time
12:00 noon
onwards

Institution's Innovation Council 3.0

Organizes

Session on Prototype Validation- Converting Prototype into a Startup

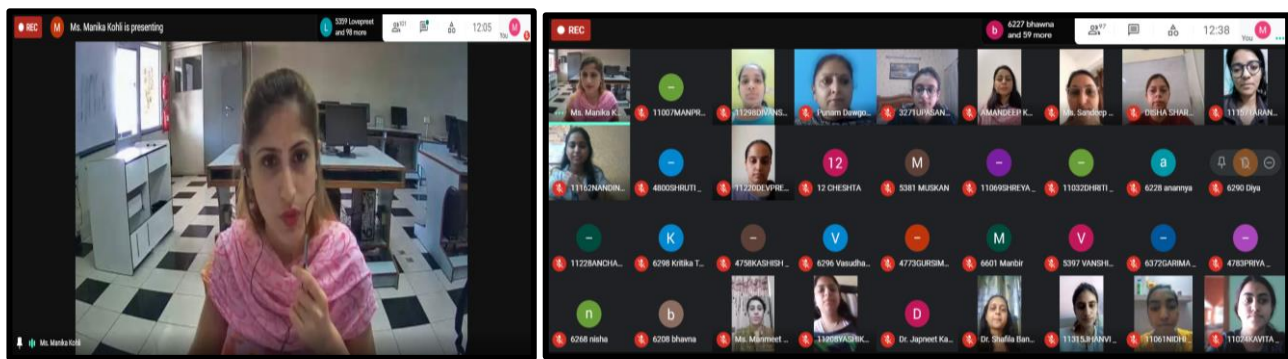


Dr. Manika Kohli
Assistant Professor, Department of Commerce

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

- ❖ The session will begin at 12.00 noon sharp.
- ❖ Join the session five minutes prior to the scheduled time through your Institutional Id.
- ❖ Only first hundred participants will be allowed to join. Rest of the participants can join through YouTube live streaming.
- ❖ Remain on mute mode and switch off your personal video throughout the session.
- ❖ Attendance Form will be shared in the chat box during the workshop. It will be available for half an hour.
- ❖ Meeting link: <https://meet.google.com/gh-buo-mibw>

Ms Punam	Dr. Neetu	Dr. Indu Arora	Dr. Nisha Bhargava
Ms Manmeet Kaur	Convener, IIC	Vice President, IIC	President (IIC) & Principal
Ms Sandeep Kaur			
Coordinators			



**Online Awareness Session on Accelerators/Incubators- Opportunities
for Students and Faculty (Early-Stage Entrepreneurs)
(27 May 2021)**

An online awareness session on ‘Accelerators/Incubators- Opportunities for Students and Faculty (Early-Stage Entrepreneurs)’ was organized by the IIC, Mehr Chand Mahajan DAV College for Women on 27 May 2021 to familiarize students with the role of accelerators and incubators in promoting entrepreneurship. The resource person for the session was Mr. Satyendra Singh, Chief Executive Officer-Technology Business Incubator at IISER Mohali. As many as 268 students from undergraduate and graduate streams of sciences and 18 faculty members attended the session. Mr. Satyendra Singh introduced the concept of entrepreneurship to the participants by discussing various factors, risks and rewards associated with creating a start-up. The participants were briefed about the personal and social barriers they need to overcome and the qualities they require to develop in order to see their start-ups thrive. Mr. Singh continued by talking in detail about business incubators and their significance in overcoming the numerous hurdles an entrepreneur might face during the early stages of his/her venture. He discussed the active involvement of the Government of India in encouraging and motivating people to come up with ideas and creating start-ups that would contribute to the community. He highlighted that India is ranked 2nd among global start-up systems. This is due to the fact that the Government of India has set up numerous accelerators/incubators in educational institutes all over the country so as to motivate students to come up with creative start-up ideas and to make the process of setting up and building a successful start-up easier. He informed that there are several schemes available specifically for women which would help them with their business planning. Mr. Singh gave a list of academic incubators in and around Chandigarh which included the incubator at IISER Mohali -iRISE (Raising Innovative and Sustainable Enterprises). He encouraged students as well as the faculty members to be creative and innovative, and come up with sustainable ideas which would help the community grow and improve. The session ended with an interactive question and answer session round with all the participants. Mr. Singh encouraged participants to send their innovative

ideas to him through IIC of the college to further explore the opportunities that they can avail.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
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INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

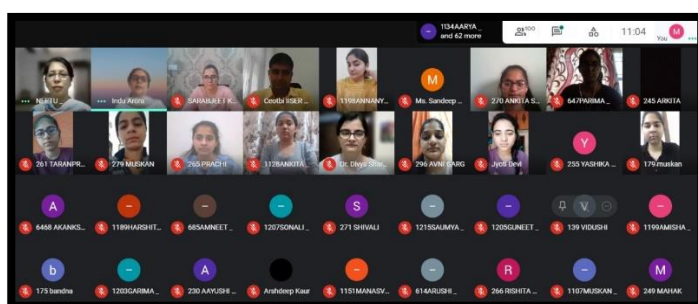
Institution's Innovation Council 3.0
Organizes
An Online Awareness Session
On
**Accelerators/Incubators-
Opportunities for Students & Faculty
(Early-Stage Entrepreneurs)**
by
Sh. Satyendra Singh
CEO, Technology Business Incubator, IISER, Mohali



DATE: 27 May 2021 **TIME: 11.00 am onwards**

GOOGLE MEET LINK: <http://meet.google.com/unj-qmff-puk>
(Kindly join the meeting by 10.50 am)

Dr. Sarabjeet Kaur	Dr. Neetu	Dr. Indu Arora	Dr. Nisha Bhargava
Dr. Divya Sharma	CONVENER	VICE PRESIDENT	PRINCIPAL &
Ms. Manmeet Kaur	IIC@MCM	IIC@MCM	PRESIDENT, IIC@MCM
COORDINATORS			



Webinar on Lean Startup and Minimum Viable Product or Business

(27 May 2021)

An online session was conducted by the Institution's Innovation Council (IIC 3.0) on the topic "Lean Startup and Minimum Viable Product/Business". The resource person for the lecture was Prof (Dr.) Raj Kumar Singh, Dean (R&D), HOD (Department of Commerce) and Chairperson (Centre for Entrepreneurship, Innovation and Skill Development), School of Management Sciences, Varanasi. A total of 129 students and 12 faculty members attended the webinar through Google meet link and YouTube live streaming platform. The lecture provided a thorough insight into the meaning of lean startup and how it is different from start up. The resource person also discussed the need for more startups in a developing country like India where the percentage of successful startups is just 10 percent and around 70 percent of the businesses fail to second generation and around 90 percent to third generation due to lack of innovation, feasibility analysis, poor succession planning, etc. The resource person also emphasized the need for startups as economic growth drivers, employment generators, skill and service development measures, increasing exports, balanced regional development, etc.

Further, the speaker discussed that the right way to do Minimum Viable Product or business (MVP) is to add value to the products. He supported his statement with example of manufacturing cycle first and then adding value to it in form of a normal motorcycle and then its modified forms. According to the speaker, the correct way to plan Minimum Viable Product is through identification and understanding the problem. Further, various real life examples were also discussed on lean startups and Minimum Viable Product to which the students could easily relate to. The speaker also emphasized on design thinking for innovation for lean startups. The students actively participated in the session. They raised various questions and discussed their doubts with the speaker and found the session very informative and interesting. Overall, it was an extremely interactive and insightful session where students acquired enormous knowledge and information on lean startups and Minimum Viable Product/Business supported with various practical examples. This lecture was certainly of great help for the students aiming to create lean startups and

entrepreneurship ventures.



Mehr Chand Mahajan DAV College for Women
Sector 36-A, Chandigarh
www.mcmandavcwchd.edu.in

Institution's Innovation Council 3.0
Organizes
Webinar on
"Lean Startup and Minimum Viable Product/Business"

Date
27th May 2021

Time
12:00 noon
onwards



Prof. (Dr.) Raj Kumar Singh
Dean (R&D) & HOD (Department of Commerce)
Chairperson, Centre For Entrepreneurship,
Innovation & Skill Development School of Management Sciences, Varanasi, India

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

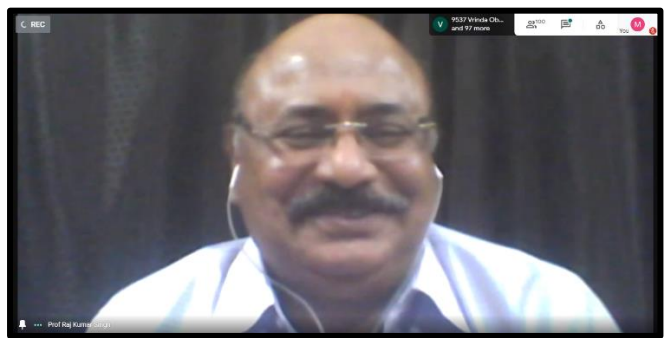
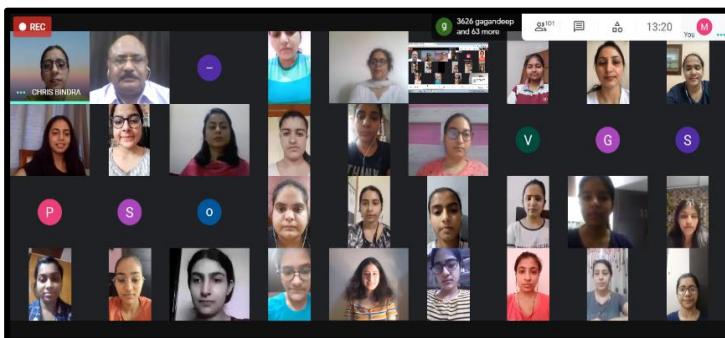
- ❖ The session will begin at 12.00 noon sharp.
- ❖ Join the session five minutes prior to the scheduled time through your Institutional Id.
- ❖ Only first hundred participants will be allowed to join. Rest of the participants can join through YouTube live streaming.
- ❖ Remain on mute mode and switch off your personal video throughout the session.
- ❖ Attendance Form will be shared in the chat box during the workshop. It will be available for half an hour.
- ❖ Meeting link: <https://meet.google.com/gpz-ued-dpa>

Dr Amandeep Kaur
Ms Chris Bindra
Ms Manmeet Kaur
Coordinators

Dr. Neetu
Convener, IIC


Dr. Indu Arora
Vice President, IIC


Dr. Nisha Bhargava
President (IIC) & Principal




Webinar on Intellectual Property Rights and Patents (28 May 2021)

A session was conducted by the Institution's Innovation Council (IIC 3.0) on the topic 'Intellectual Property Rights and Patents'. The resource person for the event was Mr. Rakesh Kumar Kushwaha, Assistant Controller of Patents and Designs of Electrical Section in Indian Patent Office, New Delhi under the Ministry of Commerce and Industry, GOI. A total of 153 students and 5 faculty members attended the event through Google Meet and YouTube live streaming platform. The session provided a thorough insight to the students into the points on which patent jurisdiction focuses for clearing any patent file, and rights granted to the creators of patents through practical examples. The session also apprised the students on how important prototype validation is to pitch one's business idea to prospective investors. Further, various real life examples were discussed by the speaker to illustrate various IPR's connected with an item. Students also gained knowledge about the different criteria which an invention should have to file it as a patent. The session equipped the students with the knowledge of steps to file a patent, fee structure, time to grant a patent, different stages a file passes through and what rights are associated with it. Overall, the session was very interactive and insightful.

**Mehar Chand Mahajan DAV College for Women**
Sector 36-A, Chandigarh
www.mcmandavcwchd.edu.in

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education, India)

Institution's Innovation Council 3.0
Organizes
Webinar on
"Intellectual Property Rights and Patents"


Mr. Rakesh Kumar Kushwaha
Assistant Controller of Patents and Designs Electrical Section
(IPO DELHI)

GENERAL INSTRUCTIONS FOR THE PARTICIPANTS

- ❖ The session will begin at 11.30 noon sharp.
- ❖ Join the session five minutes prior to the scheduled time through your Institutional Id.
- ❖ Only first hundred participants will be allowed to join. Rest of the participants can join through YouTube live streaming.
- ❖ Remain on mute mode and switch off your personal video throughout the session.
- ❖ Attendance Form will be shared in the chat box during the workshop. It will be available for half an hour.
- ❖ Meeting link: <https://meet.google.com/wod-ktmf-yss>

Date
28th May 2021

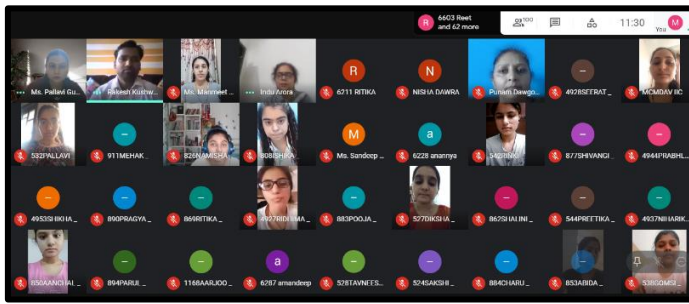
Time
11:30 A.M. Onwards

Coordinators
Dr. Pallavi Gupta
Ms. Meenakshi
Ms. Manmeet

Convener IIC@MCM
Dr. Neetu

Vice President IIC@MCM
Dr. Indu Arora

Principal & President, IIC@MCM
Dr. Nisha Bhargava



**Webinar on Angel Investment-Venture Capital Funding Opportunities
for Early Stage Entrepreneurs
(29 May 2021)**

A webinar was conducted by the Institution's Innovation Council (IIC 3.0) on the topic 'Angel Investing/Venture Capital Funding Opportunities for Early Stage Entrepreneurs'. The resource person for the event was Mr. Dinesh Duggal, Ex-Banker and Freelancer. A total of 260 students and 06 faculty members attended the event through Google Meet and YouTube live streaming platform. The resource person made the participants aware about various funding options for early stage entrepreneurs such as, angel investing, venture capital, crowd funding, etc. The resource person also demonstrated the role of venture capital in the innovation ecosystem. He also discussed the history, importance and process of venture capital in detail. Further, various types of venture capital were also discussed. Finally, numerous leading venture capitalists in India were elucidated. The session was well-received and appreciated by the participants.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
SECTOR 36-A, CHANDIGARH (U.T.)
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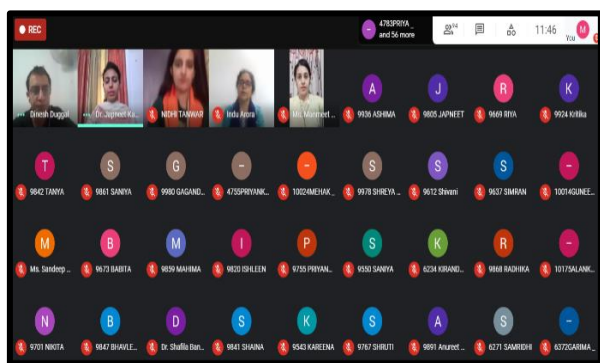
Institution's Innovation Council 3.0
Organizes
Webinar
on
**Angel Investment/Venture Capital Funding
Opportunities for Early Stage Entrepreneurs**
by
Sh. Dinesh Duggal
Ex-Banker



DATE: 29th May 2021 **TIME: 11:00 am onwards**

GOOGLE MEET LINK: <https://meet.google.com/mfh-hgyj-nsu>
(Kindly join the meeting by 10.50 am)

Dr. Nidhi Tanwar Dr. Japneet Kaur Ms. Sandeep Kaur COORDINATORS	Dr. Neetu CONVENER IIC @MCM	Dr. Indu Arora VICE PRESIDENT IIC @MCM	Dr. Nisha Bhargava PRINCIPAL & PRESIDENT IIC@MCM
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Virtual workshop on Marketing Strategies & Funding Options

(22 April 2021)

A virtual workshop was conducted by the Institution's Innovation Council (IIC 3.0) on the topic 'Marketing Strategies and Funding Options for Entrepreneurs'. The resource persons for the event were Dr. Arshdeep Kaur, Innovation Ambassador, IIC 3.0 and Dr. Namita Bhandari, Innovation Ambassador, IIC 3.0. A total of 247 students and 07 faculty members attended the event through Google Meet and YouTube live streaming platform. The workshop was a wonderful attempt towards acquainting the participants with various marketing and funding options for entrepreneurs. Marketing strategies were well explained by Dr. Namita Bhandari emphasizing on the differences between marketing and selling concept through various examples and engaging participants at the same time. Further, the concept of STP, i.e., segmenting, targeting, and positioning was also elucidated in detail. Dr. Arshdeep Kaur deliberated on funding options for entrepreneurs viz., equity and debt financing, bootstrapping, angel investors, venture capital and family/friends, whereby the participants were apprised about the various sources of funds available for venturing into a startup. Additionally, some prominent angel investors and venture capital firms in India were also discussed by the speaker. Overall, the sessions were very interactive and insightful.



**MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
SECTOR 36-A, CHANDIGARH**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

**Institution's Innovation Council 3.0
Organises
Virtual Workshop
on
MARKETING STRATEGIES & FUNDING OPTIONS
FOR ENTREPRENEURS**

DATE- 22.04.2021 TIME- 11.30 AM Onwards

GOOGLE MEET LINK- <https://meet.google.com/cec-vegb-gpq>

Kindly join the meeting by 11.20 AM



Dr. Arshdeep Kaur
Innovation Ambassador

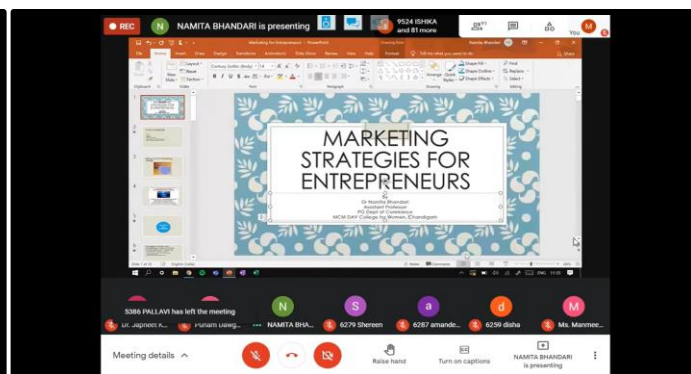
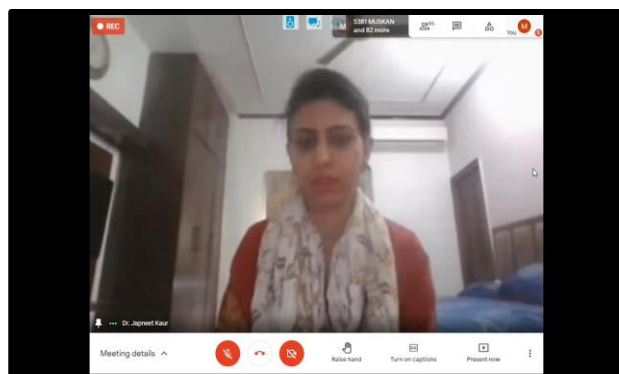


Dr. Namita Bhandari
Innovation Ambassador

**Dr. Japneet Kaur
Ms. Sandeep Kaur**
COORDINATORS

Dr. Indu Arora
VICE PRESIDENT, IIC @MCM

Dr. Nisha Bhargava
PRINCIPAL & PRESIDENT, IIC @MCM



**Online awareness sessions by Innovation Ambassadors to promote
Innovation and Entrepreneurship among Youth
(28 June 2021)**

On 28 June 2021, Innovation Ambassador's online awareness sessions were organized for internal college students. Innovation Ambassadors of IIC 3.0 @MCM: Dr Indu Arora and Dr Neetu delivered sessions to promote innovation and entrepreneurship among youth. Around 14 Faculty members and 91 students attended the sessions.



MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN
SECTOR 36-A, CHANDIGARH (U.T)
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**Institution's Innovation Council (IIC)
Organizes
Online Awareness Sessions
To Promote Innovation And Entrepreneurship Among Youth**

**By
Innovation Ambassadors**

Date: 28th June 2021
Time: 12 Noon onwards

Meet Link
<https://meet.google.com/eze-sbhk-gps>
Kindly join the meeting before 11.50 am

Schedule

Session 1 (12 Noon To 1 P.M.) Topic: Entrepreneurship Development	Session 2 (1 P.M. To 2 P.M.) Topic: Pre-incubation and Incubation Management
 Dr. Indu Arora Innovation Ambassador & Vice President, IIC @MCM	 Dr. Neetu Innovation Ambassador & Convenor, IIC @MCM
Coordinators: Dr. Ritika Bansal Ms. Manmeet Kaur	Dr. Nisha Bhargava Principal & President, IIC@MCM

Session 1 Topic: Entrepreneurship Development

Resource Person: Dr Indu Arora (Vice President & Innovation Ambassador, IIC 3.0 and HOD, Department of Computer Science and Applications, Mehr Chand Mahajan DAV College for Women, Chandigarh)

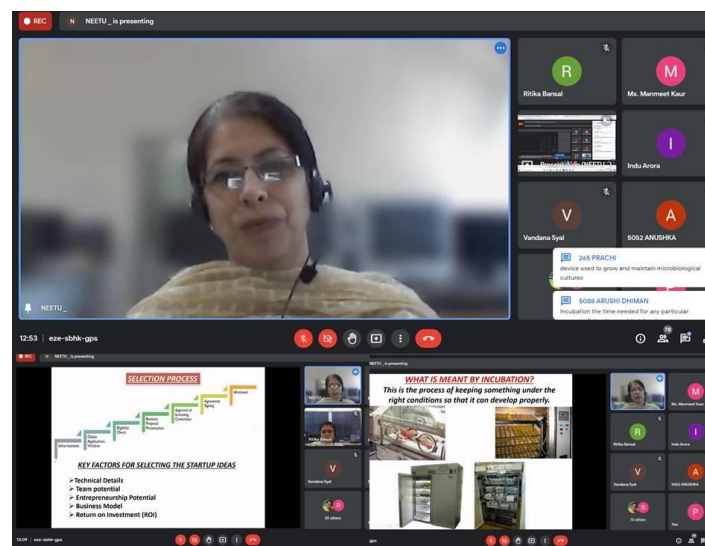
Dr. Indu Arora, Associate Professor, Innovation Ambassador IIC 3.0 and Head of the Department of Computer Science and Applications, was the resource person for the first session. She emphasized on the importance of entrepreneurship by illustrating stories of eminent entrepreneurs like Dhirubhai Ambani, Karsanbhai Patel, Ramesh Babu, Patricia Narayan, Narayan Murthy and Dr. Verghese Kurien. The session accentuated on being an entrepreneur, though compared to a salaried employee, the working hours are long, risks are more, income generation is a slow process but it leads to self-reliance, the path of Atam Nirbhar Bharat. Dr. Indu Arora explained that the success of an entrepreneur depends on the business, technology, ownership and size of business. It demands a creative mind, self-discipline and persistence. The session highlighted the journey of an idea to a business. The stages involved in the process were discussed like conceiving the idea, validation, defining problem and potential solutions, finding mentors or community, target group, writing a business plan and determining capital need. To be an entrepreneur, the need to set up goals and embrace failures were the focal points of the session. The session was very stimulating and motivating for the students.

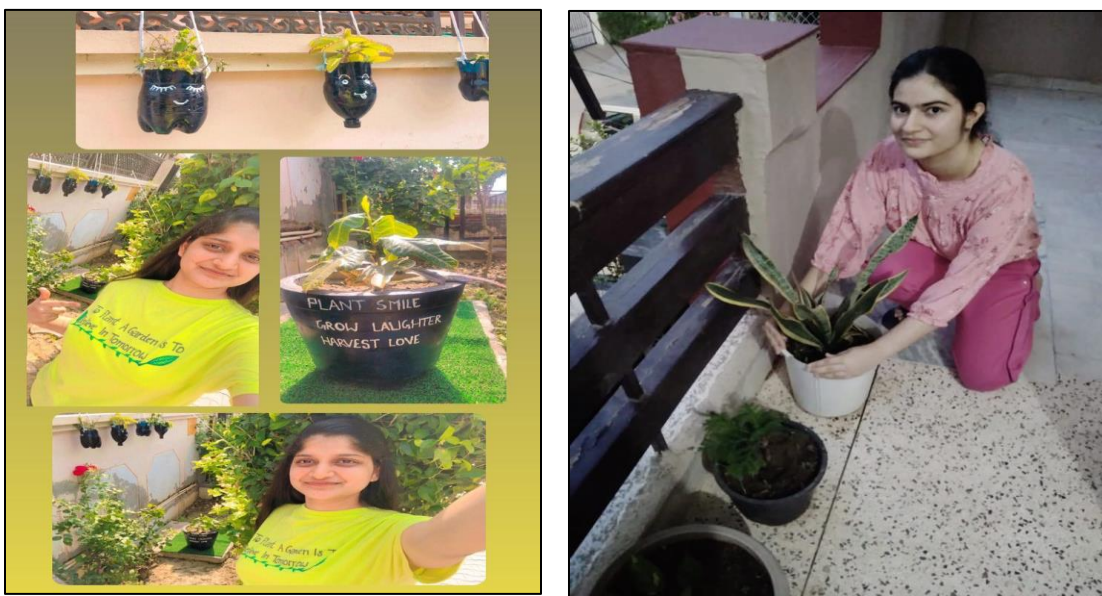
Session 2 Topic: Pre-Incubation and Incubation Management

Resource Person: Dr. Neetu (Convenor and Innovation Ambassador IIC 3.0 and HOD, Department of Zoology, Mehr Chand Mahajan DAV College for Women, Chandigarh)

The second session under the IIC Online Awareness sessions was conducted by Innovation Ambassador, Dr. Neetu. Dr. Neetu explained the role and importance of pre-incubation and incubation processes as catalysts for innovative entrepreneurs. In the Ideation stage, the ideas need proper nurturing and hand-holding, and incubation centres are established to cater to the needs of the budding start-ups. In a very interesting manner, Dr. Neetu used the analogy of incubation of an egg by hen to explain the meaning of business incubation. She distinguished between the role and meaning of Pre-incubation and Incubation using comparative approach. In the Pre-incubation stage, ideas are vague and need to be streamlined. This stage uses minimum resources; is of short duration; and leads to the prototype stage. On the other hand, in the Incubation stage, there is a flow of ideas with a clear path of progress including the proof of concept. This stage includes

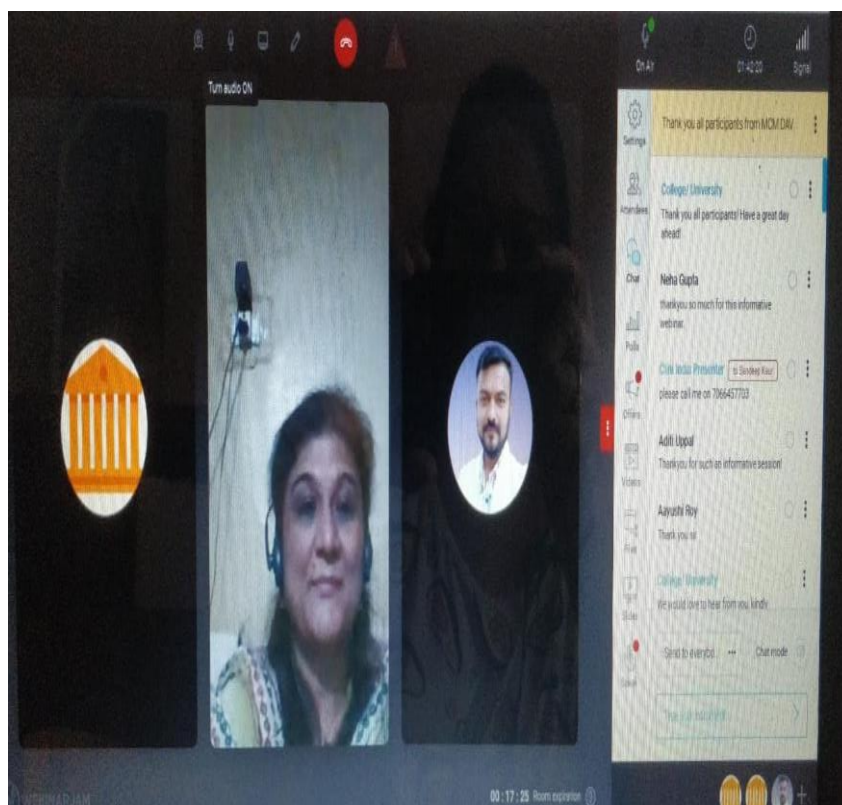
multiple resources, is longer in duration, and leads to Intellectual Property and Prior-to-Scale stage. Dr. Neetu elaborated on the crucial role of institutions to act as innovation drivers and devise mechanisms to ensure maximum exposure to the students through idea contests, hackathons, seminars, conferences, etc. Her presentation gave an insight into the requirements for successful Pre-incubation stage and who can undergo pre-incubation program. The services included in this stage comprise idea screening and refinement, guided mentoring to make idea bankable, progressive evaluation, access to internet and networking. The session also covered a brief history of Business incubation having its roots in the U.S. in 1959. In this highly informative session, Dr. Neetu clearly explained key factors for selecting start-up ideas and the importance of access to funding through agencies like Angel Networks. Her session also included a list of Central Government Institutions for start-up growth and some agencies like Her & Now, Dhriti, Nexus and Start-up Oasis which support women entrepreneurs. Dr. Neetu concluded her session by explaining points regarding the selection of right start-up incubators. Overall, the session was quite beneficial and insightful for the students aiming at creating start-ups and entrepreneurial ventures.





- **Webinar on Importance of profession ready training in clinical research, Pharmacovigilance, Data management and other domains held by the Department of Botany on 9.6.2021**

Looking at the current industry expectation regarding technical and non-technical skills from the fresh graduates, the Department of Botany, Mehr Chand Mahajan DAV College for Women, Sector 36-A, Chandigarh organized a webinar on importance of profession ready training in Clinical Research, Pharma covigilance, Data management and other domains on 9.6.2021. The webinar was organized in association with Clini India, a certified clinical research training institute for the passing out students of the Life Science stream. Clini India is a progressive and premier clinical research training and placement institute that has rapidly gained a good reputation and continued throughout with excellence through its innovative approach in clinical research training & placement. The resource person Mr. Vishal Chaudhari, Head of Operations Clini India explained about the expectations of the industry from the freshers and how they can prepare themselves to create a path of success for themselves in this era of cut throat competition. This session will help candidates to be prepared and take a step ahead for their career. In all 97 participants including the faculty and students took part in this much appreciated online lecture.




WHAT IS CLINICAL RESEARCH ?

Clinical research is a branch of health care science that determines the safety and effectiveness (efficacy) of medications, devices, diagnostic products and treatment regimens intended for human use

For the assessment of

- New drugs
- New use of existing drug
- Use of medical devices
- New drug delivery system
- Vaccines
- New surgical procedures



CLINI INDIA welcomes all participants from MCM/DAV
www.cliniindia.com

Good Morning all , I am Divruka of Bsc. MFT II YEAR from MCM DAV collage for women chandigarh

Aarti 649
Good morning mam

Ritu Kumari
Good morning everyone, I am Ritu, of bsc mft III from micmdav college for women, chd

Preeti Panchal
Yes mam

College/ University
Good morning everybody! CLINI INDIA welcomes you!
<https://www.cliniindia.com/five-reasons-why-you-should-consider-a-clinical-research-career/>

Preeti Panchal
Good morning mam

College/ University

Send to everybody... Chat mode

Time your comment

2019-2020

Workshop on Entrepreneurship, Innovation and Macro Economic Variables
Conducted by Postgraduate Department of
Economics 7 November 2019



The Postgraduate Department of Economics of Mehr Chand Mahajan DAV College for Women organized a one-day workshop titled 'Entrepreneurship, Innovation and Macro Economic Variables' here today. The Rashtriya Uchchatar Shiksha Abhiyan (RUSA) sponsored workshop witnessed enthusiastic participation of 50 students. Spread over 3 invigorating sessions, the workshop had Ms. Ritu Singal, MD, Raglan Infrastructure Pvt. Ltd. and Winner Nippon Leatherette Pvt. Ltd., Mr. Vivek Atray, Former IAS, author and motivational speaker, and Prof. Suman Makkar, Prof. of Economics, Department of Evening Studies, PU as the resource persons.

Interwoven with examples from her own inspiring entrepreneurial journey, Ms. Singal's lecture motivated the participants to adopt an out of box approach and promote ideas that can resolve the problems of the masses. Right from product development, finance to marketing the product, Ms. Singal touched upon the practical problems that an entrepreneur faces and suggested solutions for the same.

Speaking on attributes of an entrepreneur, Mr. Atray reiterated that creativity, risk taking ability, resilience, determination, self-belief, interpersonal skills and right attitude are the ingredients for success. In a lively lecture tempered with anecdotes, he stressed on the importance of innovation in entrepreneurship and urged the participants to develop their entrepreneurial acumen through an innovative approach to the problems of the society.

Prof. Makkar discussed Schumpeter's theory on innovations, highlighting the crucial role of innovations and that of an entrepreneur in the development of an economy. The views were supported by the mathematical presentation of the model depicting the role of the various economic indicators such as saving, investment amongst others to achieve development.

Principal Dr. Nisha Bhargava complimented the Department of Economics for igniting the young minds to contribute towards nation building. She added that such workshops are of essence for nation's economic growth as these educate the youth to acquire new knowledge and skills as well as sensitise and guide them about ways of tackling the existing problems faced by the economy.



In sync with the action plan of MIC, to create an ecosystem for innovation, entrepreneurship, start-ups and IPR, following activities were organized by IIC@MCM in the session 2019-2020.

Leadership Talk Series-“Innovation for Resurgent India”

Mehr Chand Mahajan DAV College, Chandigarh participated in the India first leadership talk series on **22nd August, 2019**. The theme of the talk was “Innovation for Resurgent India”. It was delivered online by Honourable Minister of HRD Dr. Ramesh Pokhriyal ‘Nishank’. College Venue for attending this talk was Lab 1 of Department of Computer Science and Applications. 76 students and 12 faculty members attended this talk.

Dr. Ramesh Pokhriyal ‘Nishank’ addressed the questions of students on different areas including education policy, innovation and start-ups, career development, employability, digitization of education and how students and educational institutes can contribute towards the national mission. He focused on the importance of education in a person’s life and mentioned about the reformations that have been implemented or are yet to be made in the education system of India.

He focused that the new education policy of India is based on moral virtues, behaviour, vocational education, science and research. He spoke about the importance of Sanskrit in the field of science and education and cited various ancient Indian scientists. He pointed out that different programmes like Make in India, Digital India, Skilled India and Pradhan Mantri Mudra Yojana are focusing on employability and overall development of the nation.

On the aspect of affordability of education to the students, he justified that free education is given to children up to 14 years of age and there is also availability of scholarships to the students. He revealed that the budget kept for education has also been increased to 125000 crore rupees. He further added that the students can contribute towards national missions like Swachh Bharat Abhiyan by saving at least 1 liter water per day, stopping littering and by planting at least one tree on their birthday.

He also shared his life experiences and focused on the value of hard work, team work and

determination in one's life. He also explained that one should not get demotivated by failures as failures still give knowledge and a person who has at least tried will always be ahead of those who have never tried. Difficulties give success and positivity is required to be successful in your life. All you need is the power to change your vision to your mission.



- An **Exhibition of Posters** designed by the students was also held.



- An **Anti-ragging Squad** comprising 18 Volunteers from the 6 blocks of College hostel was formed on 14 September 2019 to check the evil of ragging in the campus and hostel.
- **Orientation Programme for Hostellers:** The Anti Ragging Cell in collaboration with the Geetanjali Counselling Helpline conducted an Orientation Programme for First Year Students in the Hostel on 27 September, 2019. 202 hostel residents were sensitized by Dr. Nitasha Khehra and Ms. Baljeet Kaur Tiwana about the menace of ragging and the main objectives of the Counselling Helpline, a student support service.

Various prohibitions and laws related to Anti-ragging and the need to address psychological concerns of college students through confidential personal counselling were also discussed on the occasion. The students were also informed about the availability of mental health facilities in the form of Geetanjali Helpline. The commonly encountered problems by freshers were taken up to create awareness about the trauma attached with ragging.



Hostellers being addressed by Dr. Nitasha Khehra and Ms. Baljeet Tiwana

Owing to all these measures, no incident of ragging has been reported in the college in the academic session 2019-20.

Entrepreneurship and Start-ups: The Journey

(Skill Development Committee and Start-Up Cell)

Start-up to Start Now!

In order to facilitate and mobilize students towards planning their own start-ups and to enhance their entrepreneurial skills, the Start-up Cell organized a comprehensive workshop spanning from 5-14 November, 2019. Mr. Iqbal Singh, Managing Director, IFM, discussed different aspects and types of entrepreneurship and enlightened the students about the Ideation process, the importance of team work and checking the viability of their business ideas. In continuation with the theme of the workshop, Mr. Kulwinder made the participants cognizant of market segmentation and behavioural segmentation. Various learned resource persons including Mr. Maninder, Mr. Aman Maan and Geeta Gulati Maan talked about the various dimensions, aspects and strategies of entrepreneurship. They enlightened the students about myriad aspects of digital marketing; personality and behavioural traits; and different types of intellectual property rights like trademark and copyright.





curricular and extra-curricular activities, and counselled them at all levels.
The details of the **MAIN TOPICS** discussed during the mentorship meets are as follows:

Topic	Date of Implementation	Classes involved
Three essentials of learning- Critical thinking, Creative writing and Communicative expression	21.08.2019	UGII & PGII
Students' conduct rules (College & PU)	16.09.2019	UGI & PGI
Importance of Balanced diet & Healthy food	28.09.2019	UGII & PGII
Time management	11.11.2019 13.11.2019	UGI & PGI UGII & PGII
Swachh Bharat Abhiyan: Individual responsibility vis- à-vis a National mission	21.01.2020 22.01.2020	UGI & PGI UGII & PGII
Awareness of Student satisfaction survey: A NAAC Requirement	13.02.2020 14.02.2020	UGI & PGI UGII & PGII

The mentorship programme continued through WhatsApp groups in trying times of social isolation during Covid-19 crisis. The mentors were just a call away and were ready to discuss not only academic but personal issues of the mentees too.

MENTORSHIP MEET IN PROGRESS



Lecture on “Social Entrepreneurship”

The Post Graduate Department of Sociology in collaboration with the Institution Innovation Council (IIC) under the aegis of MOE’s Innovation Cell (MIC), organized a lecture on “Social Entrepreneurship” on **26th November, 2019**. Professor Rajesh Gill from the Department of Sociology, Panjab University delivered this lecture which was attended by 57 students and 76 faculty members.

The session was very enriching as she gave real life examples based on her research in rural area and was stressing on the importance of being gender sensitive and that we need to be the change agents if we want to see a change in the society. So, the need of the hour is to merge social work with entrepreneurship.



Idea Competition

An “Idea Competition” was organized on **6th March 2020** to provide students a platform to use their creativity to develop social and technological innovations, cost-effective and practical solutions for addressing the everyday problems. 38 teams participated in the competition and their ideas ranged from the field of waste management, technological innovation, agriculture, sustainable development, healthcare to biomedical devices.

The competition had two rounds- the pre-screening round and the final round. 10 teams were shortlisted from the pre-screening round for the final round by the pre-screening committee. The final round of the competition was judged by Dr. Gurmeet Kaur Nanda, Principal Associate (Patents), IIPRD and Khurana & Khurana Advocates and IP Attorneys, and Dr. Yogesh Nagpal, Co-founder and Head of Operations - Winsome IP.

The first prize was awarded to Ms. Aditi Bhagat of BSc MFT III for her presentation on “Mycofoam Packaging- an alternative to Styrofoam Packaging”. Ms. Peeyushi Grewal of BA III bagged second prize for her presentation on “Running Electronically powered Vehicles with Super Capacitors” while third prize winner was conferred on Ms. Deepakshi Rawal and Manpreet Kaur from BCA I on their innovative method for “Waste Management”.

Awardees of Idea Competition were continually guided and mentored By Dr. Neetu to participate in next level of competition i.e. Proof of Concept (POC) submission. The submitted POCs were evaluated by an external IPR expert Dr. Gurmeet Nanda and were uploaded on MIC portal. The students were motivated to participate in Prototype Submission Competition.

Activity 2: Lecture on Happiness and Swachh Mann Abhiyan



The second event of the day began with a talk by Dr. Nitasha Khehra, Assistant professor in the **PG Department of Psychology**, Mehr Chand Mahajan DAV College, Chandigarh who started the interaction by sharing some facts about happiness and reports by WHO, where Finland is ranked as the happiest country in the world. She told the students that mental illness should not be treated as a social stigma; instead, it should be talked freely. She laid emphasis on depression, which is widespread nowadays. She highlighted the importance of a rich diet and sufficient intake of water for a healthy mind. She encouraged students to have self -talks, stop negative thoughts and understand that there are things, which are outside our control and must be accepted the way they are.

Objective: The objective of this lecture was to promote Swachh Mann Abhiyan i.e. to inculcate various characteristics in one's life like spiritual balance, optimistic approach towards solving problems, learn to face the realities, self-criticism, self- compassion, prioritize things that matter, have patience, to live in the present moment, to nurture our creative abilities and most importantly how to heal oneself.

The highlights of the session were as follows:

- Inculcation of spiritual balance, which helps oneself to stay focused and concentrated in one's life by merely connecting oneself with god
- Inculcation of optimistic approach towards solving problems that not only lessens our daily burden but also helps in dealing with difficulties
- Learning to face the realities gives us inner strength and helps us to expect less
- Self-criticism is necessary to evaluate oneself and know our strengths and weaknesses
- Self- compassion, one should treat oneself tenderly and with patience while suffering

- Prioritize things that matter and cut-short what is least important in life
- Have patience while dealing with self and others
- How to train one's mind to live in present
- To nurture our creative abilities and let them help to evolve us
- How to heal oneself after going through a tough situation

Methodology: Dr. Nitasha Khehra emphasized on the importance of psychological well-being and resilience. She explained that the leading cause of depression is perfectionism and at times parenting, and also major cause of increasing number of suicides. The lecture was made even more interactive with discussions of case studies. She explained the volunteers through many life examples the importance of a healthy diet in controlling mood swings. She emphasized that the use of drugs to deal with depression is not a solution; rather it leads to psychological addiction. She concluded the session by stressing on the importance of reading and self-introspection. The resource person motivated the volunteers by guiding them towards their future endeavours and how to tackle any problem and not to feel low. The session was concluded with doubt clearing session.

Impact: The volunteers felt empowered with optimism that helped them to have different perspectives in life, towards oneself and others. It was a fruitful session with an aim to bring out the capabilities of the volunteers. The meditation session held later had a tranquilizing effect on the audience. As a result of this activity, everybody learnt the qualities of self-evaluation, self-compassion, self-healing, self-love and such attributes helped the volunteers to develop themselves wholly. This session was the foundation for all other activities as it gave an energetic and a positive push to the volunteers for their active participation.

Activity 3: Rehearsal for Cultural Practices

In the afternoon session, teamwork and coordination were clearly visible as volunteers geared up for the cultural dance event for the Valedictory day. The volunteers were full of enthusiasm and zeal as the dress rehearsals of the entire cultural programme was done. This session intended to achieve perfection in the cultural performances in order to put forth a successful show in the valedictory event. Later, in the evening session, the volunteers made posters to depict the vivacity of the culture, tradition and ethnicity of Dadra and Nagar Haveli under the Flagship programme 'Ek Bharat Shreshtha Bharat'. This initiative not only increased the unity among the volunteers, but also filled them with a sense of pride and respect for the richness of our culture and heritage.

Workshop on 'Business Model Canvas' on 10th February 2020

A workshop on 'Business Model Canvas' was organized on **10th February 2020** to promote the culture of entrepreneurship in the students. The resource person for the workshop was Ms. Perna Kalra, Founder, Open Hand Solutions. The session was attended by 82 students and 04 teachers.



2018-2019

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN

Report of the Campus Mentorship Program

SESSION 2018-19

Though in its nascent stage, the Campus Mentorship Program in the academic session 2018-19 has met with a great zeal on the part of the students. It has endowed the institution with remarkable results which are in synchronization with the creative vision beheld by the worthy principal madam, Dr. Nisha Bhargava.

AIM

Mentoring is a valuable strategy to provide students with the emotional and psychological support students need to achieve their academic as well as extra-curricular goals during the college degree. By providing information, guidance, and encouragement, mentors' role is integral to nurturing students' college aspirations, helping them prepare for challenges ahead, leading them to the threshold of success and ultimately better graduate outcome.

NATURE

The Mentorship Meet is an institutionalized and organized program for which one hour is squeezed out and accommodated during the college hours. The Meet scheduled once a month for each class is reaping rich fruits in terms of students attendance and participation in the same. The benefits of the Mentorship Program are conspicuous in the warmth, cordiality and sense of belongingness engendered in the mentors as well as mentees.

METHODOLOGY

Assessing our previous year's feedback and tracing our steady growth, some changes have been made in the criteria of assigning the mentees to their mentors. In the current session, mentors have been assigned new students in addition to the previous students. However, mentors and mentees are not unknown to each other; rather the students have already been taught by these teachers. They have been purposely matched to each other in the larger interests of the students where the students can have a better comfort level and air of ease with the mentor. This approach

has witnessed students shedding off their inhibitions and sharing their personal as well as academic problems with the mentor unencumbered by any psychological constraint.

NUMBER OF GROUPS

Following is the list of number of mentorship groups running in different streams :-

Streams	Number of Groups		Number of Groups	
	UG BATCH 2018- 2021	PG BATCH 2018- 2020	UG BATCH 2017- 2020	PG BATCH 2017- 2019
Commerce	21	2	21	2
Science	19	4	17	4
Arts	44	10	44	9
Computer Applications	(BCA) 04 (BSc CA) 03	(PGDCA2018-19) 1	(BCA) 8 (BSc CA) 6	N.A.

TOPICS TO BE DISCUSSED

The tentative areas to be worked upon during the mentorship sessions have been designed in a comprehensive manner. These include – focusing on the need for destressing and motivating using eclectic approaches like yoga and meditation , handling exam fear and dealing with career challenges, boosting their self-confidence, instilling strong ethics and values, time management, coping with mood swings, realizing the exigency of sustainable development, and the need for self-discipline.

MEETINGS

The entire annual program has been spread across major themes to be taken up one at a time according to the plan. Mentors are required initially to be in contact with mentees once a month, but they can adjust the frequency based on the needs of the mentee. The mentors certainly go beyond the limited themes and customize the same as per the requirement of the mentees

FUTURE GOALS

The coming years are certainly going to be momentous for this ‘out-of-the-class’ holistic approach adopted by the Campus Mentorship Programme.

Department Name: Mass Communication

Session: 2019-20

Names of Programmes/Courses/ offered:

- Postgraduate Diploma in Mass Communication
- Add On in Video Reporting

Faculty Publications /Awards/Achievements/Activities:

- Dr. Preeti Gambhir, Assistant Professor, Mass Communication organized an Eight Day Skill Development Workshop on Event Management (June 1-8, 2019)

Students Publications /Awards/Achievements/Activities:

- 3rd Prize in Photography Competition during the Zonal Youth and Heritage Festival held in September 2019 at PGGCG-42, Chandigarh.
- The Chandigarh Administration awarded the college for awareness video on Single Use Plastic Ban in a function held in October 2019 and presided over by UT Administrator Sh. V.P. Singh Badnore.
- Harsirjan Kour secured 6th University position in PU December 2019 Examination.



Award for Short Film



MC Chd Short Film Award Oct 2019



Event Management Workshop

2017-2018

- Women Development Cell organized a lecture on the topic “Legal Literacy: A Tool for Women Empowerment” in Multimedia Hall on 29 September 2017. The objective of the session was to empower the women by generating awareness about the legal rights that they are entitled to. Sh. Bansi Lal Sharma, Education Secretary, Chandigarh Administration was the Chief Guest and Sh. Rakesh Kumar Popli, DHE, Chandigarh Administration was the Guest of Honor. The speaker in the event was Advocate Ajay Jagga who guided the students about the new laws and amendments that have been made by the Indian Government to support women. His session was very informative that was packed with statistical figures of crimes against women and acted as an inspiration for the complete audience. He also guided on the legal rights of women along with the steps being taken for their social enhancement.



- Women Development Cell organized an interactive session on the topic “Nutritional needs and Health for Women” in association with FORTIS Hospital, Mohali on 30 October 2017 in Multimedia Hall. Women staff and students of the college were made aware about the basic women health and nutrition by Dr. Sonia Gandhi, Head, Department of Clinical Nutrition and Dietetics, Fortis Hospital, Mohali. Mrs. Meena Batta, Marketing Manager, FORTIS, Mohali, also joined the gathering in this discussion. Dr. Gandhi apprised the audience of the various metabolic, physiological and psychological changes that individuals, especially women experience at different stages of life.



WORKSHOPS

- ❖ The Post-Graduate Department of Economics, MCM DAV College for Women organised **"GST" Workshop on 22 August 2017** to make students aware about the changing tax structure. The key speaker of the workshop was a **Chartered Accountant, Khetan Jhalara**. **Two hundred** students attended the workshop. The expert explained the nuances, impact and challenges in implementation of GST and its implications on the economy as well as on the general population.





INDUSTRIAL VISIT

- ❖ Post-Graduate Department of Economics arranged an Industrial visit for the Post-Graduate students (M.A-II) on **30 October 2017** to **Inter-Solar system private limited, Derabassi, Punjab**. Around **thirty-three** students visited. The firm's representative demonstrated manufacturing process of solar water heaters and solar panels. The students were apprised of various quality checks during the manufacturing process. It was an enlightening visit for the students.

COMPETITIONS

- ❖ The Post-Graduate Department of Economics, MCM DAV College for Women conducted an **Intra- College Essay Writing Competition** on the Topic **"Making India a Cashless Economy: Impacts and Challenges"** on **16 January 2018** to enhance the knowledge of the students about the impact of digitalization on the Indian economy. There were **twenty** entries in the competition.

The Cell was constituted in March 2018

The Legal Literacy Cell of Mehr Chand Mahajan DAV College for Women, Chandigarh was constituted under the aegis of State Legal Services Authority (SLSA) with the primary function of spreading legal literacy and awareness in the neighbourhood and act as a bridge between the persons in need of Legal Services and SLSA. The cell is dedicated to the cause of enlightening the masses, be it in the rural sections, amongst women, the less privileged sections or even in the urban areas where people, despite being educated enough are still not aware of their legal rights and the procedure to exercise them.

The members of the Teaching Faculty, who are part of the Cell have been taken from diverse departments to make it as inclusive as possible so that inputs from different fields of study may widen the horizons. The Convener Ms. Sukhpreet Bhatia is from the Department of English, Dr. Neela Pawar from Mathematics, Dr. Geeta Bhagat from Psychology and, Ms. Nidhi Sharma and Dr. Kiran Jindal from Commerce.

For fulfilling the objective of spreading Legal Literacy to the maximum, the **Installation Ceremony of the Club was held on 31st March, 2018**, wherein, 25 members were enrolled in the Cell. Out of these students, the student Office Bearers of the Cell were selected: **President** (Mrigna, MA1 English), **Vice-President** (Aashna, BA2), **Secretary** (Muskaan Lamba, BA1) and **Joint Secretary** (Bhavya Sharma, BA1). The students participated in the event with great zeal and showed their enthusiasm in taking the message of citizens' legal rights forward.

A talk on **'Legal Aspects of Women Safety'** by **Prof. Nishtha Jaiswal** (*Mehr Chand Mahajan Professor of Law* and former chairperson ULS), currently Vice Chancellor, Himachal Pradesh Law University, was organized by the Cell on **11th April, 2018**. The session was highly invigorating as it touched upon various vital issues of women safety confronting the world in the contemporary scenario. The students were enlightened about the various laws existing in our country that remedy the cause of women injustice and gender stereotypes, like the Protection of Women from Domestic Violence Act (2005), Medical Termination of Pregnancy Act (1971) etc., with an extended discussion on each of these issues duly complemented with the most appropriate examples, adding to the legal knowledge of the students. The session saw an enthusiastic and zealous participation by the students. Prof. Nishtha Jaswal also presented the book *'Awake and Transformation into Cyber Czars'* authored by Amarinder Sharma, to the student Office Bearers of the cell.



Installation Ceremony of the Cell 2017-18

महिला सुरक्षा के वैधिक पहलुओं पर चर्चा



जगमार्ग न्यूज

चंडीगढ़। एमसीएम के लीगल लिटरेसी क्लब ने लीगल आस्पेक्ट्स ऑफ वूमन सेफ्टी पर पंजाब विश्वविद्यालय के लॉ विभाग की पूर्व चेयरपर्सन प्रोफेसर निष्ठा जसवाल का वक्तव्य आयोजित किया जिसका उद्देश्य स्टाफ एवं छात्राओं को भारत में महिला सुरक्षा को सुनिश्चित करने वाले विधिनियमों से अवगत कराना था।

इसमें वर्तमान परिदृश्य में समस्त संसार से लोहा लेते महिला सुरक्षा के ज्वलंत मुद्दे पर बातचीत की गई।

महिला अन्याय और लिंगवादी संकीर्णताओं की समस्याओं के समाधान से संबंधित वर्तमान कानूनों से भी छात्राओं को अवगत कराया गया। इन सुरक्षाधाराओं पर विस्तृत चर्चा करते हुए अनेक उदाहरणों द्वारा स्पष्ट किया गया। छात्राओं द्वारा उठाए गए कई प्रश्नों का

प्रोफेसर निष्ठा जसवाल ने अत्यंत सरल एवं समझोपेयनीय ढंग से समाधान किया जिससे सभी संतुष्ट हुए। लीगल लिटरेसी क्लब के इस प्रयास की सरहना करते हुए प्रिंसिपल डॉ. निशा भार्गव ने महिला अधिकारों से संबंधित मुद्दों पर बातचीत को इक्कीसवीं सदी की चुनौतियों से युवा महिलाओं को सजग कर उन्हें आत्मविश्वासपूर्वक जूझने के महत्व को रेखांकित किया।

2016-2017

COMPASS (Club of MCM Public Administration Students) organised a Workshop on 'Leadership' on March 24, 2017. The resource person Mr. Amit Hans, is a corporate trainer and founder director of EduCorp consultancy Services in the fields of Sales, Marketing, Human Resource Management, Leadership, Personal Effectiveness, Team Effectiveness and English Communication.



Department Physics organised a RUSA sponsored workshop-cum-demonstration on Experimental Physics on 26 March. Dr. Renu Bedi, Head of Physics Department informed that the workshop had two-fold objectives- one was to provide hands-on training to the students and the second was to enable them to create scientific equipment, from junk or discarded material available at home as usually, scientific equipment is very expensive in the market.

UGC NET COACHING CLASSES

With a view to preparing the Postgraduate students for the National Eligibility Test, Coaching classes were conducted during the session. Mr Amit Mahajan from Bright Academy, Chandigarh, gave the aspirants some valuable tips and extensive study materials for cracking the test. Students from all the Postgraduate courses attended the training programme as it was aimed at preparing them for Paper 1 of the test. The resource person familiarised them with various concepts and cues as to how they could complete the paper in stipulated time. Series of Sample Papers were solved during the programme. Hundreds of questions on Reasoning, Analytical ability, Data Interpretation, Comprehension, General Awareness and Situation-assessment were solved which helped the students understand the intricacies of the paper. This proved to be a valuable exercise as the students benefitted immensely from this programme.

Chief-Coordinator IQAC

Principal