Lesson Plan

MCM DAV College for Women, Sector – 36A, Chandigarh Monthly Teaching Plans (V Semester) Session – (2023-24)

Department: PG Department of English

Class: BA III Subject: Functional English (V Semester)

Teacher: Ms Neena Sharma

Sr No.	Months	Topics to be Covered	Academic Activity Undertaken*
2.	23 rd August-30 TH September 1 st October -31 st October	 Unit 1 Introduction to Communication and Mass Media Unit 2 : Reporting Unit 3: Investigative Journalism Unit 7 Packaging Stories Unit 4 Writing News Stories Unit 5 Areas in News reporting 	 Introduction and discussion of syllabus Classroom discussion Critical analysis and interactive discussions on Mass Media Elucidating from live Examples from the Newspapers PowerPoint Presentations Classroom Teaching with examples from the contemporary media Discussion and Critical Analysis Hands-On Practice
3.	1 st November-20 th November	 Unit 6 Editing Unit 8 The Reader Unit 9 Feature Writing 	 Presentations Practice of Writing News Stories Revision

Session (2023-24)

Department :English **Class :** BA III **Subject :** Functional English
VI Semester

S.No.	Date (Monthly)	Topics to be Covered Academic Activity Undertaken	
1.	8 th January- 31 st January	 Unit I Mode: Face to Face: Business Contacts Unit II Telephonic Interaction 	 Introducing the syllabus Class room discussion Detailed Introduction of Formal Communication and Business Communication Practical Exercises to learn and understand nuances of Telephonic Communication
2.	1 st February - 28 th February	Unit III: Mode: Face to Face Public Address Unit IV Presentation	 Detailed class room discussion of the Concept of Public Address Simulation of Business Situations PPT's of effective Presentations Testing of students' Presentation Skills
3.	1 st March- 31 st March	 Unit V Business Correspondence Unit VI Business Meetings 	 Detailed class room discussion Of the style Practical Exercises in Business Communication Letter/ Invitation Writing Understanding of Concepts by Simulation method
4	1 st April- May till Exams begin	Unit VIIBusiness ReportsREVISION	 Official Notices, Agenda, Minutes Writing Practical Exercises in Business Communication Reference Reports of various kinds Detailed Concept Understanding through Practical Exercises