

MEHR CHAND MAHAJAN DAV COLLEGE FOR WOMEN

SECTOR 36-A, CHANDIGARH

PLACEMENT CELL

EMPLOYEES FEEDBACK ANALYSIS (2022-23)

The College Placement Cell is rigorously engaged in providing employment opportunities to its students through conducting campus placement drives. The Cell also provides immense support to the students regarding different career opportunities available in the market. To ensure that the students benefit from these drives, the Placement Cell creates awareness and understanding about the nature of work, self-awareness, and ability to articulate skills and achievements. Besides, the Cell is also working consistently on enhancing employability skills of the students to make them work-ready. In the recent past the number of students selected in campus placement and internship drives has increased manifold. A wide range of companies/organizations have enthusiastically conducted these drives in the college. The College Placement Cell collects their feedback to determine the companies' level of satisfaction concerning the quality of students participating in these drives. The session 2022-23 feedback was collected from IDS Infotech Limited, Eclerx Services Private Limited, Accenture India, Decathlon Sports India, Allen Career Institute, Escalen Services, Mahindra Pride Classroom, HitBullsEye Private Limited, etc. Broadly, all the placement drives cover three following steps: Skill Assessment/Aptitude test, Group Discussion, Panel Interview or Technical Interview.

The question-wise analysis of the feedback is as follows:

5- Strongly Agree, 4- Agree, 3- Neutral, 2- Disagree, 1-Strongly Disagree

1. Relevance of Course Content

Figure 1 shows that 42.9% strongly agree that the courses offered are relevant to the professional world and 28.6% agree (total 71.5%) and asserted positivity towards the relevance of course content to the perspective jobs.

In your opinion the courses/syllabus studied by students are relevant as per the requirement of the industry.

7 responses

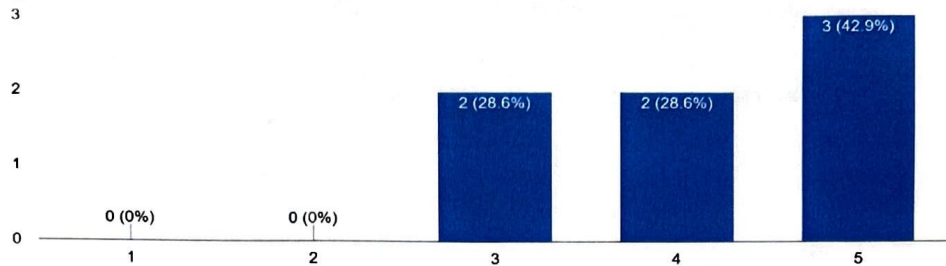


Figure No. 1

Relevance of Course Content

2. Value-Based Learning

Figure 2 represents that most of the employers i.e., 57.1% agree and 28.6% strongly agree (total 85.7%) that the syllabus imparts value-based learning in terms of skills, concepts, knowledge, and critical thinking that contribute to the all-round development of students.

The syllabus imparts value based learning in terms of skill, concepts, knowledge and critical thinking in students

7 responses

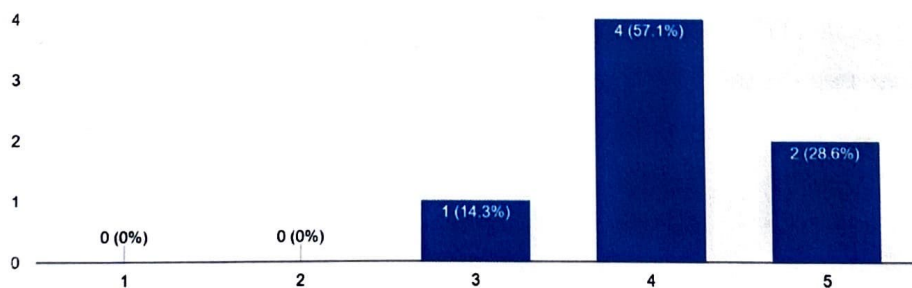


Figure No. 2

Value-Based Learning

3. Resolution of Problems

Figure 3 highlights that 71.4% agree and 28.6% strongly agree (total 100%) regarding the students' ability to identify, analyse, and resolve problems/ questions posed during the placement process at various stages.

The students were able to identify, analyze and resolve problems/ questions posed during the placement process

7 responses

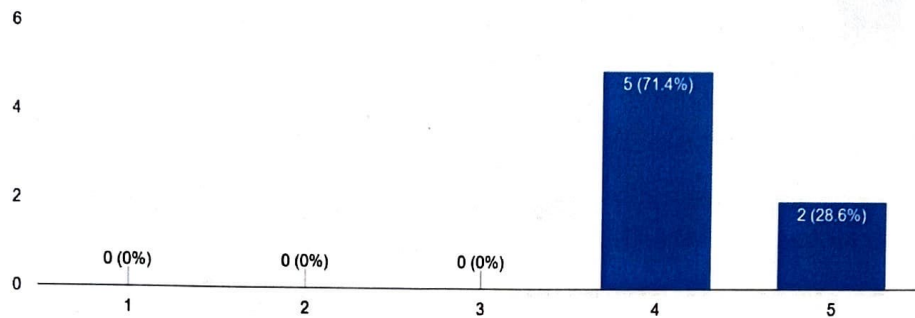


Figure No. 3
Resolution of problems

4. Students' Knowledge of Relevant Subject

The knowledge of the relevant subject is paramount to fulfil the requirements of a defined job description. Hence, the majority i.e., 71.4% agree and 28.6% strongly agree (total 100%) of the companies agree that students possess the relevant and requisite knowledge of required subjects.

The students have knowledge of the relevant subject
7 responses

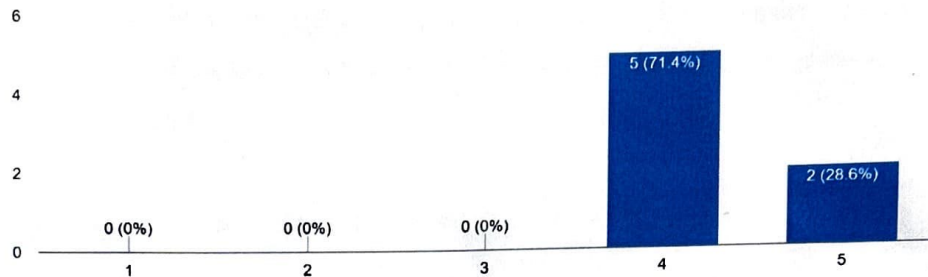


Figure No. 4
Students' Knowledge of Relevant Subject

5. Practical Skills and Competencies

Figure 5 depicts that 42.9% of the companies strongly agree and 28.6% agree (total 71.5%) that the students possess the requisite set of practical skills and competencies required for the performance of perspective jobs which was evident during the personality test.

The students are equipped with practical skills and competencies
7 responses

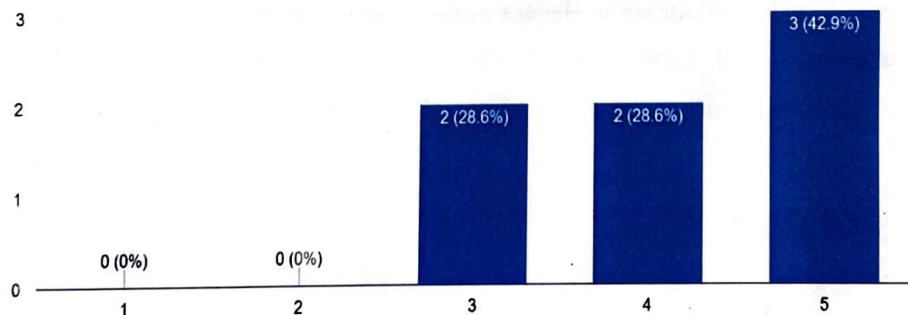


Figure No. 5
Practical Skills and Competencies

6. Soft and Communication Skills

Soft skills and good communication abilities are amongst the most desired personal attributes which companies seek in present times. Hence a majority, i.e., 57.1% of the companies agree that the aspiring students possess the requisite soft and communications skills along with 42.9% employers strongly agreed about the same as depicts in figure 6.

The students possess the requisite soft skills/communication skills
7 responses

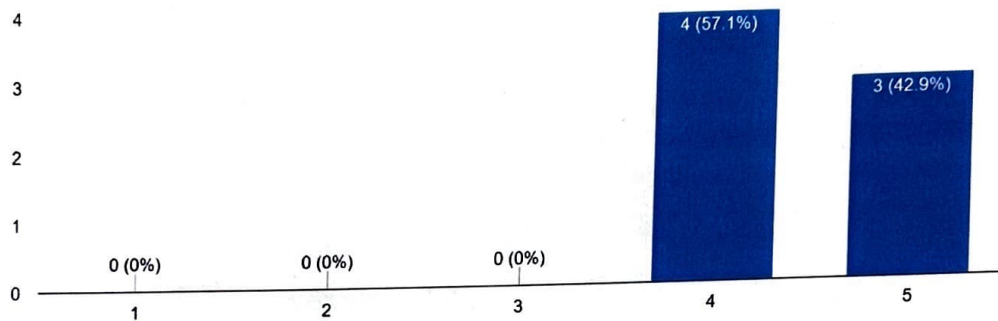


Figure No. 6
Soft and Communication Skills

7. Motivation and Confidence

Figure 7 highlights the motivation and confidence levels of the students. Majority of companies, i.e., 57.1% strongly agree and 42.9% agree (total 100%) that the College students are motivated and their level of confidence is also high to put up their best traits during the recruitment process.

The general confidence/motivation level of the students is high
7 responses

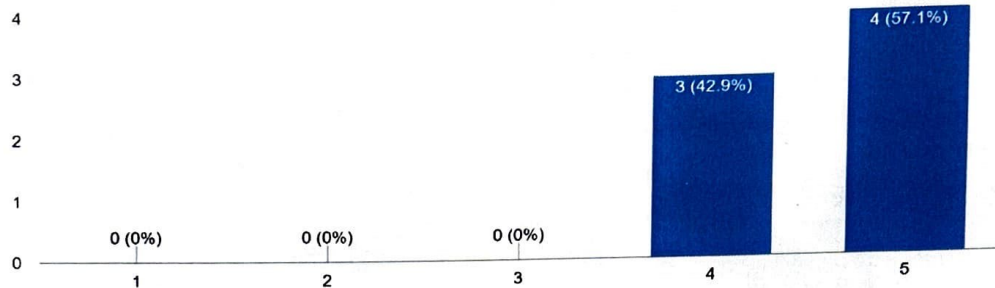


Figure No. 7
Motivation and Confidence

The employers appreciated the institute and found the students good in terms of attitude and communication skills. They found the right approach in terms of syllabi/content, knowledge, and value-based learnings. It is evident from the above interpretation on different aspects of students' placement related qualities as well. However, the employers recommended some points of improvement such as, more guest lectures, internships programs and short projects which will help to provide students more practical edge to their syllabus. They should be self-directed and focused on deliverables from their side. Students must be adequately informed about the prospective company at the time of interview which will make the personality test more interactive. Passion for learning, dedication, hard work and patience is the key to become successful professionals whereas the main problem encountered by the employers in campus placement is that the selection ratio does not compliment the joining ratio. The employers found potential of immense growth which would come with time and experience.

Malli
24 Dec. 2023

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4/12/23