

Lesson Plan

MCM DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans (Odd Semester/Even Semester)
Session – (2023-2024)

Name of the Teachers – Ms. Madhvi Bajaj Department - Economics

Class – MCOM 1

Subject – Managerial Economics

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken *
	From	To		
1	16th August 2023	30 th September 2023	Nature and scope of managerial economics, Relationship with economic theory, Decision sciences & Functional areas of business.	Lecture method, Group discussions, Assignments
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				
2	3rd October 2023	31st October 2023	Pricing Practices and Risk analysis; Pricing theories; Risk and uncertainty in	Lecture method, Group

			managerial decision; Utility theory and Risk aversion.	discussions, Assignments
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				
3	1st November 2023	18 th November 2023	Technological change and global market economy; industrial innovation and Technology and Technological Environmental forecasting	Lecture method, Group discussions, Assignments
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				

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Session – (2023-2024)**

Even Semester

**Name of the Teacher/s – MsMadhvi Bajaj Department – PG Department of Economics
Class – MCom I Sem II
Subject – Business Environment**

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	9 th January 2024	31th January 2024	Business Environment: Cultural, social, political, technological, economic and legal environment - scanning -	Practical problems, flipped

			<p>techniques of environmental forecasting - SWOT – Internal environment - their impact on policy formulation.</p> <p>*Economic reforms in India - Liberalization - privatization and globalization – Competitive Strength of Indian industry - Impact of liberalization policy on different sectors – Foreign Investments policy in India. Multi-national corporations - Their participation in India – Their strategies, competitive strengths policies and performance.</p>	<p>classes and practice questions</p>
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				
2	1st February 2024	29th February 2024	<p>Industrial Policies: A brief review of industrial policies since independence, Industrial policy of 1991 and recent developments, Policy on foreign direct investment in Indian industry. Fiscal Policy: Public revenues, public expenditure, public debt, development activities financed by public expenditure, an evaluation of recent fiscal policy of Government of India –</p>	<p>Lecture method, Group discussions, Assignments</p>
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				
3	1st March 2024	31st March 2024	<p>Monetary Policy: Demand for and supply of money, Objectives of monetary and credit policy, recent trends - Role of Finance Commission. Integration of World's economies and its impact on Indian Business.</p>	<p>Practical problems, flipped classes and practice questions</p>

			Money and Capital market: Features and components of Indian Financial system, objectives, features and structure of Money market and capital market, recent developments - Stock Exchanges, Investor Protection and Role of SEBI.	
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				
4	1st April 2024	22nd April 2024	Legal Framework: Consumer Protection Act, 1986, Right to Information and Right to Service Acts and its implications for business.	Practical problems, flipped classes and practice questions
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				