

Mehr Chand Mahajan DAV College for Women

Sector 36A Chandigarh

Monthly Teaching Plan (Session 2023-24)

Name of the Teacher: Sukarma Verma

Department : Add on Course(Ist Semester)

Course: Under Graduate

Subject: Video Reporting Diploma (Theory and Practical)

Month	Topics to be covered	Academic activity
July 24 to July 31	<ul style="list-style-type: none">• General Orientation and overview• Introduction to the contents of the programme• Introduction to Doordarshan	<ul style="list-style-type: none">• Discussion Method• Interactive session• White Board
August 1 to August 31	<ul style="list-style-type: none">• Landmarks in the growth of DD• Organizational structure of DD• Cable TV and Satellite TV : Origin and growth	<ul style="list-style-type: none">• Lecture Method• White board• Interactive session• Audio visual aids
September 1 to September 30	<ul style="list-style-type: none">• Importance of TV• TV as a medium of social change• Role of TV in: Education, Information and instruction• TV and Entertainment	<ul style="list-style-type: none">• Lecture Method• White board• Interactive session• Audio visual aids

October 1 to October 31	<ul style="list-style-type: none"> • Importance of feedback in TV • Glossary used in Journalism • Types of TV programmes : News: meaning, gathering and reporting 	<ul style="list-style-type: none"> • Lecture Method • White Board • Interactive session • Audio visual aids
November 1 to November 30	<ul style="list-style-type: none"> • Glossary used in Journalism • Types of TV programmes : News: meaning, gathering and reporting 	<ul style="list-style-type: none"> • Lecture Method • White Board • Interactive session • Audio visual aids
December 1 to December 30	Final semester Examination	
2nd Semester 2021-22		
January 10 to January 31	<ul style="list-style-type: none"> • Discussion and talk show programme • Interviews : meaning and types • Documentary making : meaning and significance • News room organization 	<ul style="list-style-type: none"> • Lecture Method • White board • Interactive session • Audio visual aids
February 1 to February 28	<ul style="list-style-type: none"> • TV news • Writing style of TV news • Principles of writing for TV • Principles, skills and preparation for conducting TV interviews 	<ul style="list-style-type: none"> • Lecture Method • White board • Interactive session • Audio visual aids • Role plays
March 1 to March 31	<ul style="list-style-type: none"> • Do's and dont's of conducting Discussion and Talk shows • Brief introduction to the role of: Cameraman 	<ul style="list-style-type: none"> • Lecture Method • White board • Interactive session • Audio visual aids

