

Annual Report Placement Cell 2022-23



Mehr Chand Mahajan DAV College for Women Sector 36-A, Chandigarh (U.T.)

WEBSITE:

<https://mcmdavcwchd.edu.in/>

e-MAIL:

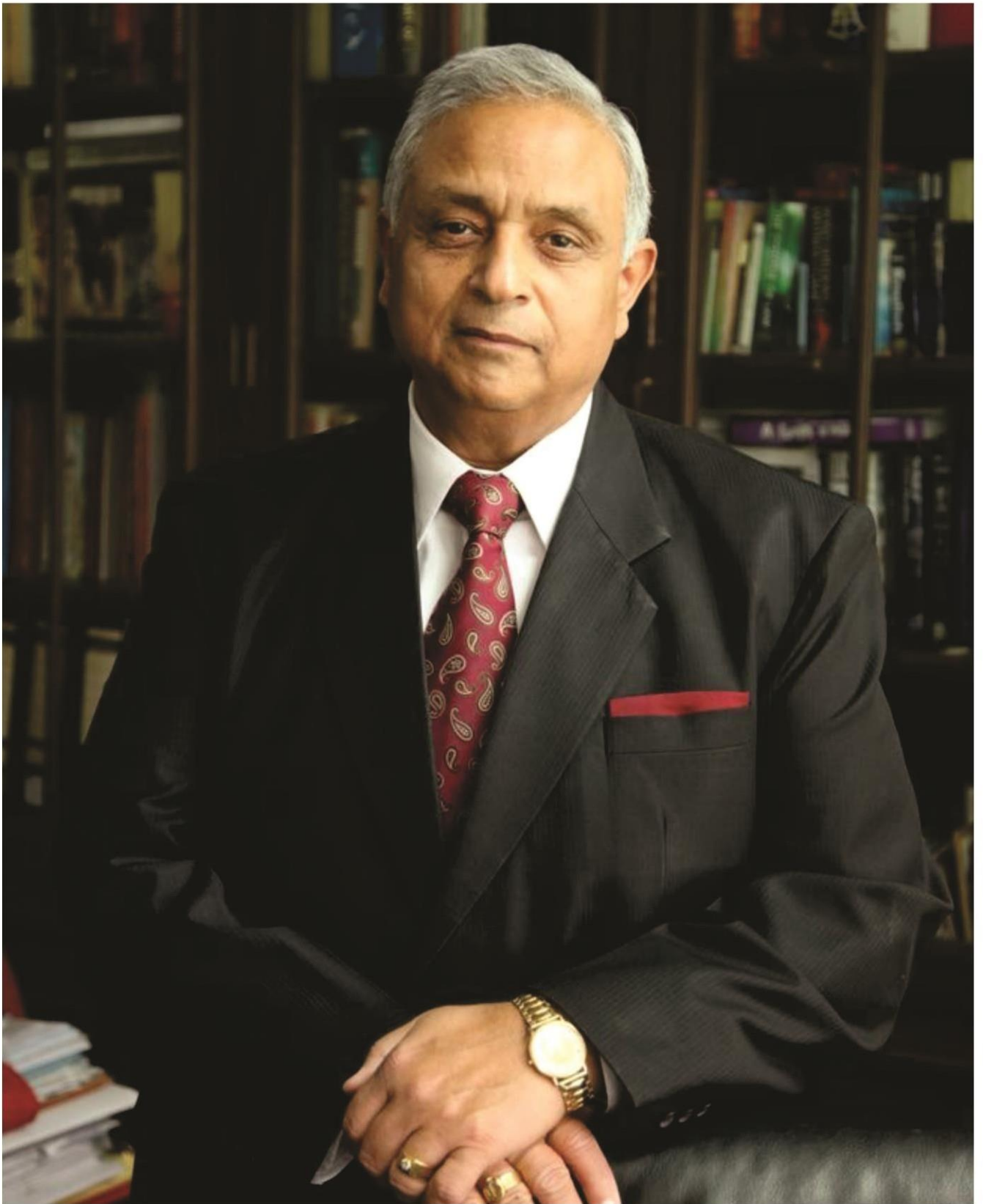
mcm36placements@gmail.com

Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee

Hon'ble President

DAV College Managing Committee

New Delhi



From the Principal's Desk

Artificial Intelligence and a host of similar platforms and tools offer opportunities and pose challenges at the same time. The Placement Cell of the college diversified its efforts to take the challenges in its stride and use the opportunities to the benefit of students. Workshops, interactions with experts from industries, training in soft skills, and similar other activities were arranged throughout the year to meet the aspirations of the students and also prepare them for the job market. The Certificate Programme in Banking, Finance & Insurance (CPBFI) helped students get exposure to the industry and also honed their soft skills. Along similar lines, the training by Mahindra Pride Classroom (CSR initiative of Mahindra Group and Naandi Foundation) focused on communication skills, presentation skills, interview skills, problem-solving, collaborating with the team, and taking responsibility. Various companies in which the students were placed include Accenture, Amazon, Arvind Textiles, Aviva Life Insurance Co. India Ltd, Decathlon, eClerx, Hike Education, ICICI Prudential Life Insurance, IDS Infotech Ltd. RT Global Infotainment Pvt. Ltd., Algomill IT Solutions. My gratitude to the Placement Cell for the efforts and initiatives to bridge the gap between the aspirations of students and the requirements of the industry!

Dr. Nisha Bhargava
Principal



Note from the Dean Placements ●

The Placement Cell of the College strives to prepare the students for various profiles and also provide ample opportunities for the aspirants to get placed with the best of companies. The Employability Enhancement Programmes were organized on a bigger scale to ensure that the sessions could meet the requirements of the students in an improved way. In addition, the skill set of candidates was chiseled to increase the employability of students. Placement Drives were arranged for the students by companies including Accenture, Amazon, Arvind Textiles, Aviva Life Insurance Co. India Ltd, Decathlon, eClerx, Hike Education, ICICI Prudential Life Insurance, IDS Infotech Ltd. RT Global Infotainment Pvt. Ltd., Algomill IT Solutions. 97 students were hired by various companies and 4 were offered internships. The maximum stipend to a candidate was Rs. 2.64 lacs per annum and Rs. 5.82 lacs per annum were the highest salary paid to a candidate. The Placement Cell will be diversifying its efforts to include more companies from diverse fields to offer more opportunities to aspiring candidates.

Dr. Mamta Ratti
Dean, Placement Cell



The Placement Cell of the college continued to meet the aspirations of the students by arranging Placement Drives. Companies and Institutions were approached to place the right candidates and match them with the right jobs. The academic year 2022-23 brimmed with new challenges in the form of Artificial Intelligence and a plethora of other similar platforms and tools that added new dimensions to the existing job market. It was our constant endeavor to meet these challenges and turn them into opportunities.



In all, 97 students were placed in companies including Accenture, Amazon, Arvind Textiles, Aviva Life Insurance Co. India Ltd, Decathlon, eClerx, Hike Education, ICICI Prudential Life Insurance, IDS Infotech Ltd. RT Global Infotainment Pvt. Ltd., Algomill IT Solutions. 4 students were placed as interns.

The maximum stipend to a candidate was Rs. 2.64 lacs per annum and Rs. 5.82 lacs per annum were the highest salary paid to a candidate.



Employment Enhancement Programmes were also arranged to ensure that the skill set of students is enhanced. Interaction with experts from the industry also gave them exposure to the respective fields.



Students in the final year interacted with the resource persons who in turn took up the queries and made the students comfortable. The Placement Cell strives to diversify its efforts in terms of workshops, orientation programs, employment enhancement programs, and similar activities to supplement the efforts of placing students.

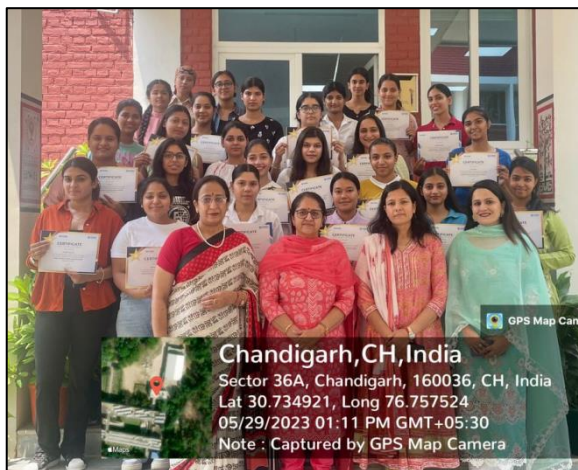


The Employability Enhancement program was organized by Mahindra Pride Classroom (CSR Initiative of Mahindra Group and Naandi Foundation) from 2-15 February 2023. 47 students of B.com, BCA, B.Sc., BA, M.com, and MA attended the program. Mahindra Pride Classroom is a flagship Corporate Social Responsibility (CSR) Livelihood program of the Mahindra and Mahindra group and is fully implemented by Naandi Foundation, a Public Charitable Trust incorporated under the Indian Trusts Act, having its registered office in Hyderabad. The program aimed to inculcate Soft skills (grooming, body language, teamwork, manners, time management), Communication Skills, Presentation skills (speaking coherently and confidently), and Interview skills (resume preparation, interview questions, mock interviews). The focus of this program is finding new ways of thinking and problem-solving, evaluating the impact of their actions, taking responsibility and building confidence, collaborating with the team, etc.





Many activities were conducted to build teamwork, instill confidence, public speaking, leadership rules, and how to cooperate with team workers. The sessions were divided into various modules. Module 1 was about Basis of Communication in which participants learned how to overcome barriers of communication, types of communication, fundamental rules for speaking and writing, effective listening and simple conversations, and collaboration skills. Module 2 was about Professional Communication with peers whereby participants learned about receiving and giving information, participating in meetings, dealing with conflicts within teams, arranging formal and social events, and sharing ideas across teams. Module 3 was about Professional communication with leadership teams in which skills like reporting, clarifying a task, meeting a client, and participation in a conference were taught. Module 4 was related to Refresher for Interview Skills whereby participants learned about creating online job profiles, telephone and online etiquette, acing a group discussion, Do's and Dont's of a Resume, and overall Interview Preparation. Additionally, Pre pre-assessment and post-assessment of the participants were also conducted and prizes were distributed to a few students who exhibited improvement in the various activities conducted during the sessions.



Celebrating Bicentennial Birth Anniversary of Swami Dayanand Saraswati Ji

Mehr Chand Mahajan DAV College for Women
Sector 36-A, Chandigarh (U.T.)

Placement Cell
is organizing
EMPLOYABILITY ENHANCEMENT PROGRAMME
Certificate Programme in
Banking, Finance & Insurance (CPBFI)
in collaboration with

BAJAJ FINSERV

Date: 4 September 2023 onwards
Timings: 12:30 pm to 3:30 pm
Venue: Science Conference Hall

Eligibility:
Final Year Students of
B Com, BBA & BA (Economics)
and
1 & 2 Year Students of
MA (Economics) & M Com

Prior Registration is Mandatory.
to Register before 2 Sept. 2023.

Click Here

Unique Features

- Short duration (96 hours over 48 days in blended mode)
- End-to-end experience of the recruitment process
- Programme designed by the industry, for the industry.

Snapshot of the syllabus

- Managing self - Swaroop
- Communication & Workplace Skills
- Overview of Retail Banking
- Overview of Insurance

Mr Ashish Mudgal
Activity Incharge (Creative)

Dr Ritu Rani & Ms Sahiba Sharma
Coordinators

Dr Mamta Ratti
Dean Placements

Dr Nisha Bhargava
Convener & Principal

For more details, please contact Coordinators at: 80547 08037, 9780925742

The Certificate Programme in Banking, Finance & Insurance (CPBFI) program from 20th February 2023 to 3rd April 2023 covered various topics including Managing Self-Swaroop, Overview of Retail Banking, Overview of Insurance, Communication, and workspace skills with mock interview sessions for the last two days. A total of 40 students registered for this program and actively participated in the offline as well as online sessions. It helped students aspiring to build a career in the financial service industry with the right attitude, domain knowledge, & communication & workplace skills. The participants have been awarded with Star & Completion Certificate.



Report of Placement Cell (Session 2022-23)
Mehr Chand Mahajan DAV College for Women, Chandigarh

A few Glimpses of Activities / Orientation Sessions / Workshops / Awareness Programmes & Placement Drives organized by Placement Cell in the session: 2022-23.

With Alen Career Institute Pvt Ltd.



With ICICI Prudential



With Accenture



With Algomill



With Aviva Life Insurance



With British Counsel



With Tommy Hilfiger



With Tech Mahindra



Annual Report Placement Cell 2022-23



Mehr Chand Mahajan DAV College for Women Sector 36-A, Chandigarh (U.T.)

WEBSITE:

<https://mcmdavcwchd.edu.in/>

e-MAIL:

mcm36placements@gmail.com