Report of Electoral Literacy Club (2023-24)



Mehr Chand Mahajan DAV College for Women

Sector-36/A, Chandigarh

www.mcmdavcw-chd.edu 0172- 2603355, 0172- 2624921

July 2023

Electoral Literacy Club of College organized a Camp in its campus for the **voter ID registration of the students** from July 13-22, 2023. Booth-level officers also visited the camp in the college for two days. A banner for the registration of electrical roll was displayed in the college campus as well as on the college.



August 2023

International Youth Day is a significant occasion, acknowledging the vital role that the youth play as the backbone of our nation. Their strength, resilience and dedication hold the potential todrive positive changes, both large and small, across the globe. With the above objective, the Electoral Literacy Club organised a **Caption Contest** on 12th August 2023. **44 students** participated in the contest. The result of the competition is as follows:

First prize: Riya Badhera of BA 3rd Year

Second Prize: Riya Chaturvedi of BA 2nd Yea

Third Prize: Vaishali Thakur of BA 1st Year

Consolation Prize: Palak Narang of BA 3rd Year

The Club also organised **World Photography Day** on 18th August 2023 to sensitize the studentsto enrolled as voters through photography. **66 students** participated in the event.

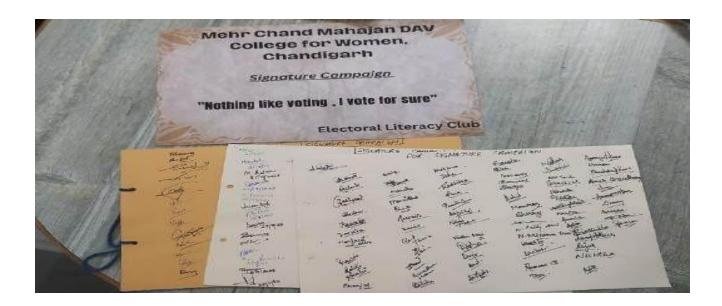




September, 2023

The Club of our College organized a Camp on its campus for the **voter ID registration of the students from September 11-12, 2023 and September 20-21,2023.** A total of 390 forms were filled online as well as offline. A banner for the registration of Electoral Roll was displayed on the college campus and on the college website and Form 6 for the students' information. We have initiated **a signature campaign** amongst the Teaching and Non-Teaching staff and our students regarding the upcoming election with the tagline "**Nothing like voting, I vote for sure**".





October 2023

The Club of our College organized a **Selfie Stand Making Competition** on the theme **Nothing like Voting I Vote for Sure**. The main purpose of the competition is to create Electoral Awareness among students and encourage them to participate in Electoral Process. **08 Students** participated in the competition. First position was begged by Lovya Bawa of BA 2nd Year second position by Aakarshita of BA 2nd Year, third position by Bhavya of BA 2nd Year and Consolation Prize by Nupur of BA 1st Ye



November 2023

The Club organised **an Electoral Awareness Rally** in the college campus on 6th November 2023. A team of student volunteers went to each class to inform the students about their right to vote and gather together in the celebration ground.



December 2023

The Club organised **an Electoral Awareness Rally** on the campus on 9th December 2023. A teamof students inform the students about their right to vote



January 2024

The Club in collaboration with NSS Units of the College invited **Dr. Suraj Thapa, Assistant Professor Political Science, PGGC-11, Chandigarh, and National level Master Trainer (ECI) on 9th January 2024 as a resource person.** He deliberated on the topic "**Ethical and Informed Voting**" and sensitized the participants about the latest reforms made and initiatives taken by the Election Commission of India concerning voter services. He gave hands-on training to participants on how voting takes place and acquainted them with the Electoral process in detail.







The Club prepared a **wall magazine** to create awareness among the students about their electoral rights and duties. The visual dimension added renewed enthusiasm among the students about their right to vote.



The Club also created **three mascot designs** for electoral literacy on the recommendation of Election Commission, Chandigarh.



The Club marked the celebration of National Voters' Day on 25th January 2024. The event began with the playing of the official ECI song titled "Main Bharat Hoon-Hum Bharat Ke Matdata Hain". The Club organised a 'Mock Campaigning Face-Off Competition' where students gave heights to their thoughts by becoming imaginary political personalities. Participants showcased their fullest potential and involvement by depicting their artistic ideas by creating imaginative party names, party symbols and party manifestos. The first position in the competition was backed by Ms Riya Chaturvedi of BAII, second and Third prizes by Ns Ms Saanvi of BAII. The consolation prize was awarded to Ms Shruti Pathania of BAIII. It event ended on a high note and made the audience present more reflective and aware of their position and role as the vigilant citizen of India.





The Club also organised an **Electoral Awareness Rally** on 25th January 2024 on the college campus. A team of students informed their fellow students about their right to vote. Student members of the Club raised slogans like "Nothing Like Voting I Vote For Sure", "Bharat Ki Awaz Hai Bharat Ka Matdan", "Voting Ballots Are Powerful Than Shooting Bullets". Students also displayed the mesmerizing magic of handmade posters that showed their artistic and creative skills. Voter's Awareness Rally depicted the site of unity in the youth, firmness and strength in their hearts for a prosperous future.



The students and the staff members of the college also administered the **Voter's Day Pledge on National Voters' Day.** Worthy Principal Madam, Dr Nisha Bhargava enlightened the students about the power of casting vote judiciously and advised them to perform this national duty in letter and spirit. The lifted hands of the students displayed the dignity of democratic traditions where elections are free, fair, and peaceful.



February 2024

The Club conducted a **Quiz Competition** on February 12, 2024, on the theme 'Elections and Electoral Reforms in India'. The objective of the competition was to highlight the significance of Elections in Indian democracy and to create awareness among the students regarding the electoral process. **12 students** participated in the quiz with 3 students in each team and team D won the quiz. The winners are Pawani of BAIII, Doly of BAIII, and Anchal of BAIII



The Club of the college organized the **screening of a documentary** titled **60 years of the Election Commission in India** on February 19, 2024, to make the students aware of the electoral system in India and the significance of a vote to make the Indian democracy strong. Discussion session was held after the screening wherein the challenges faced by the Election Commission were deliberated upon.



March 2024

The Club in collaboration with NSS Units of the College, organised a 'Vote for Sure Selfie Competition' as a part of the Electoral Literacy and Awareness Programme under the aegis of the campaign on 'Mera Pehla Vote Desh Ke Liye' by Ministry of Youth Affairs and Sports, Government of India from 6th March to 8th March, 2024. The event aimed to educate students about the democratic process of the nation and inspire them to become an integral part of it. The Winners of the Selfie Competition were Bhavya (BA I), Dapinder Kaur (BA III) and Harpriya (BA I). The College Principal Dr. Nisha Bhargava Ma'am appreciated the efforts to promote awareness and educate the youth about the significance of exercising their right to vote.



The Club in collaboration with the Department of Political Science of the college hosted a captivating **declamation contest on Social Media and Elections on 15**th **March 2024**. The theme, spurred contestants to explore various facets of this contemporary issue, ranging from misinformation dissemination to the mobilization of voter turnout. They highlighted the potential of social media to amplify voices, facilitate political discourse, and promote civic engagement. However, they also cautioned against its susceptibility to manipulation, polarization, and the spread of false information. The first position in the competition was awarded to Aakarshita from BA II, second and third prizes by Nidhi from BSc II and Divyani from BA 1. Winners were awarded with cash prizes and certificates.



The Club in collaboration with NSS unit of the college also organized an **Essay Writing competition on 'Chunav Ka Parv , Desh Ka Garv'**. The Winners of the Essay Competition were Prachi (BA II), Aditi (BA II) and Ilena (BA III). Their enthusiastic involvement in this initiative highlighted the significance of citizen participation in elections.

The Club prepared a **wall magazine** to create awareness among the students about their electoral rights and duties. The visual dimension added renewed enthusiasm among the students about their right to vote. It depicted how to register as a voter in a vibrant pictographic manner.



The Club also created an eye catching **selfie stand** corner that grabbed everyone's attention and inspired the new voters to exercise their right to vote. It made students more active as the first time voters on their social media website while posing for pictures in this creative and artistic selfie stand corner in the college.

The Club show casing its fine skills also created **a creative effort of video** making while interacting with the students and asking their views about elections and the power of voting. It made then vigilant about their duties as a responsible citizen of India. The Electoral Literacy club also made students aware of the cVIGIL app.







April 2024

The Club displayed the verify the votes steps on the official website of the college, aiming to digitally expand its horizon in order to make the students as well as the visitors of the website more vigilant and aware of their democratic right to vote. Every corner of the college was **smeared with the waves of motivation and awareness of right to vote through the display of inspirational quotes** throughout the college premises. It constantly reminded the students and even the faculty members to exercise their valuable right to participate in the elections.



