

Report of Placement Cell (2023-24)



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The Placement Cell at the college has been diligently working to fulfill students' career aspirations by organizing a series of Placement Drives. The team actively reached out to various companies and institutions to match students with suitable job opportunities. The academic year 2023-24 presented new challenges and opportunities, particularly due to the rapid advancements in Artificial Intelligence and other emerging technologies that are reshaping the job market. The Placement Cell focused on addressing these challenges effectively and leveraging them to create new opportunities for students, with the goal of enhancing the current demographic for the "Viksit Bharat" of tomorrow.

Over the past year, the Placement Cell successfully placed 49 students in various esteemed organizations, including Accenture, Learning Routes, Algomill IT Solutions, Airtel, Arvind Textiles, Cogneesol, De Facto Infotech Mohali, and Stratiger/Tabsons India. Additionally, one student secured an internship position. The highest annual stipend offered was Rs. 2.16 LPA, while the top annual salary reached Rs. 5.7 LPA.

To further enhance employability, the Cell organized a range of Employment Enhancement Programs aimed at refining students' skills. These programs included interactions with industry experts, providing valuable exposure to various fields. Final-year students had the opportunity to engage with these resource persons, addressing their queries and gaining insights that eased their transition into the professional world.

The Employability Enhancement Programs were conducted in collaboration with IMS Learning Resources Pvt. Ltd., Australian Education Career Consultancy, CPBFI-Bajaj Finserv, Times Institute, Externs Club Pvt. Ltd., and Aviation Hub. These programs saw participation from students across B.Com, BCA, B.Sc., BA, M.Com, and MA programs and focused on developing essential soft skills such as grooming, body language, teamwork, time management, communication, presentation skills, and interview techniques. Key areas included problem-solving, evaluating the impact of actions, building confidence, and effective team collaboration. Special orientation sessions were also conducted by Tally Certification and Young Founders School.

Various activities were organized to foster teamwork, public speaking, leadership, and cooperation among students. IMS Learning Resources Pvt. Ltd. emphasized skills in personal interviews and group discussions and covered the basics of communication, including overcoming barriers, types of communication, fundamental speaking and writing rules, effective listening, and collaboration skills. The program also addressed professional communication with peers, focusing on information exchange, meeting participation, conflict resolution, event management, and idea sharing. Insights into professional communication with leadership teams were provided, covering reporting, task clarification, client interactions, and conference participation. Students received training on creating online job profiles, telephone and online etiquette, group discussions, resume do's and don'ts, and overall interview preparation. Pre-assessment and post-assessment evaluations were conducted, and prizes were awarded to students who showed significant improvement.

Additionally, the Certificate Programme in Banking, Finance & Insurance (CPBFI) in collaboration with Bajaj Finserv Ltd., held from September 18, 2023, to November 14, 2023, included topics such as self-management, retail banking, insurance overview, communication, and workplace skills, culminating in mock interview sessions. A total of 46 students registered and participated actively. This program aimed to prepare students for careers in the financial services sector by enhancing their domain knowledge, communication, and workplace skills. Out of the participants, 38 students received the HRW Certificate, 28 students were awarded the Star Certificate, and 5 students earned the HRW Participation Certificate.