

Report of Alumni Committee (2023-24)



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ALUMNI COMMITTEE REPORT 2023-24

To mark the celebration of the World Entrepreneur Day, Ms. Shubhdeep Kaur Gill, an entrepreneur and an alumna of the college was invited for an interactive session on Unveiling the Journey of an Entrepreneur. The event aimed to inspire students towards entrepreneurship by offering insights into the journey of a successful entrepreneur. Ms. Gill discussed the challenges she encountered, the opportunities she seized, and the strategies she employed to establish and grow her business. She highlighted the importance of perseverance, adaptability, and innovation in the entrepreneurial landscape. A total of 119 enthusiastic students actively participated in the event. The session served as a source of motivation for the students, demonstrating that with determination and a willingness to learn from setbacks, one can overcome challenges and achieve entrepreneurial success. The event underscored the value of embracing uncertainty and continuous learning on the path to entrepreneurship.

The Annual Alumni Meet 2024 “Rendezvous and Reminiscences: was organised by AMDA (Association of MCM DAV Alumni) on 1 March 2024 at the college campus with more than 460 alumni registering for the event. The theme of the meet was “Folk culture” under the overarching concern of AMDA to promote sustainability (social, ecological, economic as well as cultural). The event included various online and offline contests for alumni, initiatives to promote folk art forms and installation of 23 stalls by alumni, current students and small scale vendors selling handmade clothing, artefacts, jewellery, food items etc. The committee invited folk performers from Rajasthan to entertain the audience with traditional Rajasthani music and dance. Sarangi players were also invited to play folk music at the event. Some prominent stalls were put up by the Department of Cooperation, Punjab Government, and Model Jail, Chandigarh Administration. The State Bank of India was a partial sponsor of the event. The event was attended by alumni from batches as old as 1973 and prominent guests included Ms Barjinder Kaur (PCS), Ms Suchreet (PCS), Ms Monika (PCS), Ms Kanchan Jain (Chef and winner of various prestigious culinary contests on DD and Zee Khana Khazana). On the day of the Alumni meet, the highlight was the Folk Queen Contest which had 26 alumni participating in it. The day also included the Paramparik Khushboo culinary competition, and a photography competition (Camera ki Nazar se). The event attracted alumni with their families and current students in large numbers.

Also, the student volunteers group of AMDA named SPARKS (Students Partnership in Alumni Relations and Knowledge Sharing), was formed to formally incorporate students in Alumni activities to forge a relationship between the past and the present of the college.

The Alumni Committee under the aegis of Institution’s Innovation Council 6.0 organized an interactive session on “Demystifying the Startup Journey” on March 15, 2024. The resource person, Ms. Kajal Dubey, an alumna of the college and Founder of ‘Our Virtual Solutions’ spoke about her startup journey towards building and scaling her own company. The session received active participation of 56 students who took keen interest in learning about the importance of importance of product management, marketing strategies, crowdfunding, and bootstrapping in entrepreneurship.

PHOTO GALLERY





