



PLACEMENT CELL EMPLOYERS' FEEDBACK ANALYSIS: 2023-24

The College Placement Cell is rigorously engaged in providing employment opportunities to its students through conducting campus placement drives. The Cell also provides immense support to the students regarding different career opportunities available in the market. To ensure that the students benefit from these drives, the Placement Cell creates awareness and understanding about the nature of work, self-awareness, and ability to articulate skills and achievements. Besides, the Cell is also working consistently on enhancing employability skills of the students to make them work-ready. In the recent past the number of students selected in campus placement and internship drives has increased manifolds. A wide range of companies/organizations have enthusiastically conducted these drives in the college. The College Placement Cell collects their feedback to assess the companies' level of satisfaction concerning the quality of students participating in these drives. The session 2023-24 feedback was collected from Learning Routes Pvt. Ltd., Cogneesol, Accenture India, Arvind Fashions Pvt. Ltd., Aglomill, Airtel India, Defacto Infotech, Stra Tiger, Decathlon Sports India, Eclerx Services Private Limited, etc. Broadly, all the placement drives cover three following steps: Skill Assessment/Aptitude test, Group Discussion, Panel Interview or Technical Interview.

The question-wise analysis of the feedback is as follows:

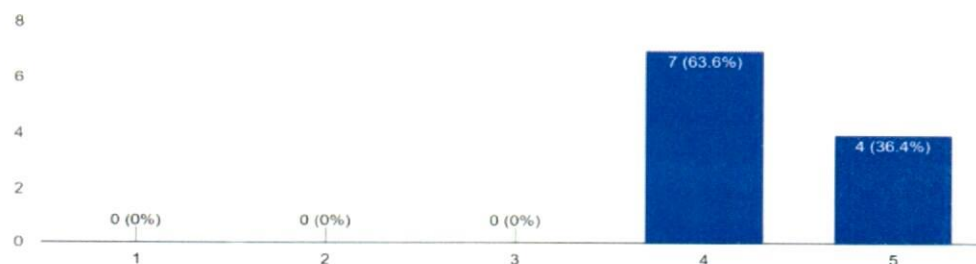
5- Strongly Agree, 4- Agree, 3- Neutral, 2- Disagree, 1-Strongly Disagree

1. Relevance of Course Content

Figure 1 shows that 36.4% strongly agree that the courses offered are relevant to the professional world and 63.6% agree (total 100%) and asserted positivity towards the relevance of course content to the perspective jobs.

In your opinion the courses/syllabus studied by students are relevant as per the requirement of the industry.

11 responses



**Figure No. 1
Relevance of Course Content**

2. Value-Based Learning

Figure 2 represents that most of the employers i.e., 45.5% agree and 36.4% strongly agree (total 81.9%) that the syllabus imparts value-based learning in terms of skills, concepts, knowledge, and critical thinking that contribute to the all-round development of students. However, 18.2% are neutral about the same.

The syllabus imparts value based learning in terms of skill, concepts, knowledge and critical thinking in students
11 responses

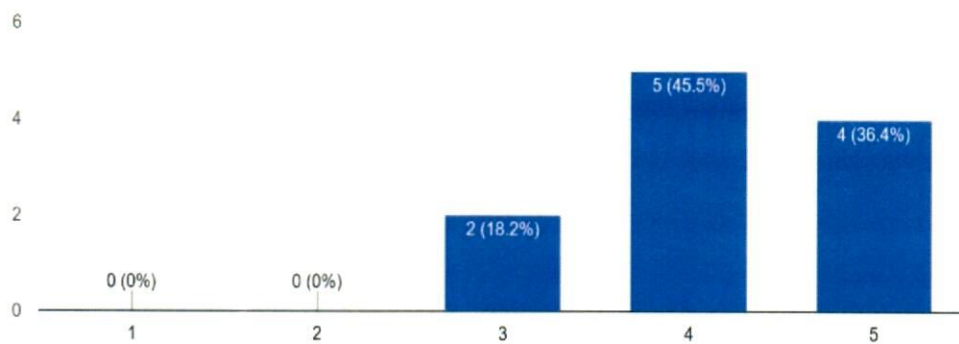


Figure No. 2
Value-Based Learning

3. Resolution of Problems

Figure 3 highlights that 63.6% strongly agree and 36.4% agree (total 100%) regarding the students' ability to identify, analyze, and resolve problems/ questions posed during the placement process at various stages.

The students were able to identify, analyze and resolve problems/ questions posed during the placement process
11 responses

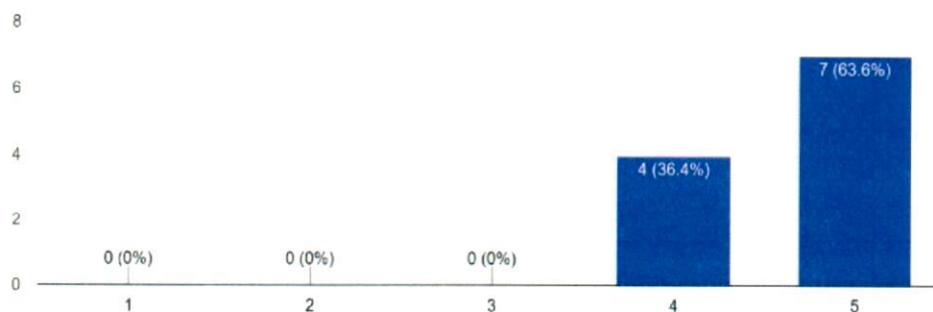


Figure No. 3
Resolution of problems

4. Students' Knowledge of Relevant Subject

The knowledge of the relevant subject is paramount to fulfil the requirements of a defined job description. The majority of the companies i.e., 54.5% agree and 45.5% strongly agree (total 100%) that the students possess the relevant and requisite knowledge of the required subjects.

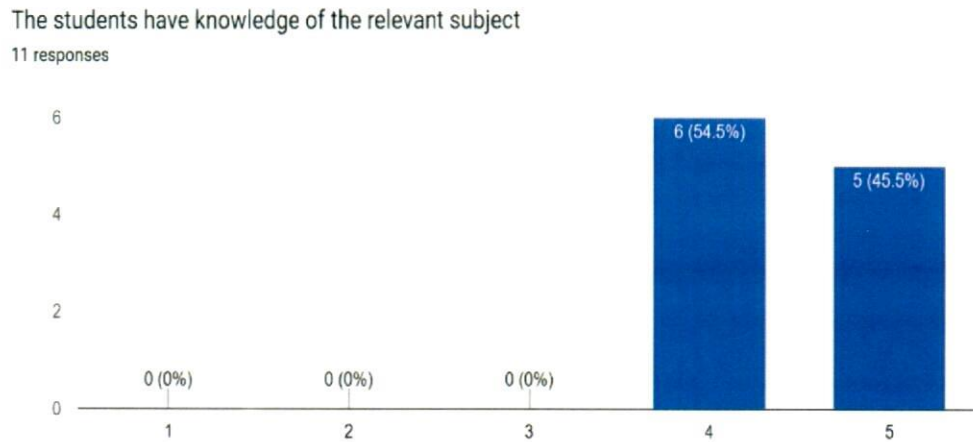


Figure No. 4
Students' Knowledge of Relevant Subject

5. Practical Skills and Competencies

Figure 5 depicts that 72.7% of the companies strongly agree and 27.3% agree (total 100%) that the students possess the requisite set of practical skills and competencies required for the performance of perspective jobs which was evident during the personality test.

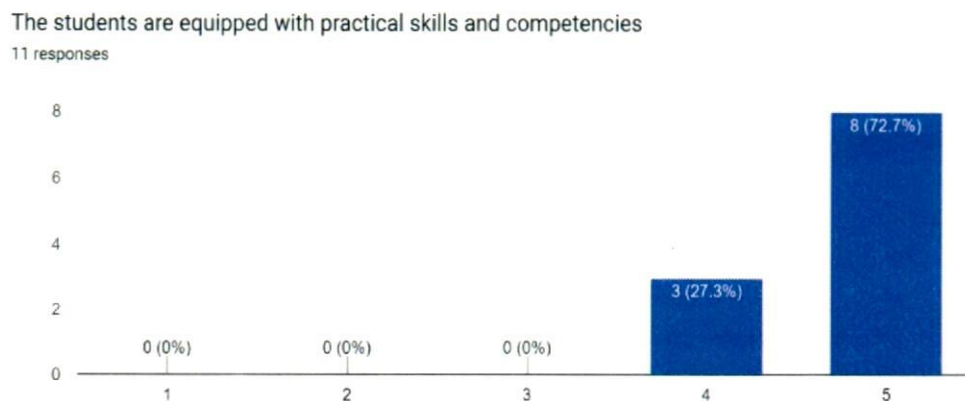


Figure No. 5
Practical Skills and Competencies

6. Soft and Communication Skills

Soft skills and good communication abilities are amongst the most desired personal attributes which companies seek in present times. Hence a majority, i.e., 72.7% of the companies strongly agree that the aspiring students possess the requisite soft and communications skills and 27.3% employers agreed about the same as depicted in figure 6.

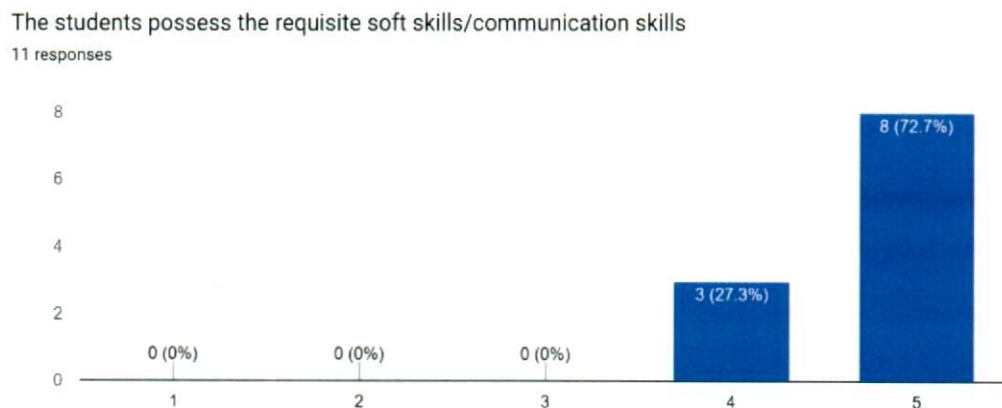


Figure No. 6
Soft and Communication Skills

7. Motivation and Confidence

Figure 7 highlights the motivation and confidence levels of the students. Majority of companies, i.e., 45.5% strongly agree and 45.5% agree (total 91%) that the College students are motivated and their level of confidence is also high to put up their best traits during the recruitment process.

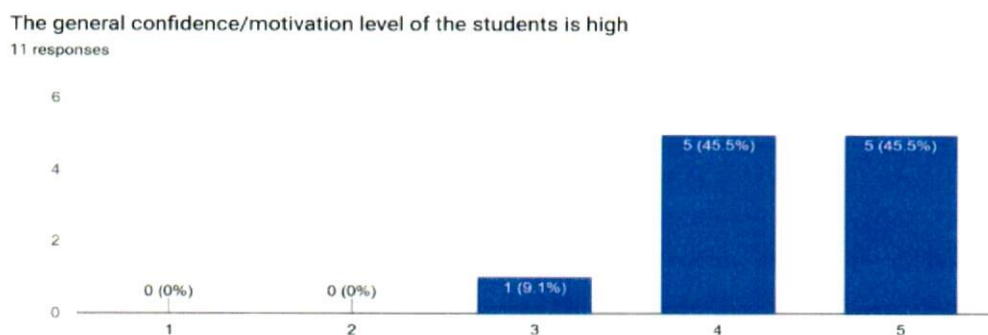


Figure No. 7
Motivation and Confidence

The employers appreciated the institute and found the students promising in terms of attitude and communication skills. They found that the students had the right approach and aptitude in terms of syllabi/content, knowledge, and value-based learning. This is also evident from the above interpretation on different aspects of students' placement related qualities as well. However, the employers recommended some points of improvement such as, more guest lectures, internships programs and short projects which would help to provide students more practical knowledge that would complement their syllabus. Passion for learning, dedication, hard work and patience is the key for becoming successful professionals and the students were advised to be self-directed and focused on deliverables from their side. They felt that students should be adequately informed about the prospective company at the time of the interview which would make the personality test more interactive. However, the main problem encountered by the employers in campus placement was that the selection ratio did not compliment the joining ratio. The employers found potential of immense growth which would come with time and experience.
