

Report of Placement Cell

Session: 2023-24



Mehr Chand Mahajan DAV College for Women

Sector 36-A, Chandigarh (U.T.)

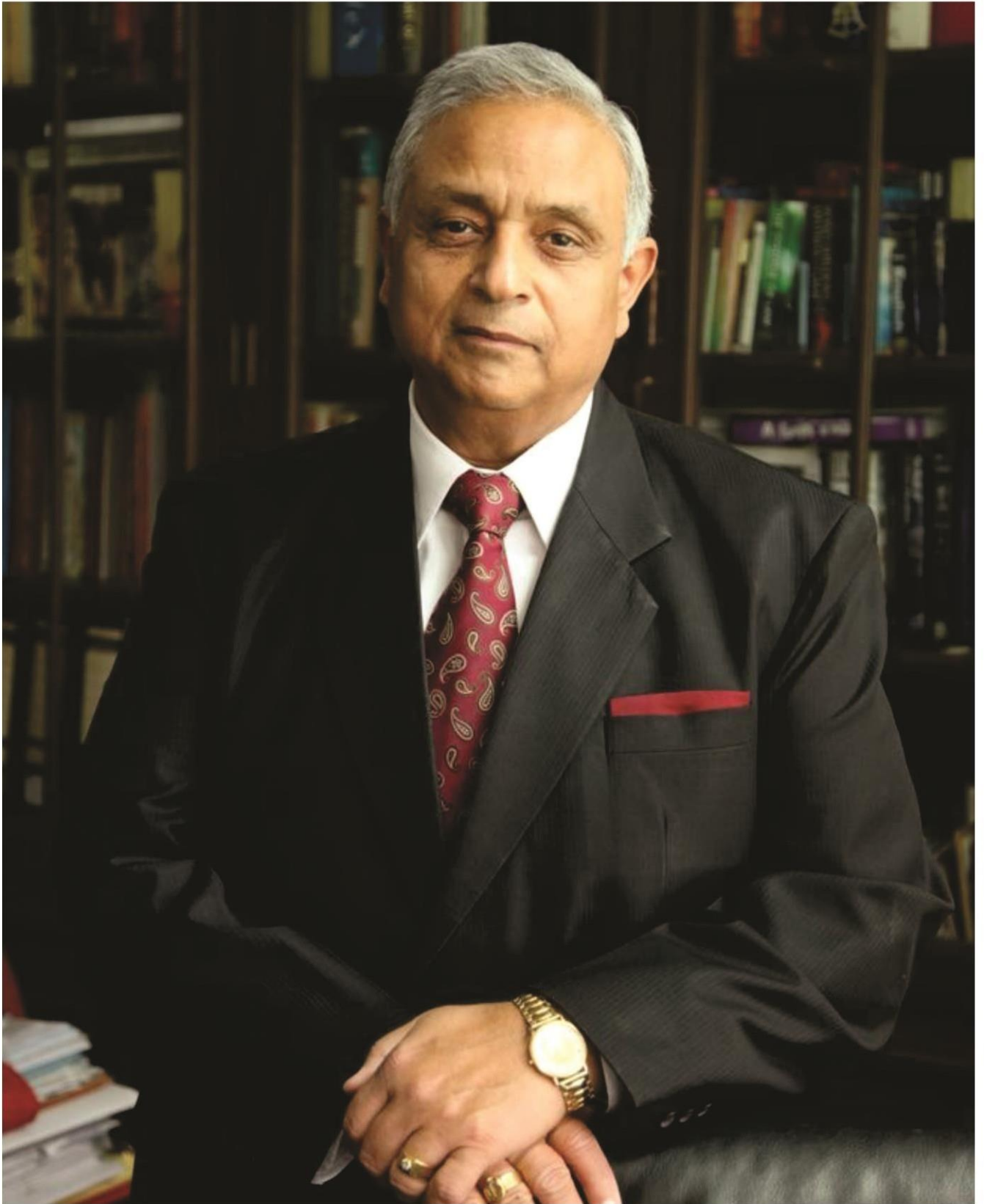
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Our Beacon of Light



MAHARISHI SWAMI DAYANAND SARASWATI

Our Guide and Mentor



Dr. Punam Suri Ji, Padma Shree Awardee

Hon'ble President


DAV College Managing Committee

New Delhi



Empowering the Next Generation of Leaders:

Through Placement Drives and Comprehensive Skill-Building Programs, Mehr Chand Mahajan DAV College for Women, Chandigarh, prepares students to seize new career opportunities and thrive in a competitive job market.



In the academic year 2023-24, the Placement Cell at Mehr Chand Mahajan DAV College for Women, Chandigarh, achieved significant success by providing students with ample opportunities to launch their careers in diverse industries. A total of 49 students were successfully placed in leading organizations such as Accenture, Airtel, and Arvind Textiles. These companies represent a wide array of industries, offering students the chance to embark on professional journeys in sectors ranging from technology and telecommunications to fashion and textiles. The highest salary package offered during the placement drive was an impressive ₹5.7 LPA, reflecting the growing value of graduates from the college in the job market. In addition to full-time job placements, one student was able to secure a valuable internship, further strengthening their hands-on experience and industry exposure before entering the workforce.

The Placement Cell's efforts to support students did not stop at securing job offers. To ensure that students were fully prepared to meet the demands of today's competitive job market, the Cell organized a comprehensive series of Employability Enhancement Programs. These programs were specifically designed to equip students with essential soft skills that are increasingly valued by employers. These skills included effective communication, teamwork, time management, and the ability to perform well in interviews. By partnering with industry leaders such as IMS Learning Resources and CPBFI-Bajaj Finserv, the college ensured that students had access to hands-on, real-world training sessions that went beyond theoretical knowledge.

One of the key highlights of the year was the Certificate Programme in Banking, Finance & Insurance (CPBFI), a specialized initiative that provided students with targeted training to prepare them for careers in the financial services sector. This program covered critical topics such as self-management, retail banking, and insurance, along with advanced communication and workplace skills.

The program also featured mock interview sessions, which allowed students to practice their interview techniques in a realistic setting. A total of 46 students actively participated in the CPBFI program, and their performance was rewarded with HRW, Star, and Participation Certificates, recognizing their progress and dedication.

In addition to the CPBFI program, the Placement Cell facilitated numerous workshops and training sessions aimed at building students' confidence and refining their professional skills. These sessions focused on areas such as resume building, professional etiquette, and personal presentation, ensuring that students were fully prepared to engage with potential employers and succeed in the competitive recruitment process.

The combination of high-quality placements and comprehensive employability programs reflects the college's commitment to producing graduates who are not only academically strong but also professionally competent and industry-ready.

By focusing on both placements and skill-building, the Placement Cell at Mehr Chand Mahajan DAV College for Women, Chandigarh, has made significant strides in enhancing the career prospects of its students. Whether through job offers, internships, or specialized training, the college continues to support students in their transition from education to employment, ensuring they are well-equipped to meet the evolving demands of the modern workforce.

Employability Enhancement Program

Empowering Future Professionals:

IMS Learning Resources Focuses on Communication Mastery and Team Collaboration.



The Employability Enhancement Program conducted by IMS Learning Resources Pvt. Ltd. provided students with comprehensive training in communication, teamwork, and leadership. The program covered key aspects such as personal interviews, group discussions, and effective communication techniques, ensuring students were well-prepared for professional interactions. The sessions emphasized overcoming communication barriers, mastering fundamental speaking and writing rules, and enhancing collaboration skills, which are critical for success in any professional setting.

Preparing Financial Leaders: _____>

CPBFI-Bajaj Finserv Program Trains Students for Careers in Banking, Finance & Insurance.

In collaboration with CPBFI-Bajaj Finserv, the college organized a Certificate Programme in Banking, Finance & Insurance (CPBFI), focusing on essential skills for careers in financial services. The program, held between September and November 2023, offered training on self-management, retail banking, and insurance, alongside practical communication and workplace skills. With 46 students participating, the program culminated in mock interview sessions, providing hands-on experience and boosting students' confidence in job applications. Participants received HRW, Star, and Participation Certificates based on their performance.



Global Readiness: _____>

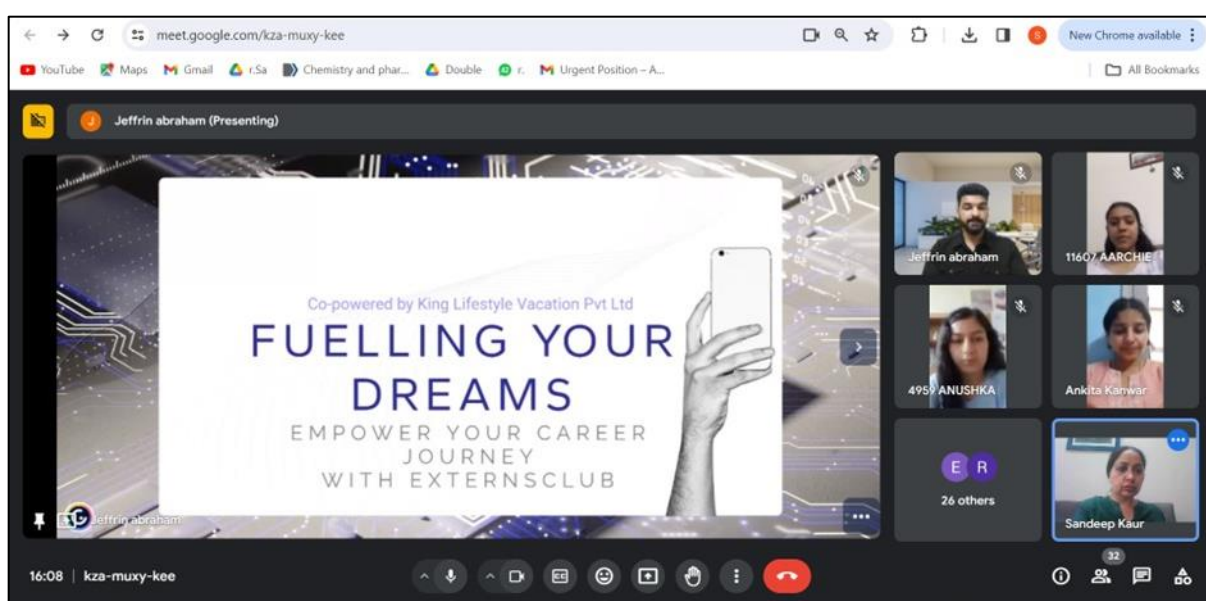
Australian Education Career Consultancy Equips Students for International Careers.

The Australian Education Career Consultancy offered students insight into international career opportunities while sharpening their interview techniques and professional presentation skills. This collaboration provided participants with practical exposure to global job markets and built their confidence in handling interviews and workplace challenges. Special attention was given to the development of soft skills like body language, communication, and grooming.

Shaping Future Problem Solvers: →

Times Institute Enhances Critical Thinking and Time Management Skills.

The Times Institute partnered with the college to offer employability sessions that centered around critical thinking, problem-solving, and time management skills. The program provided students with the tools necessary to approach complex problems in the workplace, helping them become more effective team members and future leaders. The focus on time management and task prioritization made students better equipped to handle real-world job responsibilities.



Leadership in Action: →

Externs Club Pvt. Ltd. Cultivates Teamwork and Professional Communication Skills.

Through Externs Club Pvt. Ltd., students gained exposure to industry leaders and learned the nuances of professional communication, teamwork, and leadership. This program focused on building students' confidence in workplace scenarios, including event management, conflict resolution, and collaboration. The sessions helped students understand the dynamics of working in a team, sharing ideas, and professionally communicating with both peers and leadership teams.



Taking Flight: →

Aviation Hub Prepares Students for Success in the Aviation Industry.

Aviation Hub delivered a specialized employability program that aimed at preparing students for careers in the aviation industry. The focus was on grooming, customer service etiquette, and presentation skills, all essential for thriving in the aviation and hospitality sectors. This program helped students develop a strong foundation in interpersonal communication and workplace professionalism, key attributes in the service-oriented industry.

Mastering Financial Tools: →

Tally Certification Sharpens Students' Skills in Accounting and Finance.

Tally Certification provided students with a targeted skill development program, emphasizing proficiency in accounting software, financial management, and business

operations. This program equipped students with a competitive edge in accounting-related job roles, making them more attractive candidates to prospective employers in the finance and accounting sectors.

Inspiring Innovation: _____→

Young Founders School Fosters Entrepreneurial Mindsets Among Students.

The Young Founders School focused on nurturing entrepreneurship and innovation among students. Through its sessions, students learned how to develop business ideas, manage startups, and approach challenges with an entrepreneurial mindset. This program was designed to encourage creative thinking, initiative-taking, and problem-solving, fostering the next generation of innovators and business leaders.

Placement Drives



Stepping into Innovation: —————>

Accenture Placement Drives Propel Students into the World of Digital Transformation.

Accenture, a global leader in consulting and technology services, provided an excellent platform for students to showcase their skills in the fields of digital transformation and innovation. The Placement Cell successfully placed students at Accenture, enabling them to begin their careers in a company known for driving change through cutting-edge technologies. The placement at Accenture opened doors for students to work on groundbreaking projects and collaborate with global clients.

Empowering Education: —————>

Learning Routes Placement Connects Students with Opportunities in the Training Sector

Learning Routes, a key player in the education and training sector, offered students opportunities to work in roles focused on learning management and educational consulting. The Placement Cell facilitated placements at Learning Routes, where students could apply their academic skills in real-world settings, contributing to the enhancement of learning experiences for various clients and institutions.



Building the Future: —————>

Algomill IT Solutions Placement Gives Students a Launchpad in the IT Sector.

Algomill IT Solutions, a company specializing in IT services and solutions, recruited students through the Placement Cell for roles that focus on developing innovative IT infrastructures. The placements provided students with hands-on experience in software development, network solutions, and IT consulting, offering them a robust entry point into the fast-growing technology industry.

Caption: Broadening Horizons: —————>

Stratiger/Tabsons India Placement Drive Offers Diverse Career Paths for Students.

Stratiger/Tabsons India, involved in diversified business sectors, recruited students for various management and technical roles. The Placement Cell's initiative enabled students to gain experience in a multifaceted business environment, enhancing their skills in operations, strategy, and management.



Connecting the World:

Airtel Placement Offers Students Opportunities in Telecommunications.

Airtel, a telecommunications giant, provided career opportunities for students interested in telecommunications, customer service, and technology-driven roles. The Placement Cell's collaboration with Airtel resulted in students being placed in dynamic roles that offered exposure to one of the fastest-growing sectors in the world, allowing them to contribute to projects that shape the future of communications.

Empowering Enterprises:

De Facto Infotech Placement Drive Advances Careers in IT and Enterprise Solutions.

De Facto Infotech, a leader in providing IT services and enterprise solutions, recruited students through the Placement Cell for roles that required problem-solving, technical expertise, and client interaction. The placements allowed students to work on advanced enterprise solutions, contributing to the development and integration of high-tech systems for businesses.



Fashioning Futures: _____➔

Arvind Textiles Placement Drive Paves the Way for Careers in the Textile Industry.

Arvind Textiles, a leading name in the textile and fashion industry, recruited students through the Placement Cell for various roles, from operations to management. These placements provided students with a platform to work in one of the most dynamic and diverse industries, giving them exposure to both the technical and creative sides of the textile world.

Streamlining Success: _____➔

Cogneesol Placement Drive Brings Students into the Global BPO Industry.

Cogneesol, an international provider of business process outsourcing services, hired students through the Placement Cell for positions in finance, accounting, and data management. The placements at Cogneesol offered students an opportunity to work with global clients, handling essential business operations and gaining valuable insights into outsourcing and process optimization.



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