

Lesson Plan

MCM DAV College for Women, Sector – 36A, Chandigarh
Monthly Teaching Plans (Odd Semester)
Session – (2025-26)

Name of the Teachers – Dr. Praerna Sharma

Department - Economics

Class – MA IV Semester

Subject – Economics of Industry

S. No.	Date (Monthly)		Topics to be Covered	Academic Activity Undertaken*
	From	To		
1	10 th Jan 2026	31 Jan 2026	Rivalry; Conditions Facilitating and Hindering Collusive Conduct. Potential Competition: Limit Price versus Strategy by Dominant Firm. Direct costs-based strategy: rising Rivals Costs; Indirect Strategies: capacity and marketing. Rivalry with Efficiency and Product Differentiation Relationship between Market Structure and Technological Progress:	Lecture method, Assignments
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				

2	1 Feb 2026	28 Feb 2026	Market Power and Efficiency Related Causes of Different Types of Mergers: Horizontal; Vertical and Conglomerate. Causes of different types of Takeovers. Evaluation of	Lecture method, Group discussions, Assignments
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				
3	1 Mar 2026	31 Mar 2026	Macro-Economic Issues: Means Thesis on Administered Pricing by Firms; The Kinked Demand Curve and Full Cost Pricing; Transaction Costs and Price Rigidity. Issues of Price Discrimination: Nature of Price Discrimination. Effects of Price	Lecture method, Group discussions, Assignments
Departmental Meeting to Coordinate and Review the Monthly completion of Syllabus as per lesson plans				

4	1 Apr 2026	25 Apr 2026	Public Policy towards Market Structure, Conduct and Performance. Optimality of Perfect Competition. Costs of Monopoly: Theoretical Issues and Empirical Measurement of Social Welfare Losses. Evolution of Govt. of Indian Policy towards Monopolistic and Restrictive Practices:	Lecture method, Group discussions, Assignments