MCM DAV College for Women, Sector – 36A, Chandigarh <u>Monthly Teaching Plan</u> <u>Session 2025-26</u>

Name of the Teacher/s: Dr. Bindu Sharma

Department: English

Title/Code of Subject/Paper: Print Journalism

Class: BA III Semester: V

Subject: Functional English

Dates		Topics to be Covered	Academic Activity
(Monthly)			Undertaken
From	То		
24 July 2025	31 July 2025	Introduction to Print	Introduction to
		Journalism	Newspaper
		Introduction to the	Classroom discussion
		Syllabus	and demonstration
		Unit 1: Introduction to	on Mass Media
		Mass Media	
01 August 2025	31August	Unit 2: Reporting	Classroom discussion
	2025	Unit 5: Areas of News	Critical Analysis of
		Reporting	Contemporary news
			Preparation of
			Practical File
01 September	30 September	Unit 3: Investigative	Live examples from
2025	2025	Journalism	Newspapers
		Unit 4: Writing News	Hands on training in
		Stories	writing News Stories
		Unit 6: Editing	
01 October	30 October	Unit 7: Packaging News	Classroom discussion
2025	2025	Stories	Hands on Practice in
		Unit 9: Feature Writing	writing Features
01 November	13 November	Unit 8: The Reader	Revision and class
2025	2025	Revision for Practical	tests
		Exam	Checking of Practical
			Files

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Name of the Teacher/s: Dr. Bindu Sharma

Department: English

Title/Code of Subject/Paper: Business Communication

Class: BA III Semester: VI

Subject: Functional English

Dates		Topics to be	Academic Activity	
(Monthly)		Covered	Undertaken	
From	То			
10 January, 26	31 January,	Unit I:Face to Face:	Discussion of syllabus	
	26	Business Contacts	Class room discussion	
		Unit II: Telephonic	Detailed Introduction of	
		Interaction	Formal Communication and	
			Business Communication	
			Practical Exercises to learn	
			and understand nuances of	
			Telephonic Communication	
1 February, 26	28 February,	Unit III: Face to Face	Detailed class room	
	26	Public Address	discussion of the Concept of	
		Unit IV Presentation	Public Address	
			Simulation of Business	
			Situations	
			PPT's of effective	
			Presentations	
			Testing of students'	
			Presentation Skills	
1 March, 26	31 March,	Unit V: Business	Detailed class room	
	26	Correspondence	discussion Of the style	
		Unit VI: Business	Practical Exercises in	
		Meetings	Business Communication	
			Letter/ Invitation Writing	
			Understanding of Concepts	
			by Simulation method	

			Official Notices, Agenda,
			Minutes Writing
			Practical Exercises in
			Business Communication
1 April, 26	25 April, 26	Unit VII: Business	Detailed Concept
		Reports	Understanding through
			Practical Exercises
			Revision till Exams
