

**Report
of
Add-On Course in Video Reporting
(2024-25)**



**Mehr Chand Mahajan
DAV College for Women
Sector-36/A, Chandigarh**

www.mcmdavcw-chd.edu
0172- 2603355, 0172- 2624921

REPORT ON MEDIA VISIT TO DOORDARSHAN KENDRA, CHANDIGARH

Organised by the Department of Video Reporting

MCM DAV College for Women, Sector 36, Chandigarh

The Department of Video Reporting of MCM DAV College for Women organised an educational **media visit to Doordarshan Kendra, Chandigarh** on [Date] for the students of the programme. The visit was conducted as part of the department's experiential learning initiatives aimed at enhancing students' understanding of broadcast media, television production, and newsroom functioning.

Purpose of the Visit

The primary objectives of the visit were:

- To provide students with first-hand exposure to the working environment of a professional broadcast organisation.
- To help them understand the functioning of various departments such as news, programming, production, and technical units.
- To familiarise students with broadcast equipment, studio layout, and live telecast mechanisms.
- To connect classroom learning with real-world media operations.



Overview of the Visit

Upon arrival, the students were welcomed by officials and technical staff of Doordarshan Kendra, who briefed them about the history and significance of Doordarshan as India's public service broadcaster. The group was then taken for a guided tour of different sections of the station.

The students visited the **Newsroom**, where they observed news writing, editing, bulletin preparation, and rundown management. They also interacted with news editors and reporters who explained the workflow involved in gathering, verifying, and presenting news for telecast.

The tour then proceeded to the **Production Control Room (PCR)** and **Studio Floor**, where students observed camera setups, lighting arrangements, audio mixing consoles, and teleprompting systems. The technical staff explained the coordination required between the PCR and studio teams during live and recorded programmes.

Learning Outcomes

The media visit provided enriching insights into:

- The organisational structure and functioning of a public broadcasting station.
- The roles and responsibilities of producers, news anchors, camera persons, technical engineers, and editors.
- The use of professional broadcast technology, including video mixers, studio cameras, and audio systems.
- The process of content creation—from scripting and recording to editing and final telecast.

Students also gained a clearer understanding of how teamwork, time management, and technical precision play crucial roles in ensuring smooth broadcasting operations.

Interaction and Engagement

During the visit, students engaged in an interactive session with media professionals who addressed queries related to career opportunities in television, challenges in public broadcasting, the importance of credibility, and the evolving landscape of digital and satellite media. The guidance and real-world examples shared by the staff offered valuable career insights and motivation.

Conclusion

The media visit to Doordarshan Kendra, Chandigarh proved to be an informative and inspiring experience for the students of the Department of Video Reporting. It successfully bridged the gap between academic learning and industry practices, enabling students to gain practical exposure to the world of broadcasting. The department looks forward to organising more such field visits to enhance students' professional competencies and understanding of the media industry.